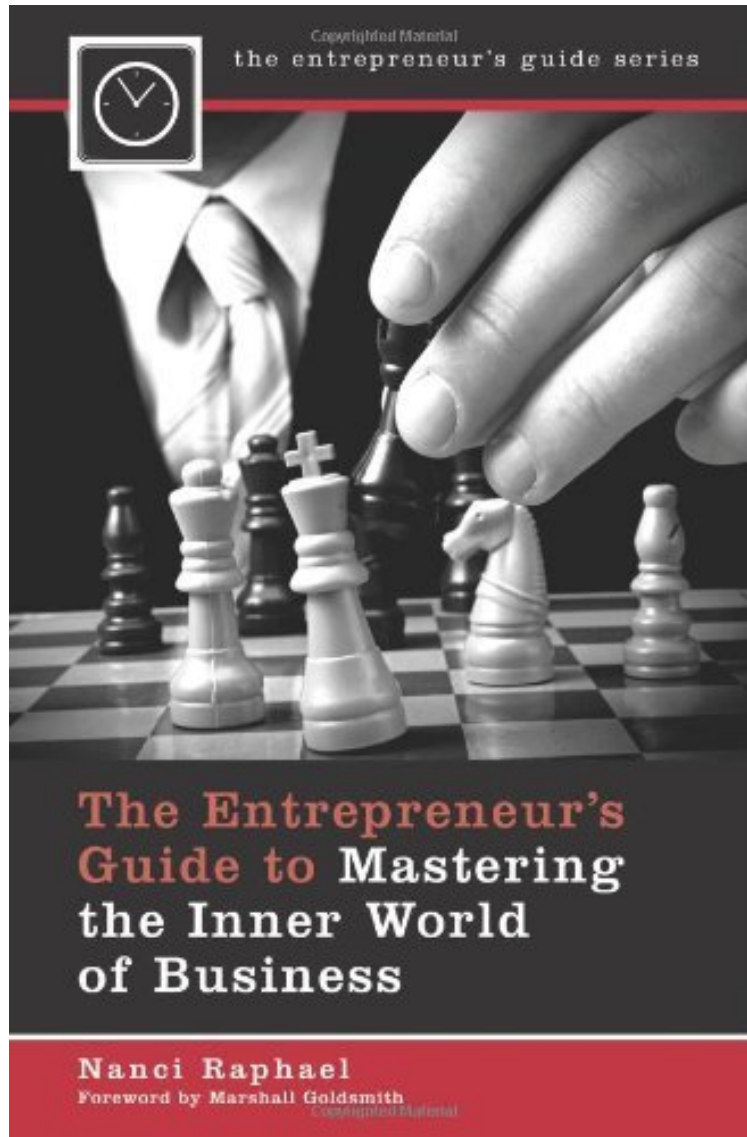


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The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger))

Nanci K. Raphael

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0 of 0 people found the following review helpful. A Must Read for Every Business Owner with a VisionBy Maureen

Once in awhile, you come across a book that touches your very core. This is one of those times. From the first page, I could not put this book down. Now I am on the second go around - but this time at a measured pace so I can slowly absorb all of Nanci Raphael's wisdom. No doubt about it, this book is a game changer for me and I am grateful to have found it. 0 of 0 people found the following review helpful. Five Stars By Gary Chackman Nanci, Is tops in her profession.. A must read. 0 of 0 people found the following review helpful. A Must Read for All Entrepreneurs and Business Leaders! By jesseb123 As an aspiring entrepreneur and business woman I found this book to be very valuable on my path to becoming a business leader. The Entrepreneur's Guide to Mastering the Inner World of Business takes one through all the necessary steps in overcoming the doubt, fears, and the many challenges and uncertainties in the business world. Nanci Raphael uses animated examples of real-life scenarios to portray the gravity of the hardships we all face, stressing the point that we are the result of our own actions. The brilliance of this book is that it can be applied to situations in our everyday life; both inside AND outside the workplace. Practicing how to cope with our peers and co-workers, the stresses of life, and being able to keep a well-balanced life of work and play are all points that are made throughout this thoughtful book. The underlying themes of constructing positive behaviors by overcoming negative thoughts and creating profitability in every aspect of your life remain with you even after you put the book down! Nanci Raphael teaches us first-hand how to handle the most difficult situations and walk away feeling confident and self-assured with every decision we make. Nanci's entrepreneurial experiences and business background only add to the value of this book. If only this book could be found on college campuses! The generations to come could then truly understand that the real concept of business is not just about facts and figures, but how you handle yourself and the people and obstacles that surround you.

