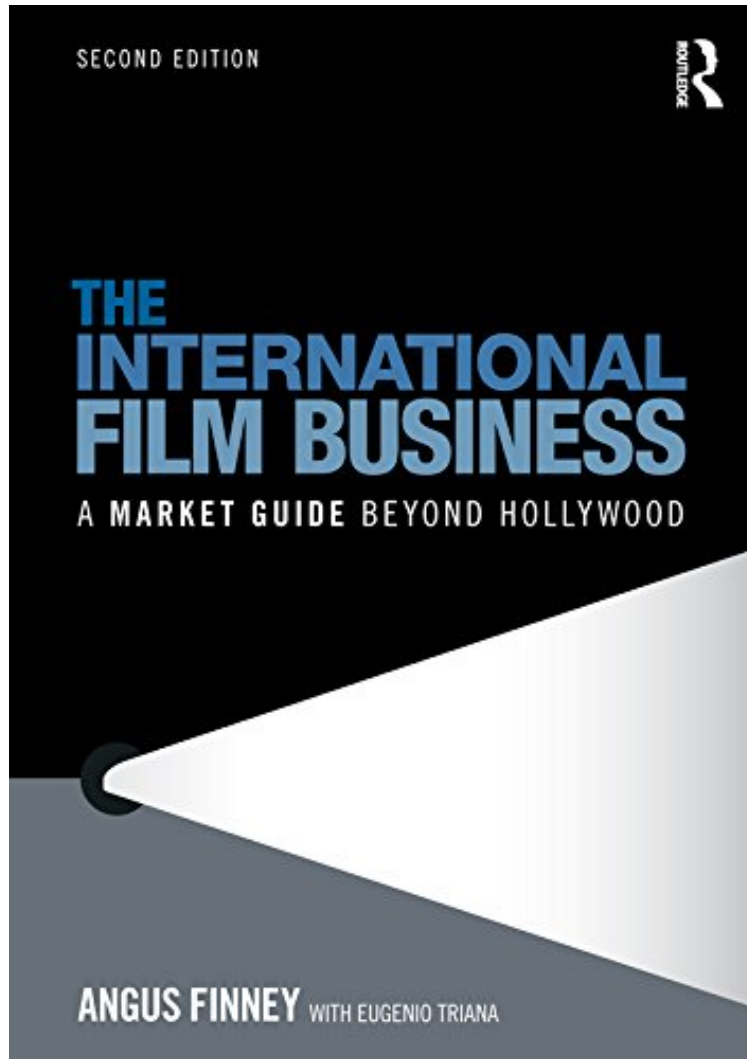


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The International Film Business: A Market Guide Beyond Hollywood

Angus Finney

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Angus Finney : The International Film Business: A Market Guide Beyond Hollywood before purchasing it in order to gauge whether or not it would be worth my time, and all praised The International Film Business: A Market Guide Beyond Hollywood:

The International Film Business examines the independent film sector as a business, and addresses the specific skills and knowledge it demands. It describes both the present state of the industry, the significant digital and social media developments that are continuing to take place, and what changes these might effect. The International Film

Business:describes and analyses the present structure of the film industry as a business, with a specific focus on the film value chaindiscusses and analyses current digital technology and how it potentially may change the structure and opportunities offered by the industry in the futureprovides information and advice on the different business and management skills and strategiesincludes case studies on a variety of films including The Guard (2011), The Kingsquos Speech (2010), The Best Exotic Marigold Hotel (2012), Cloverfield (2008), Pobby Dingan (aka Opal Dream, 2005), Confessions of a Dangerous Mind (2002), The Reckoning (2002)and The Mother (2003), and company case studies on Pixar, Renaissance, Redbus and Zentropa. Further case studies on films that failed to go into production include Neil LaButersquos Vapor and Terry Gilliamrsquos Good Omens.Taking an entrepreneurial perspective on what future opportunities will be available to prepared and informed students and emerging practitioners, this text includes case studies that take students through the successes and failures of a variety of real film companies and projects and features exclusive interviews with leading practitioners in all sectors of the industry, from production to exhibition.

Praise for thenbsp;first edition: "This really is the complete guide to today's film industry. Right up to date, but with a real understanding of the journey that the industry has taken to get here. Comprehensive and well researched; erudite and very readable. Quite simply the book that all practitioners and industry players alike have been waiting for. Many, I suspect, may pretend to themselves that they know it already, but privately will keep the book near at hand for constant reference and self assurance. I know I will." Ken Dearsley, Partner, DLA Piper Middle East LLP "This book successfully accomplishes what many others on the same topic have failed to do. It not only captures the excitement of the international film industry, but it also delves deeply into its structure and practices. The author uses to full advantage his first-hand knowledge of the film business to develop a comprehensive analysis that will have enduring value for both film insiders and readers that are fascinated by this industry." Joseph Lampel, Professor of Strategy and Innovation, Cass Business School, City University London "At last a book for the professional practitioners of filmmaking but accessible to the interested layman. The business of film, past, present and future, are researched in meticulous detail, helpful case studies and valuable personal observations. The book is full of insights into the digital age of distribution and production with a road map for the future development of the film business. If you are going to buy one book on the international business of film, this is it!" Sandy Lieberson, former President of Production, Twentieth Century Fox About the AuthorAngus Finney is a course director at the London Film Schoolsquos and Exeter Universityrsquos MA in International Film Business; and a visiting lecturer on film and media businesses at Judge Business School, Cambridge University; Royal Holloway, University of London and Bath Spa University. He works with the UKrsquos Film London, Creative England, Film Agency Wales, Creative Skillset and the Film Distributorsrsquos Association as a course director and trainer. Outside the UK Finney works with the South African National Film and Video Foundation, the Canadian Media Producerrsquos Association, the Irish Film Board and has also worked for the Abu Dhabi Film Commission as a trainer and consultant. He is Film Londonrsquos Project Manager for the Production Finance Market and was Managing Director of Renaissance Films (1999-2005). His previous books include: Developing Feature Films in Europe: A Practical Guide (1996), The State of European Cinema (1996) and The Egos Have Landed: The Rise and Fall of Palace Pictures (1996). Eugenio Triana has an MA in history from Trinity College, Cambridge University, and an MSc in Film Business from Cass Business School, City University London. He previously acted as researcher for The International Film Business: A Market Guide Beyond Hollywood (2010) and has worked in film production (Celtic Films, Tiger Aspect, Apollo Media).