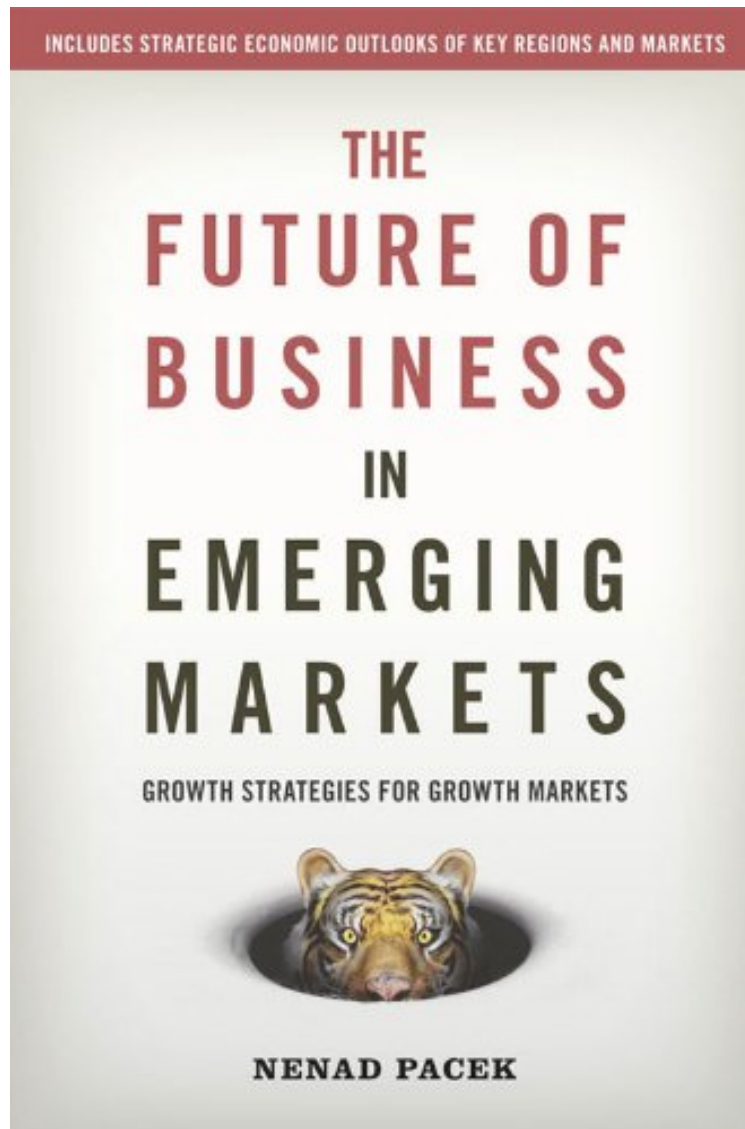


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The Future of Business in Emerging Markets

Nenad Pacek

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Since most developed world economies will grow slowly under the burden of public and private debt in the next decade, the corporate focus on growth opportunities has shifted to emerging markets. Financial indicators already suggest sales and profit growth will largely come from emerging markets. Written by a leading expert in emerging markets, this book explores what will change economically and what are the overriding business megatrends that will

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