This practical book takes the entrepreneur past the business plan and into the toughest business game they'll ever face self-management for daily and long-term success. bull; Foreword by Marshall Goldsmith, bestselling author of What Got You Here Won't Get You There: How Successful People become More Successful and Mojo: How to Get It, How to Keep It, and How to Get It Back When You Lose It bull; "Ask Yourself" questions and key "Practices" at the end of each chapter bull; A summary of key points at the end of each chapter

"When the economy is unpredictable and we don't know about the next quarter let alone the next year, how do we find our way? Where do we look for stability? As Nanci Raphael teaches us, the kind of stability that will guide us comes from inside. In this wonderful guidebook, she teaches us how chaotic life can become when we devote our energies to avoiding what we are afraid of. And she carefully shows us the many benefits we derive when we are able to slow down, reflect, meditate, find what success really means, and ultimately develop faith in our own creativity and resilience. And she does this through practical examples, helpful exercises and gentle guidance. She is the guide any entrepreneur needs today. And tomorrow." --Daniel Gottlieb PhD, Host of "Voices in the Family" WHYY FM Philadelphia, and author of Letters to Sam, Learning from the Heart, and The Wisdom of Sam "In this masterpiece Nanci delivers some of the most important lessons you will ever need to learn in business! One of my favorite quotes is by Oliver Wendall Holmes which is: 'We all need an education in the obvious.' Nanci is delivering an advanced program of the most important obvious education you will ever need inside this book! Don't just read this book, devour every single word!" --Peggy McColl, New York Times Best-Selling Author of Your Destiny Switch "In The Entrepreneur's Guide to Mastering the Inner World of Business, Nanci Raphael describes in beautiful gut-wrenching detail what it's like to live in the mind, heart (and the body) of a business owner. She is qualified to offer proven action steps to take to make change happen." --Marcia Wieder, CEO/Founder, Dream University "It's been said that most business problems are personal problems in disguise. If you want to do big things in business (or life) the inner game is the game you must win. If you do, you'll create breakthrough results. The Entrepreneur's Guide to Mastering the Inner World of Business is your playbook. Study its strategies, principles, and techniques. Your future depends on it." --Michael Port, New York Times Bestselling Author of Book Yourself Solid, Beyond Booked Solid, The Contrarian Effect, and The Think Big Manifesto "If you ever get a sense, as an entrepreneur, that you're the only one feeling or acting a certain (strange!) way, then read Nanci's book immediately. Her insightful and inspirational stories will help you push through the pain and reach your goals." --Verne Harnish "Growth Guy", CEO Gazelles "Nanci Raphael has shifted the way small business owners can achieve true, long-lasting success. This is not another step-by-step, how-to book on getting rich. This is a book that looks at how to 'have it all,' -- money, meaning, and success. She shows you how to get it (the easy way), how to keep it, and how to get it back if you lose your way. If you're an entrepreneur, you owe it to yourself to read this book!" --Christine Kloser, author of The Freedom Formula: How to Put Soul in Your Business and Money in Your Bank "Nanci speaks from her heart, in straight forward no-nonsense terms. I know this woman and I trust her emphatically. I strongly support her vision." (Dr. Wayne Dyer, best-selling author of Excuses Begone!) About the Author Nanci Raphael is the founder of Leadership Executive Development (www.keyleaders.com) and Voom Factor (www.voomfactor.com).