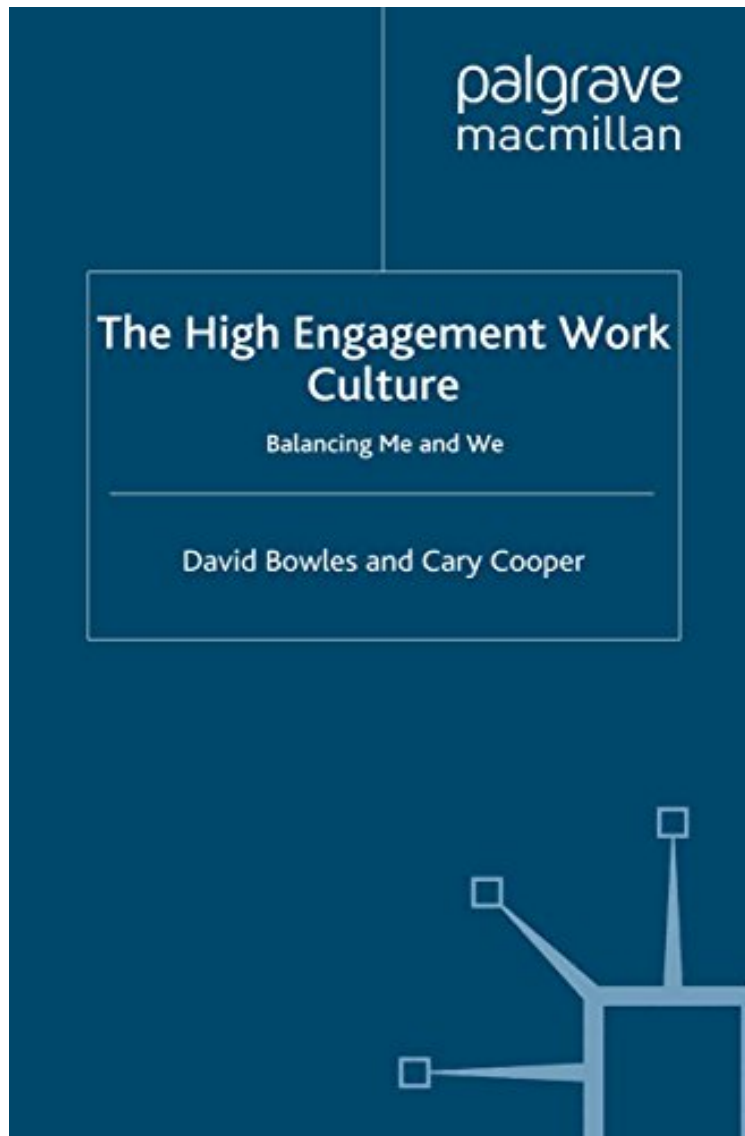


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# The High Engagement Work Culture: Balancing Me and We

*D. Bowles, C. Cooper*

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**D. Bowles, C. Cooper : The High Engagement Work Culture: Balancing Me and We** before purchasing it in order to gage whether or not it would be worth my time, and all praised The High Engagement Work Culture: Balancing Me and We:

The 2008 crisis set off a systemic panic which almost engulfed the world's financial system. Through a lens of sustainability this book examines how organisations can explore a new business culture today. Drawing from real-life

examples and new ideas Bowles and Cooper discuss how organisations can move from 'me' to 'we'.