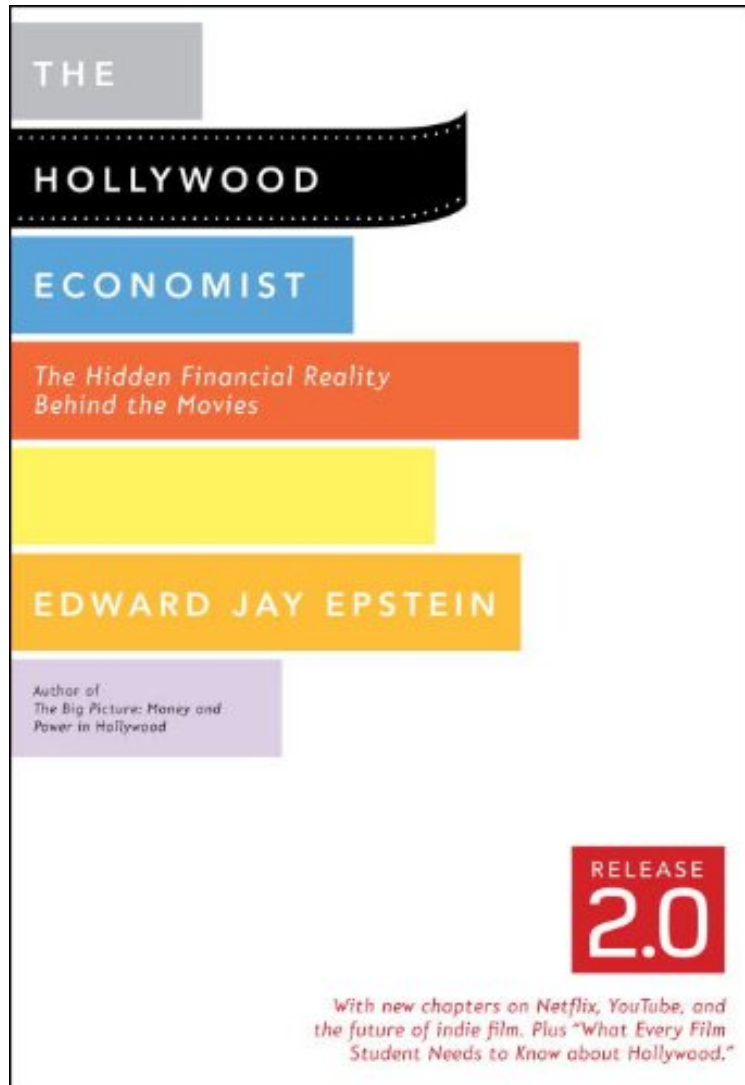


The Hollywood Economist 2.0: The Hidden Financial Reality Behind the Movies

Edward Jay Epstein

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probably still find something to enjoy in it. I loaned my paperback copy for example to a friend of mine to have him just read a couple chapters to discuss while he was on vacation and he came back having read the whole thing. The book goes into great detail without being too wordy as to what makes Hollywood tick and the new way their business works. 0 of 0 people found the following review helpful. Great book
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I'm an equity analyst that covers some entertainment companies. The Hollywood Economist helped me understand how many in the entertainment industry makes money in a more detailed and nuanced way that I have not seen anywhere else. 0 of 0 people found the following review helpful. Four Stars
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mindblowing -- but too short.

A fully revised edition of the popular guide to Hollywood finances, updated to reflect even newer films and trends
In a Freakonomics-meets-Hollywood saga, veteran investigative reporter Edward Jay Epstein goes undercover to explore Hollywood's "invisible money machine," probing the dazzlingly complicated finances behind the hits and flops, while he answers a surprisingly difficult question: How do the studios make their money? We also learn:
+ How and why the studios harvest silver from old film prints ...
+ Why stars don't do their own stunts ...
+ The future of Netflix: Why the "next big thing" now seems in such deep trouble...
+ What it costs to insure Nicole Kidman's right knee...
+ How Hollywood manipulates Wall Street: including the story of the acquisition of MGM... wherein a consortium of banks and hedge funds lost some \$5 billion... while Hollywood made millions.
+ Why Arnold Schwarzenegger is considered a contract genius...
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