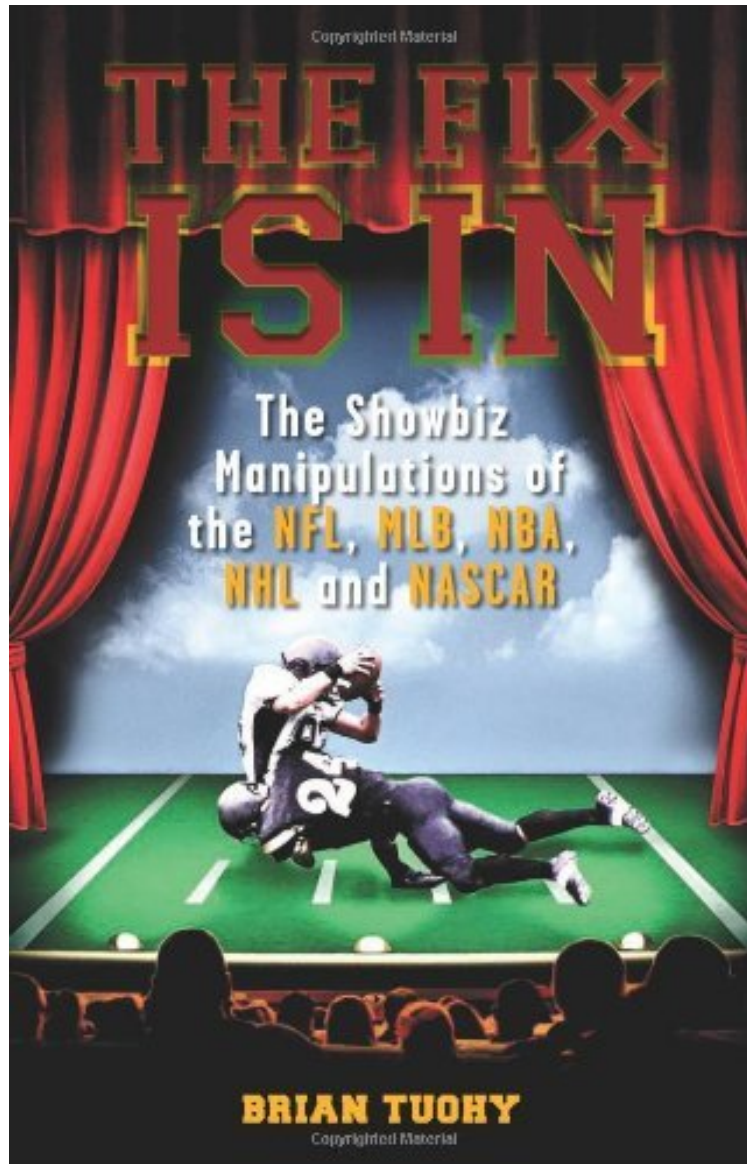


(Library ebook) The Fix Is In: The Showbiz Manipulations of the NFL, MLB, NBA, NHL and NASCAR

The Fix Is In: The Showbiz Manipulations of the NFL, MLB, NBA, NHL and NASCAR

Brian Tuohy

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Brian Tuohy : The Fix Is In: The Showbiz Manipulations of the NFL, MLB, NBA, NHL and NASCAR before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Fix Is In: The Showbiz Manipulations of the NFL, MLB, NBA, NHL and NASCAR:

12 of 12 people found the following review helpful. Changed the way I think about sportsBy palindrome13Let me start that I am not much into conspiracy theories. However, after reading Brian Tuohy's excellent The Fix Is In, I am

not so sure. Tuohy's makes the case that professional sports are too big and make too much money to be left to chance. Sports are just a version of "Bread and Circuses" from Roman times. Ratings are hugely important because that drives revenue. The NBA is probably the biggest culprit. Ever wonder why the Lakers and Celtics (now the Heat) are always in the finals? They get better ratings because they have the "superstars". Wonder why Michael Jordan never got fouls called on him? Wonder why the Knicks won the lottery for Patrick Ewing? That's what the commissioner David Stern wanted. A very good book that will make you think. 5 of 5 people found the following review helpful. This ain't your daddy's sports. By SageWatch just about any sport these days, and if you dig deep enough, you will find it being manipulated somewhere along the line. Certain teams are given wide latitude (New England Patriots, anyone?) to seemingly do whatever they want, and nothing seems to ever happen to them as a result. Sports is so rigged, nowadays, you can just about predict on how the games are going to turn out. Everything is about money with team owners, players and lost in this shuffle is the beleaguered 'fan', whom gets hosed for ticket prices, and what have you. Sports seems to be a lot worse than it used to be. 5 of 5 people found the following review helpful. As we struggle through our lives with mortgages and crappy jobs, it is the sports "heroes" who help ... By cbubniak This is not conspiracy theory. Sports are an opiate for the mass of humanity that needs to associate itself with hometown heroes. If you begin to pay attention, you will see how structured and manufactured the sports world is. Very few are willing to go there because it would mean the loss of vicarious victory. As we struggle through our lives with mortgages and crappy jobs, it is the sports "heroes" who help us feel better about our dwindling humanity. The sports world can be compared to organized crime as all winners are predicted and everyone plays a part. Some are in on it yet no one knows who.....

Professional sports in America: it's all about fair play and the goal of winning championships. At least that's the spin. But could it be a massive showbiz operation filled with greedy owners, crooked referees, and coddled players, all with the unstated goal of grabbing as much money as possible? Author Brian Tuohy provides a full-sourced saga of the corruption that has infected the storied histories of the NBA, MLB, NFL, NHL, and NASCAR. With reality obscured by a complacent and often complicit sports media, *The Fix Is In* shines a light on a hidden history of clandestine arrangements between television networks and sports leagues, all against a background of drinking, drugging, and crime. Finally, here's a book that unflinchingly examines the sordid underbelly of the American sports industry.

"Tuohy does make...sensible points about sports as an entertainment business, eager to maximize profits at whatever cost." - Mark Yost, *The Wall Street Journal*. About the Author Brian Tuohy's has been interviewed by ESPN, the New York Times, Fox Sports, and has appeared on over 100 radio programs across the U.S. and Canada including Coast to Coast AM, the Alex Jones Show, Chris Myers Interviews, and the Steve Czaban Show. He has been asked to speak at Florida State University, Columbia College Chicago, and the 2012 Association for Education in Journalism and Mass Communications (AEJMC) National Conference.