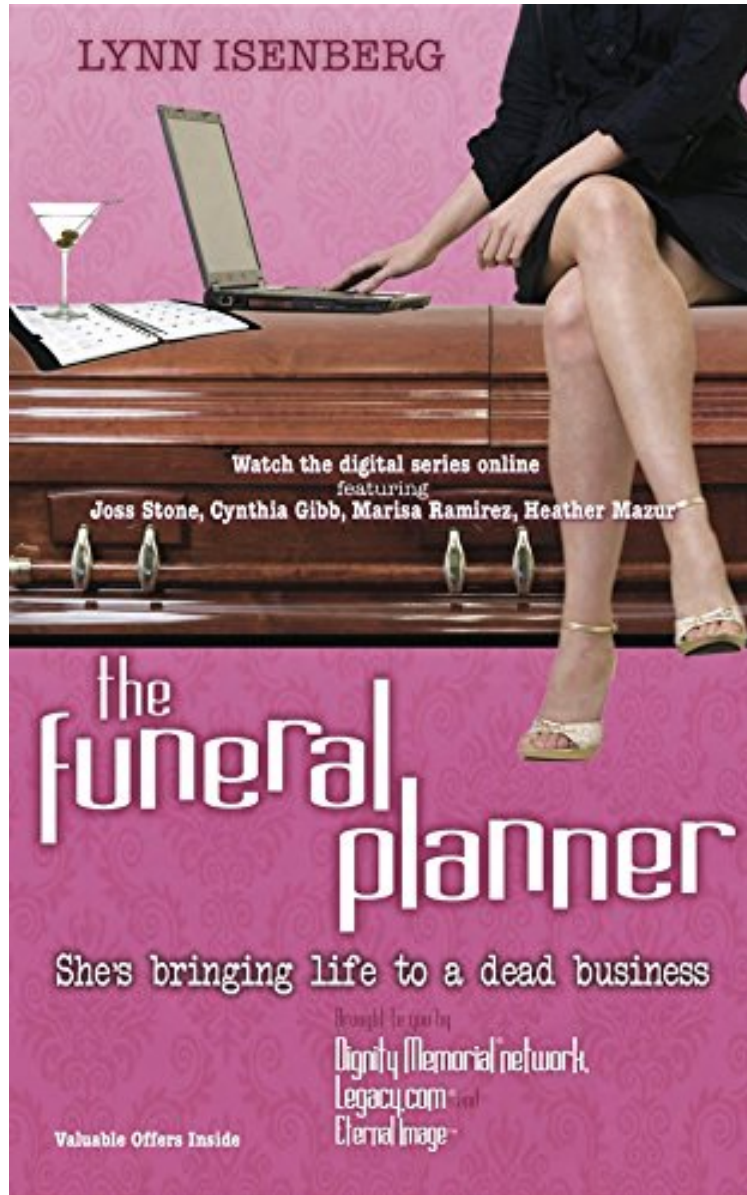


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The Funeral Planner

Lynn Isenberg

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Lynn Isenberg : The Funeral Planner before purchasing it in order to gage whether or not it would be worth my time, and all praised The Funeral Planner:

0 of 0 people found the following review helpful. A funny and enlivening read that captivates all matters of the ...By Taye Bela CorbyThis little gem is an idea whose time has come. A funny and enlivening little gem that captivates all matters of the heart. If you want to celebrate life in the grandest way possible, consider this book a must read!1 of 2 people found the following review helpful. Where's the movie?By EricThe Funeral Planner by Lynn Isenberg brings a

refreshing take on grieving and loss. Madison Banks, an entrepreneur and workaholic, gets inspiration for her new business after a very personal loss. Her new business, Lights Out Enterprises, focuses on pre-need life celebrations: customizable "parties" that focus on celebrating someone's life after they pass away. Isenberg makes a good decision to not only focus on this more positive approach through her characters, but also to acknowledge and face the reality of loss after someone has passed, and that this is a very painful process. For anyone who has lost, this book puts a very positive and unique spin on how to remember and celebrate the person who left. The main character, Madison Banks, adds another dimension on the process of grieving and celebrating a life by refusing to accept her own grief and loss. While acknowledging her own loss, she refuses to face it by dealing with her own grief, even while trying to help others deal with their own. She buries herself in her work, like so many of us do, instead of personally dealing with the more important issues that she helps her clients with: who am I really? What do I really want out of my life? How do I want to be remembered? While no academic paper on grief and loss (and in this book there are more types of loss than simply death), *The Funeral Planner* is a light and fun take on the subject. It is a humorous and inspiring reminder that we might all need to take time out of our busy lives that distract us from asking the central questions about ourselves and the mark we leave behind. 0 of 0 people found the following review helpful. OK bookBy KellyIt had too much business jargon for me to follow. I couldn't quite get into any of the characters either.

