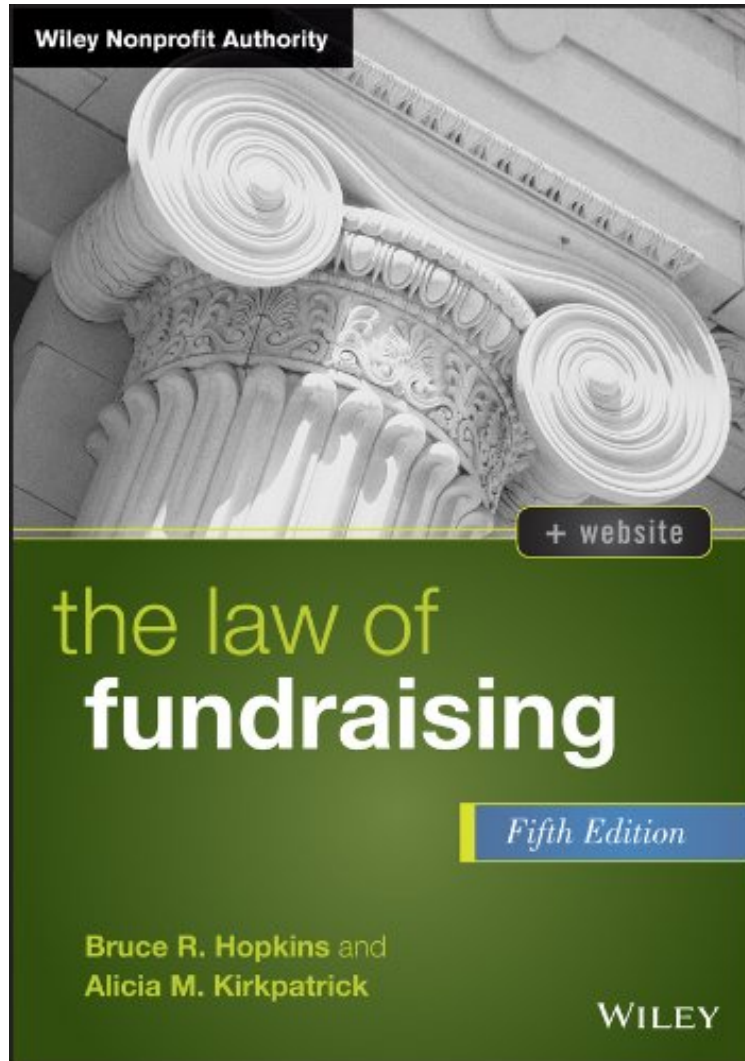


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## The Law of Fundraising (Wiley Nonprofit Authority)

*Bruce R. Hopkins*

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**Bruce R. Hopkins : The Law of Fundraising (Wiley Nonprofit Authority)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Law of Fundraising (Wiley Nonprofit Authority):

Raising funds to fulfill a nonprofit organization's goals is critical to its success, but fundraising regulations are an increasingly complex maze. The Law of Fundraising, Fifth Edition is the definitive guide to demystifying federal and state fundraising regulations. With new discussion on Internet fundraising, political fundraising laws, and international fundraising, this book details federal and state laws, with an emphasis on administrative, tax, and constitutional laws. This guide is supplemented annually to keep nonprofit professionals on top of the latest fundraising legal developments.

From the Inside Flap Completely updated and expanded, this Fifth Edition of *The Law of Fundraising* is the only book to tackle the increasingly complex maze of federal and state fundraising regulation. Written by two of the country's few legal experts on fundraising laws pertaining to tax-exempt organizations, primarily public charities, this comprehensive reference thoroughly explains federal and state laws with emphasis on administrative, tax, and constitutional law. Exploring the details of these laws, compliance issues, and prospective laws, this authoritative resource provides an in-depth look into the regulation of charitable fundraising from a federal, state, and sometimes local level perspective. *The Law of Fundraising, Fifth Edition* explores: Government regulation of fundraising for charity: origins and the contemporary climate States' charitable solicitation acts State regulation of fundraising: legal issues Internet fundraising Donor-advised funds law International fundraising Anatomy of charitable fundraising Federal regulation of fundraising Prospective federal regulation of fundraising: proposals and issues Standards of enforcement by watchdog agencies This essential guide is accompanied by tables of court cases, IRS rulings, and other pronouncements. In addition, *The Law of Fundraising, Fifth Edition* is supplemented to keep you aware of all of the latest developments in fundraising law. Read *The Law of Fundraising, Fifth Edition* and get timely advice on the most current laws, rules, and regulations governing fundraising.

**From the Back Cover Praise for *The Law of Fundraising***

"The Fifth Edition of *The Law of Fundraising* provides a thorough update and discussion on the laws impacting nonprofit organizations. It is particularly helpful as new and innovative methods of fundraising are being explored and used by charities. Fundraising professionals and those responsible for compliance will find this an essential reference to have on hand." —Jane Lampo, Managing Director of Planned Giving, Children's Mercy Hospitals and Clinics

"A thorough, accessible, and lively approach to this increasingly complex area. The multigenerational dream team of authors in this updated volume bring both a learned background and a sympathetic ear to those involved in the important work of charitable fundraising." —Lesley Rosenthal, nonprofit general counsel, bar leader, and author of *Good Counsel: Meeting the Legal Needs of Nonprofits*

**About the Author** BRUCE R. HOPKINS is a senior partner with the law firm Polsinelli PC. He is the author of more than thirty-five books, including *The Law of Tax-Exempt Organizations, Tenth Edition*; *The Tax Law of Charitable Giving, Fifth Edition*; *Starting and Managing a Nonprofit Organization, Sixth Edition*; *Tax-Exempt Organizations and Constitutional Law: Nonprofit Law as Shaped by the U.S. Supreme Court*; and *The Bruce R. Hopkins Nonprofit Law Library (e-book)*, as well as the monthly newsletter *Bruce R. Hopkins' Nonprofit Counsel*, all published by Wiley. Hopkins earned his juris doctorate and master of laws degrees at The George Washington University. He is an adjunct professor at the University of Kansas School of Law. He has practiced law for forty-five years, and is a member of the District of Columbia and Missouri bars. Hopkins received the 2007 Outstanding Nonprofit Lawyer Award (Vanguard Lifetime Achievement Award) from the American Bar Association, Section of Business Law, and Committee on Nonprofit Corporations. He was listed in *The Best Lawyers in America, Nonprofit Organizations/Charities Law, 2007-2014*.

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