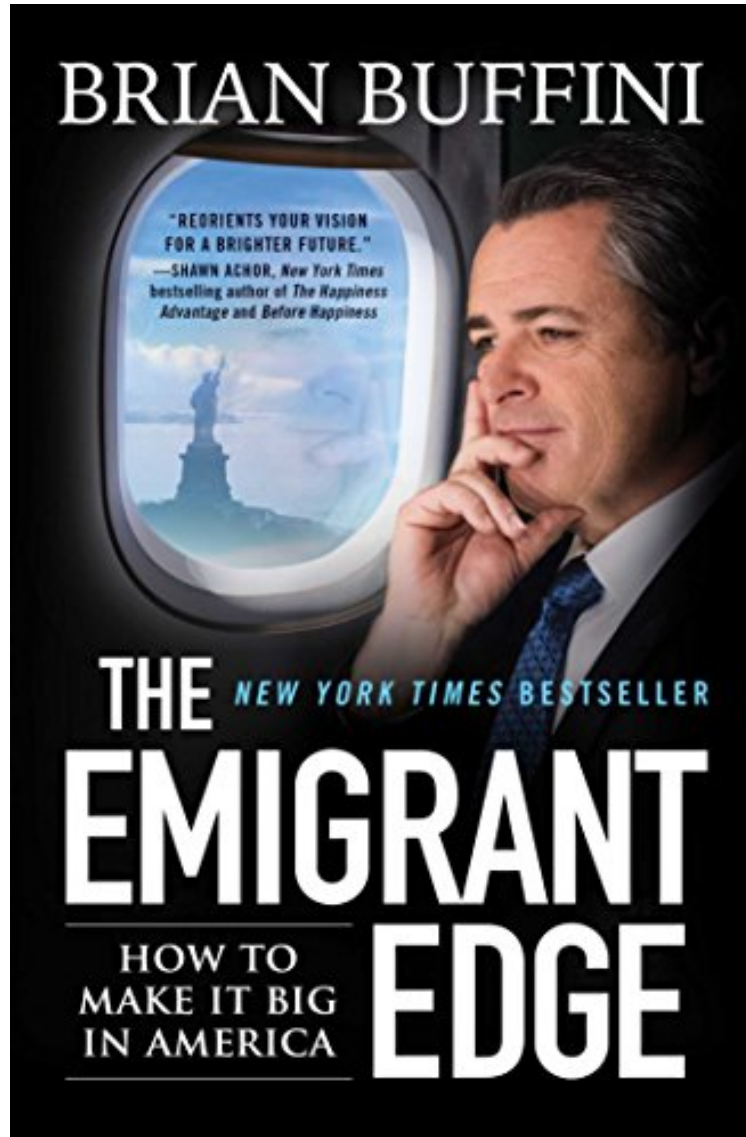


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The Emigrant Edge: How to Make It Big in America

Brian Buffini

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A New York Times, USA TODAY, LA Times, and Wall Street Journal bestseller! Brian Buffini, an Irish immigrant who went from rags to riches, shares his strategies for anyone who wants to achieve the American dream.Born and raised in Dublin, Ireland, Brian Buffini immigrated to San Diego, California at the age of nineteen with only ninety-two dollars in his pocket. Since then, he has become a classic American rags-to-riches story. After discovering real estate, he quickly became one of the nation's top real estate moguls and founder of the largest business training company, Buffini Co., in North America. But Brian isn't alone in his success: immigrants compose thirteen percent of the American population and are responsible for a quarter of all new businesses. In fact, Forbes magazine boasts that immigrants dominate most of the Forbes 400 list. So what are the secrets? In The Emigrant Edge, Brian shares seven characteristics that he and other successful immigrants have in common that can help anyone reach a higher level of achievement, no matter their vocation. He then challenges readers to leave the comfort of their current work conditions to apply these secrets and achieve the success of their dreams.

About the AuthorBorn and raised in Dublin, Ireland, Brian immigrated to San Diego, California, and became the classic American rags-to-riches story. He is one of the nation's top business experts and founder of Buffini Company—an organization dedicated to sharing his powerful lead-generation systems with others. Based in Carlsbad, California, Buffini Company is the largest business coaching and training company in North America, and has trained three million business professionals in thirty-seven countries. Buffini Company currently coaches more than ten thousand business people across North America. Today, Brian travels the world sharing a message of encouragement about how to "live the good life." His wit, wisdom, and motivational style make him a dynamic speaker adept at helping people tap into their full potential and achieve their dreams. He is the author of The Emigrant Edge.