The *Funeral Planner* trilogy is brought to you by the Dignity Memorial Network, Legacy.com, and Eternal Image. Valuable Offers Content-Integrated-Ads Inside from additional sponsors endorsed by protagonist Maddy Banks include 1800FLOWERS.com, Forethought Financial Group LLC, GoDaddy.com, EchoSign.com, Heardable.com, The National Hospice Foundation, DNA2Diamonds, Cadillac Travel Agency, GotKosherInc.com, Andiamo's Italia of Metro Detroit, Eagles Nest on Clark Lake, BTB Burrito of Ann Arbor and a special tribute sponsored by First Capital Funding. Determined entrepreneur Maddy Banks finds a way to bring life to a dead business, heal unresolved grief, and discover the meaning of self-worth v. net-worth in a healing journey of entrepreneurship and love. Chick lit meets business savvy in Isenberg's second novel in which would-be entrepreneur Madison Banks has longed to run her own business since childhood, but has had only failures. Just when she thinks she's hit the jackpot, her business school nemesis, the slimy Derek Rogers, beats her to the punch. Disheartened, Maddy finds inspiration in the unlikeliest of places: at her best friend's funeral. Maddy believes funerals should celebrate a life, as oppose to mourn a death. With the help of her beloved Uncle Sam, a lover-turned-friend from business school, and handsome investor Victor Winston, Maddy launches Lights Out Enterprises (www.LightsOutEnterprises.com) and The Tribute Network (www.TheTributeNetwork.com) only to realize she might again be facing competition from Derek. If you ever wanted to learn about life celebrations, processing grief, or how to start a business, this is a must read. Determined entrepreneur Maddy Banks finds a way to bring life to a dead business, heal unresolved grief, and discover the meaning of self-worth v. net-worth in a healing journey of entrepreneurship and love. "I've known her since she was a little girl running around in Danskins. She was always entertaining... and she still is." - Sandra Bernhard, Actress-Author- Comedienne-Singer "Funny. Gifted. Intelligent. Lynn Isenberg reminds me of me." - Alan Zweibel, Writer (Curb Your Enthusiasm, David Letterman, Monk, SNL; Collaborator with Billy Crystal on 700 Sundays) To see the Digital Series based on "The Funeral Planner" visit www.Amazon.com. THE DIGITAL SERIES: On Amazon! Watch the digital series based on the novels featuring singer-actor Joss Stone (who lights up the screen!), Cynthia Gibb (Fame), Marisa Ramirez (General Hospital), Heather Mazur (CSI), Carlease Burke (In Her Shoes), Andre Boccaletti (Sex in the City). Bonus content includes "After-Behind-the-Scenes" and the acclaimed tribute video "Jack the Mench." THE TRIBUTE NETWORK: Visit www.TheTributeNetwork.com and send your questions to DEAR MADDY-Grief Etiquette to the Rescue; post your Tribute Video in the Tribute Film Festival, buy the trilogy of novels and non-fiction Grief Wellness and Grief Tributes; and visit the novel-inspired business www.LightsOutEnterprises.com. THE MEDIA: The brand has received worldwide media attention including appearances on The Today Show, The Early Show, NPR, NYT, and MSN, etc. turning Lynn Isenberg into the media's "go-to-celebrity-author for Life Celebrations". Stay tuned for more with award-winning director Donald Petrie on board (Miss Congeniality, How to Lose A Guy in Ten Days, Mystic Pizza...) A portion of the proceeds go to the National Hospice Foundation.

From BooklistChick lit meets business savvy in the second novel from Isenberg (*My Life Uncovered*, 2003). Would-be entrepreneur Madison Banks has longed to run her own business since childhood, but she has had no luck finding the right fit. Just when she thinks she has hit the jackpot with an idea to make digital bios of artists for museums, her business school nemesis, the slimy Derek Rogers, beats her to the punch. Disheartened, Maddy finds inspiration in the unlikeliest of places: at the funeral of her best friend, Tara. Maddy believes funerals should celebrate the life of the person and thinks that a funeral-planning business could be profitable and meaningful. With the help of her shrewd uncle, a lover-turned-friend from business school, and a handsome investor, Maddy launches Lights Out only to realize she might again be facing competition from Derek. Smart, perceptive Maddy is a welcome relief from the shoe-obsessed heroines of other chick-lit novels, and Isenberg's exploration of the business world is fresh and fascinating.

Kristine Huntley Copyright copy; American Library Association. All rights reserved About the Author A Michigan girl at heart, writer-producer Lynn Isenberg currently lives in California. This is her second novel.