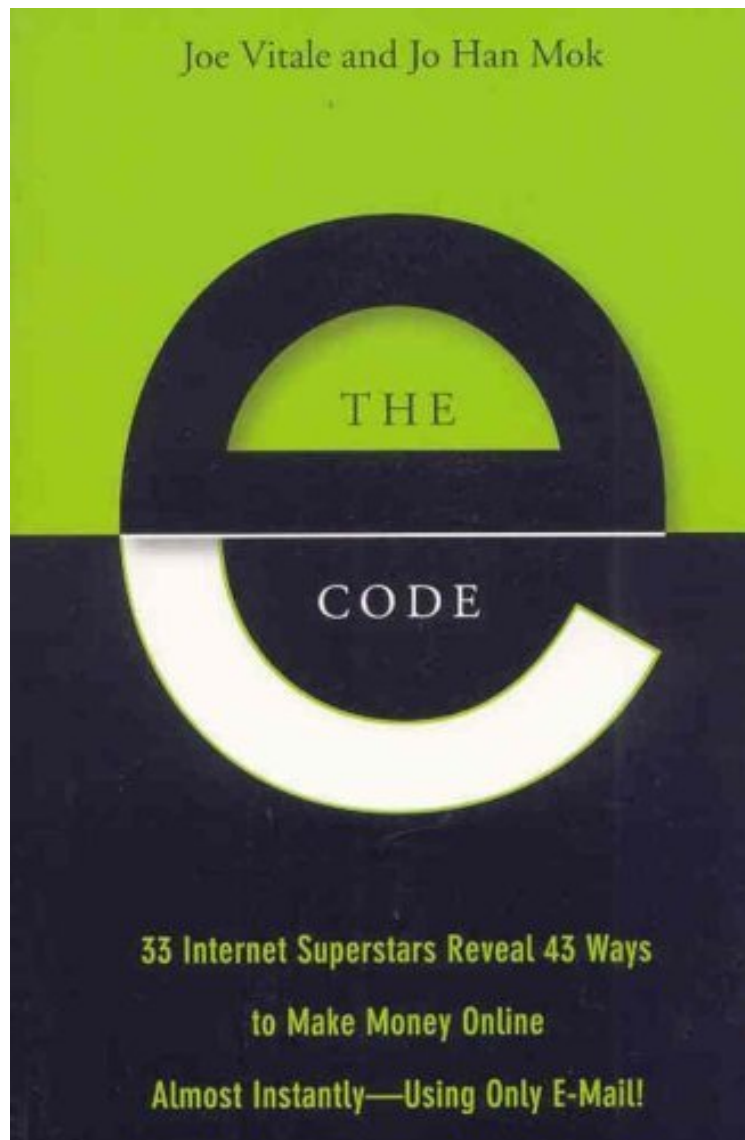


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The E-Code: 34 Internet Superstars Reveal 44 Ways to Make Money Online Almost Instantly--Using Only E-Mail!

Joe Vitale, Jo Han Mok

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6 of 7 people found the following review helpful. Great book!
By Alan QuanRegardless of some of the negative reviews I found that this book contains some of the best advice you can get about internet marketing. Some have their opinions about his book about "how to get rich by telling other people how to get rich." Although that has some truth to it, there is so much more to it - if you think of how to apply it in your industry or niche!
What some of these reviewers fail to understand is that this book gives you the strategies on how to market your particular business effectively through using the internet, NOT just "teaching people how to get rich." And the subtitle to this book accurately says it all, "making money online using e-mail" In my opinion that's what this book is about and is accurately communicated in the title. I highly recommend this book to anybody who wants to start an online business. Although you could get most of the material for free on the internet, it's much more convenient and saves you A LOT of time to have this book around.

Use e-mail to boost your income-today! The E-Code brings together the combined wisdom of 33 Internet marketing superstars to reveal how they make money online-using nothing but the power of e-mail. Each succinct chapter presents one moneymaking strategy or concept and offers step-by-step guidance on implementing it for maximum profits. If you have a product or service to sell, the Internet gurus in this book will show you how to sell it-no matter what it is. And even if you don't have your own original product idea, don't worry. Inside you'll find a wealth of quick and effective ideas for creating something that other people will definitely pay for. Using tactics like viral product marketing and online auctions, anyone can make extra money online-and you can too. This is not a get-rich-quick scheme; it's a make-money-quick scheme. It could be a little, or it could be a lot, but you will definitely profit when you learn how to: * Develop and sell a product online * Target your customers * Promote your product * Market to niche audiences * Create an e-marketing business plan Plus, entrepreneurs and small business owners will learn how to improve their sales through simple, proven e-marketing tactics that really work. The Internet is a powerful resource for marketing, selling, and communicating anything. So tap into it! Written by a cast of Internet all-stars and marketing powerhouses, The E-Code is a simple, easy-to-use guide to making money online, right now.

From the Back Cover
Use e-mail to boost your income-today! The E-Code brings together the combined wisdom of 33 Internet marketing superstars to reveal how they make money online-using nothing but the power of e-mail. Each succinct chapter presents one moneymaking strategy or concept and offers step-by-step guidance on implementing it for maximum profits. If you have a product or service to sell, the Internet gurus in this book will show you how to sell it-no matter what it is. And even if you don't have your own original product idea, don't worry. Inside you'll find a wealth of quick and effective ideas for creating something that other people will definitely pay for. Using tactics like viral product marketing and online auctions, anyone can make extra money online-and you can too. This is not a get-rich-quick scheme; it's a make-money-quick scheme. It could be a little, or it could be a lot, but you will definitely profit when you learn how to: Develop and sell a product online Target your customers Promote your product Market to niche audiences Create an e-marketing business plan Plus, entrepreneurs and small business owners will learn how to improve their sales through simple, proven e-marketing tactics that really work. The Internet is a powerful resource for marketing, selling, and communicating anything. So tap into it! Written by a cast of Internet all-stars and marketing powerhouses, The E-Code is a simple, easy-to-use guide to making money online, right now.
About the Author
JOE VITALE is President of Hypnotic Marketing, Inc., a marketing consulting firm. He has been called "the Buddha of the Internet" for his combination of spirituality and marketing acumen. His professional clients include the American Red Cross, PBS, Memorial Hermann Children's Hospital, and many other small and large international businesses. He is the author of way too many books to list here, including The Attractor Factor, from Wiley. JO HAN MOK is President of SureFire Marketing and a successful Internet marketer who lives in Singapore. He's a frequent guest and featured speaker at Internet marketing boot camps and conferences on such subjects as copywriting and joint venture marketing.