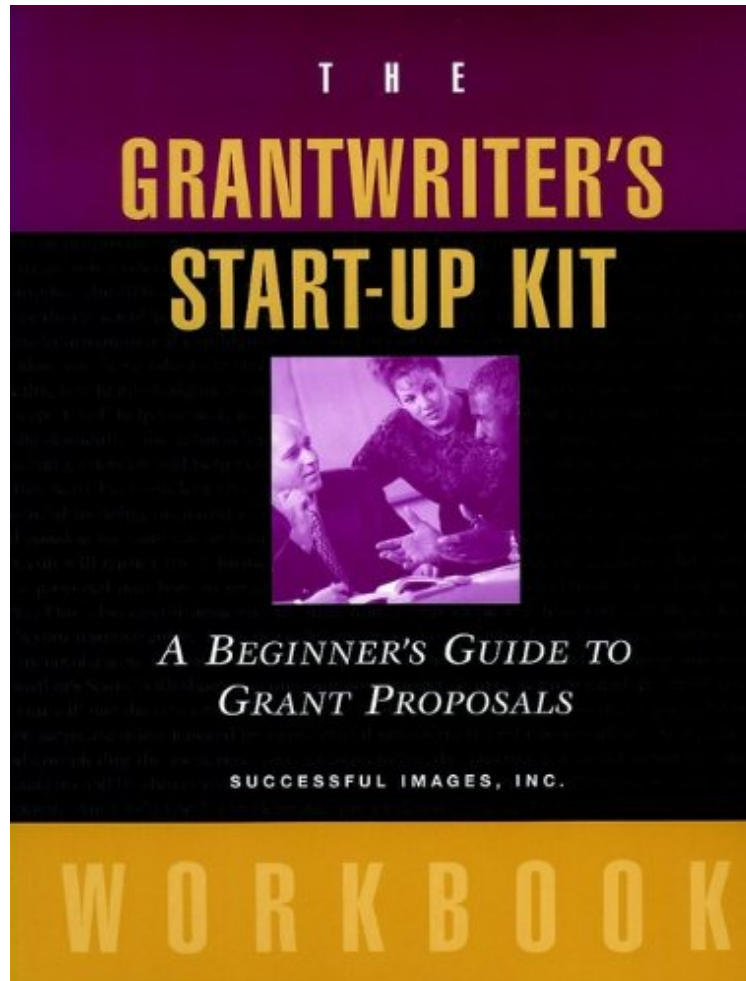


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The Grantwriter's Start-Up Kit: A Beginner's Guide to Grant Proposals Set

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"This video makes the basics of grant writing easy to understand. The many examples scattered throughout the video make the abstract ideas more concrete. The graphics are well done and the pace gives the viewer time to absorb the material and even take notes. Anyone should be able to write a simple grant proposal after watching this video." --Ann Marston, president and CEO, Michigan League for Human Services Fundraisers are often intimidated by the prospect of writing grant proposals. But missing a grant opportunity can mean losing important programs and essential services. For the fundraiser in need of practical skills and guidance, The Grantwriter's Start-Up Kit shows how to prepare for the process of writing a successful grant proposal. The video and companion workbook are specifically designed to help you streamline your efforts and avoid common mistakes. Take the first step by watching this informative and engaging video. You will learn about the key elements of a winning proposal and gain invaluable insights from professionals in the field. The presenters draw from their extensive knowledge and experience in grantwriting and grantmaking to offer direct and succinct advice. They share wisdom not only from those who write proposals, but also from the foundations that approve the proposals.

"The Grantwriter's Start-Up Kit gives the nonprofit director or program manager a powerful set of skills and the self-confidence to compete successfully and professionally for grants and contracts. This is the best foundation for successful grantswriting I have ever seen." (Jim Seroka, professor and director, Center for Governmental Services, Auburn University, Alabama) "I have used The Grantwriter's Start-Up Kit as part of grant workshops and found it very upbeat and motivating." (Kathryn Gerstman, director of resource development, Broward Community College, Florida)