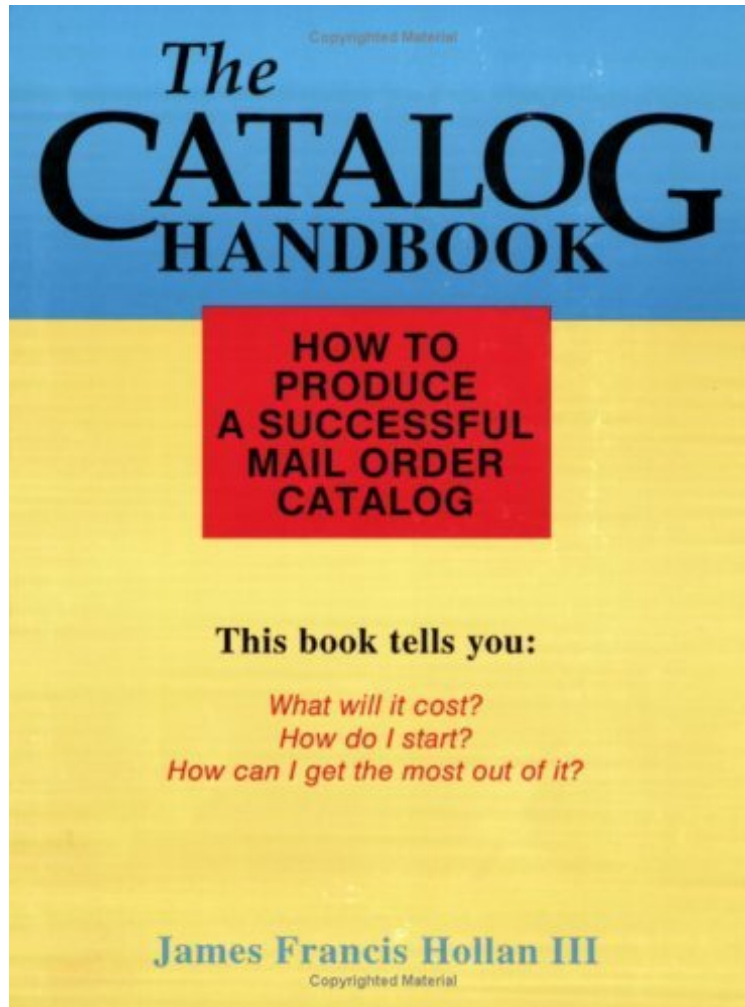


The Catalog Handbook: How to Produce a Successful Mail Order Catalog

James Francis Hollan

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