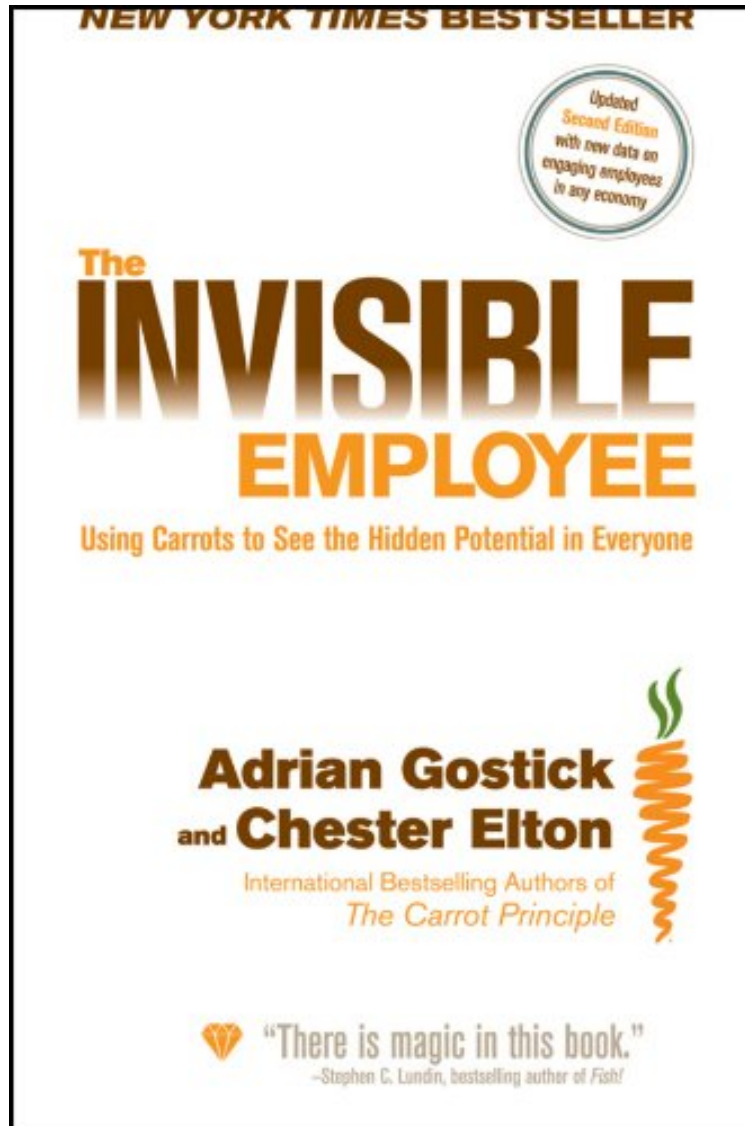


(Download) The Invisible Employee: Using Carrots to See the Hidden Potential in Everyone

The Invisible Employee: Using Carrots to See the Hidden Potential in Everyone

Adrian Gostick, Chester Elton
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Adrian Gostick, Chester Elton : The Invisible Employee: Using Carrots to See the Hidden Potential in Everyone before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Invisible Employee: Using Carrots to See the Hidden Potential in Everyone:

0 of 0 people found the following review helpful. Five StarsBy darcy v chevrettemy boss should read this one0 of 0 people found the following review helpful. Great ideas for preventing the invisible employeeBy Nicholas m St. PeterI like that this book is full of great ideas and reads quickly. Love the Highlanders and the Worc Urs.3 of 3 people found

the following review helpful. An insightful guide to employee retention and reward mechanismsBy Rolf DobelliWhen staffers feel "invisible," that is, when their work goes unrecognized by their superiors, they lose motivation and become less productive. In fact, unengaged employees cost firms billions of dollars annually in lost productivity, mistakes, turnover, retraining, and so on. Business authors Adrian Gostick and Chester Elton propose that employees who feel valued and appreciated perform better. With the aid of a basic, symbolic fable and backed up by numerous studies, Gostick and Elton offer simple, concrete techniques managers can use to reward outstanding work. You might wonder why you need to read this book since many of these tips also appear in the duo's previous bestsellers, including *The Carrot Principle*. Yet getAbstract believes that managers and supervisors who adopt this book's valuable advice will be able to perform a transformation: Abracadabra! Unmotivated, disengaged employees suddenly will become visible - like magic.

Praise for *The Invisible Employee* "A gem of a book . . . finding that workers who are recognized are more productive, have fewer on-the-job accidents, and translate their satisfaction into customer satisfaction." mdash;Financial Post
"There is magic in this book. Whether you are looking for a few good tips to keep a good thing going or need to recapture the very essence of a productive workplace, *The Invisible Employee* provides valuable lessons nestled among the pages of a clever and compelling story." mdash;Stephen C. Lundinbestselling coauthor of *Fish!* "Gostick and Elton's simple-to-understand and teachable approach of setting and supporting core values and recognizing and celebrating those behaviors can be a very effective management technique for creating a committed and engaged workforce of 'visible employees.' This is a culture no organization can afford to be without." mdash;Michael R. LoseyPresident, World Federation of Personnel Management Associations "The basic principles detailed in *The Invisible Employee* are simple yet profound: (1) setting a guiding vision, (2) seeing employees supporting that vision, and (3) praising and celebrating that behavior. Engaging our entire staff by using these principles helps Friendly's provide great memories for our guests." mdash;John L. CutterCEO and President, Friendly's Ice Cream Corporation
"The *Invisible Employee* is a very inventive and original book. Combining facts that will surprise you and a fable that will fascinate you, Gostick and Elton have crafted a book that educates and entertains. *The Invisible Employee* is a wonderful read with a powerful message, and I highly recommend it to leaders at all levels." mdash;Jim Kouzescoauthor of *The Leadership Challenge*