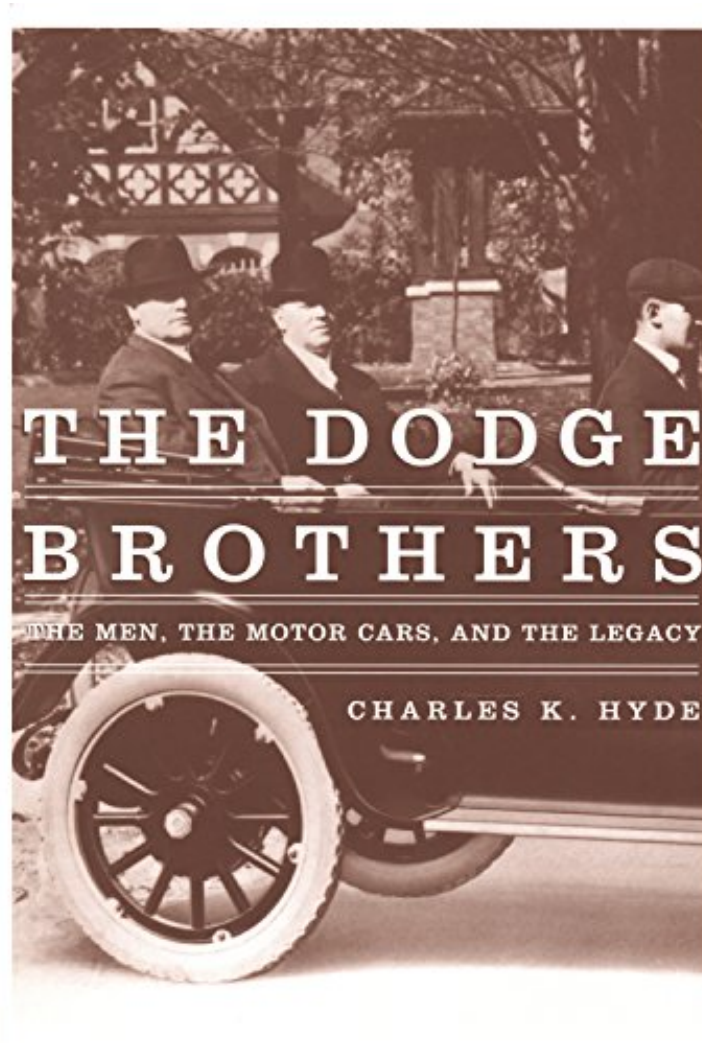


The Dodge Brothers: The Men, the Motor Cars, and the Legacy (Great Lakes Books Series)

Charles K. Hyde

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Charles K. Hyde : The Dodge Brothers: The Men, the Motor Cars, and the Legacy (Great Lakes Books Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Dodge Brothers: The Men, the Motor Cars, and the Legacy (Great Lakes Books Series):

7 of 7 people found the following review helpful. Interesting book, wish it talked more about the cars
By strandedude This is a very interesting book about the Dodge Brothers, from their early association with Henry Ford all the way through manufacturing their own cars until they passed away. As the title of the book suggests, this is a biography of the brothers themselves, it didn't have as much info about their cars as I was hoping for.
1 of 1 people found the following review helpful. but I am a car buff and enjoy reading about car history
By Photoman9I gave it 5 stars, but I am a car buff and enjoy reading about car history. Great insight in to there working with Ford and then

building their own car. It also told of their personal life and the contributions they made to their community. Great read to those who are interested in how the car was developed and improved over the years. 1 of 1 people found the following review helpful. Excellent historical perspective that outlines the little known contributions of the Dodge brothers. By Dan Di Sebastian Great story about a great family and its contribution to the automobile as well as the city of Detroit. The brothers' contributions are significant and still today do not receive the credit they deserve.

At the start of the Ford Motor Company in 1903, the Dodge Brothers supplied nearly every car part needed by the up-and-coming auto giant. After fifteen years of operating a successful automotive supplier company, much to Ford's advantage, John and Horace Dodge again changed the face of the automotive market in 1914 by introducing their own car. The Dodge Brothers automobile carried on their names even after their untimely deaths in 1920, with the company then remaining in the hands of their widows until its sale in 1925 to New York bankers and subsequent purchase in 1928 by Walter Chrysler. The Dodge nameplate has endured, but despite their achievements and their critical role in the early success of Henry Ford, John and Horace Dodge are usually overlooked in histories of the early automotive industry. Charles K. Hyde's book *The Dodge Brothers: The Men, the Motor Cars, and the Legacy* is the first scholarly study of the Dodge brothers and their company, chronicling their lives—from their childhood in Niles, Michigan, to their long years of learning the machinists' trade in Battle Creek, Port Huron, Detroit, and Windsor, Ontario—and examining their influence on automotive manufacturing and marketing trends in the early part of the twentieth century. Hyde details the brothers' civic contributions to Detroit, their hiring of minorities and women, and their often anonymous charitable contributions to local organizations. Hyde puts the Dodge brothers' lives and accomplishments in perspective by indicating their long-term influence, which has continued long after their deaths. The most complete and accurate resource on John and Horace Dodge available, *The Dodge Brothers* uses sources that have never before been examined. Its scholarly approach and personal tone make this book appealing for automotive historians as well as car enthusiasts and those interested in Detroit's early development.

From the Publisher At the start of the Ford Motor Company in 1903, the Dodge Brothers supplied nearly every car part needed by the up-and-coming auto giant. After fifteen years of operating a successful automotive supplier company, much to Ford's advantage, John and Horace Dodge again changed the face of the automotive market in 1914 by introducing their own car. The Dodge Brothers automobile carried on their names even after their untimely deaths in 1920, with the company then remaining in the hands of their widows until its sale in 1925 to New York bankers and subsequent purchase in 1928 by Walter Chrysler. The Dodge nameplate has endured, but despite their achievements and their critical role in the early success of Henry Ford, John and Horace Dodge are usually overlooked in histories of the early automotive industry. Charles K. Hyde's book *The Dodge Brothers: The Men, the Motor Cars, and the Legacy* is the first scholarly study of the Dodge brothers and their company, chronicling their lives—from their childhood in Niles, Michigan, to their long years of learning the machinists' trade in Battle Creek, Port Huron, Detroit, and Windsor, Ontario—and examining their influence on automotive manufacturing and marketing trends in the early part of the twentieth century. Hyde details the brothers' civic contributions to Detroit, their hiring of minorities and women, and their often anonymous charitable contributions to local organizations. Hyde puts the Dodge brothers' lives and accomplishments in perspective by indicating their long-term influence, which has continued long after their deaths. The most complete and accurate resource on John and Horace Dodge available, *The Dodge Brothers* uses sources that have never before been examined. Its scholarly approach and personal tone make this book appealing for automotive historians as well as car enthusiasts and those interested in Detroit's early development. About the Author Charles K. Hyde is professor of history at Wayne State University. He has authored many books, most recently *Riding the Roller Coaster: A History of the Chrysler Corporation* (Wayne State University Press, 2003), which was selected as a 2004 Notable Book by the Library of Michigan.