

The International Hotel Industry: Sustainable Management


Timothy Lockyer

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THE INTERNATIONAL HOTEL INDUSTRY SUSTAINABLE MANAGEMENT



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Timothy Lockyer : The International Hotel Industry: Sustainable Management before purchasing it in order to gauge whether or not it would be worth my time, and all praised The International Hotel Industry: Sustainable Management:

0 of 0 people found the following review helpful. Five StarsBy CustomerA good industry overview with a non US/European focus.

Develop insight into the hotel management decision-making process. The International Hotel Industry: Sustainable Management examines key theoretical issues and real challenges facing current hotel managers around the world. Each chapter includes case studies of management issues, insights from senior international hotel managers, and stimulating discussion topics. This book explores the entire industry from an international perspective to provide a better understanding of the effective decision-making process commonly used by managers regardless of location.

Issues such as employee management, placement of hotel location, marketing decisions, yield management, and others are discussed in detail. Textbooks on the hotel industry are often limited in scope to only one discipline, perspective, or geographic area. *The International Hotel Industry: Sustainable Management* is international, interdisciplinary, and thought-provoking, allowing readers to understand management issues better by broadening the scope of their knowledge. Current and real examples of problems and issues are posed by the book through case study and interviews with hotel managers around the world. Invaluable for use as a textbook in graduate and undergraduate-level courses in hospitality and hotel management, the book covers crucial areas of the industry such as effective marketing, human resource management, location, resource management, and sustainability. This important source provides an extensive bibliography and numerous figures and tables to clearly illustrate ideas. Each chapter in *The International Hotel Industry: Sustainable Management* includes: chapter objectives key word definitions chapter review introduction to topic summary of chapter discussion of issues case studies pertaining to topic review questions to spark ideas and discussion *The International Hotel Industry: Sustainable Management* is a valuable resource for anyone in hotel management, educators, and students in capstone courses in hospitality.

About the Author Timothy L. G. Lockyer, PhD, began his industry experience by training to become a Chef de Cuisine in a London, England West End Hotel. From there he worked in a number of West End Hotels, including the Savoy, and then moved on to management positions in and around London. He emigrated to New Zealand in 1973 to purchase a restaurant in Wellington. After three years he left New Zealand to study and work in Hawaii, Hong Kong, and China. In 1986 he returned to New Zealand to Massey University to teach Hotel Management and while there completed a Masters of Management Studies. Three years later he went back to Wellington as Head of the School of Hospitality and Tourism Management at the Central Institute of Technology. In 1997 he became a full time PhD student at the University of Waikato, Hamilton, New Zealand where he completed his thesis. He is now teaching in the Department of Tourism Management at the University of Waikato and has undertaken research and published widely. He has always maintained a close working relationship with hotel management and has, over the years, undertaken consultancy and other industry related training and activities. He has taught numerous courses in hotel management and tourism, as well as marketing, accounting, and research methodology.