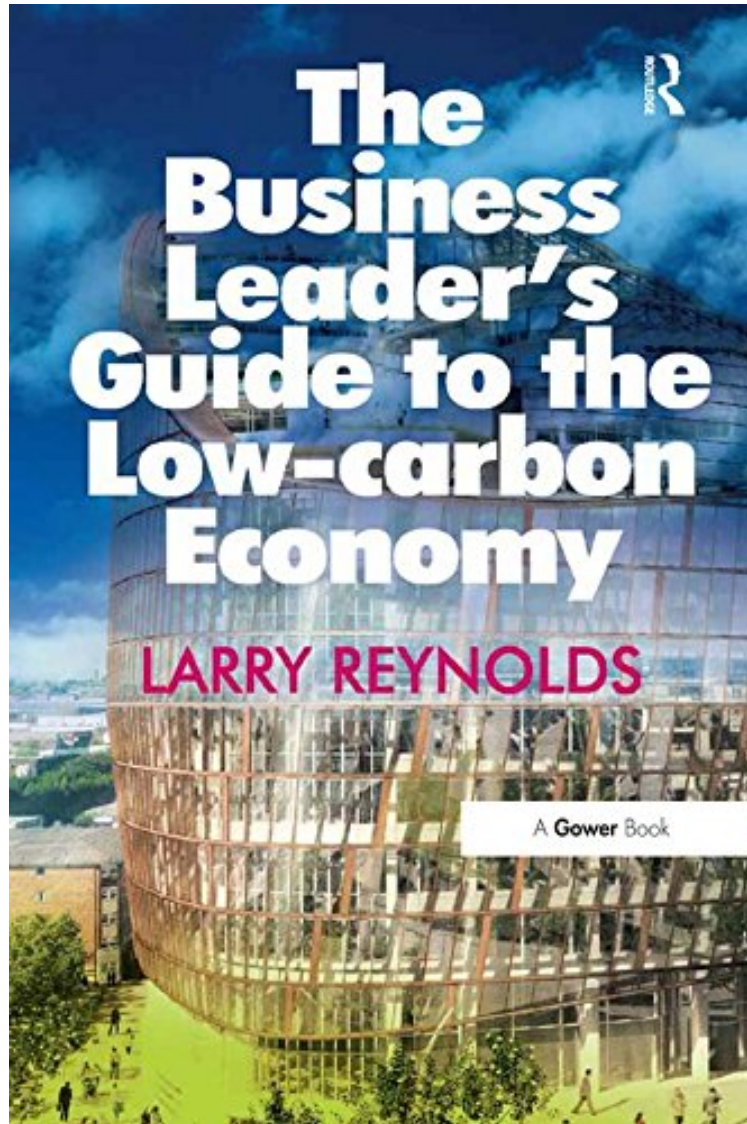


(Download ebook) The Business Leader's Guide to the Low-carbon Economy

The Business Leader's Guide to the Low-carbon Economy

Larry Reynolds

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Larry Reynolds : The Business Leader's Guide to the Low-carbon Economy before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Business Leader's Guide to the Low-carbon Economy:

Rising energy prices and concerns about climate change are driving us towards a new kind of economy - a low-carbon economy. What will this low-carbon economy be like, and what does your business have to do to prosper in this new business environment? Larry Reynolds shows how successful organisations are already learning to be more energy efficient, manage their carbon footprint, adapt to climate change and become truly sustainable. As well as explaining

how to future-proof your organisation against possible threats, *The Business Leader's Guide to the Low-carbon Economy*, tells you how to make the most of the many opportunities that the low-carbon economy will bring, especially in growing profits from new products and services. It is your guide to creating an organisation that will thrive in the twenty-first century. While there are plenty of published books about 'going green', there are none which explain the low-carbon economy and how to thrive in it. This book will fill that important gap. Drawing on examples from across industries, including businesses such as Asda, BT, Cargill, Coca Cola, Co-operative Group, Eurostar, Marks and Spencer, Tesco, Tesla, Walker's Crisps, Walmart and ZipCar, Larry Reynolds shows how today's successful organisations are already benefiting from the coming low-carbon economy.

'This excellent book asks and attempts to answer several questions about climate change and the low carbon economy such as: What will it be like? How can my business respond to threats and opportunities? How can we make sustainable, low carbon products and services? How can we get started with our move toward greater sustainability?... If you feel you should be doing something about these issues, but don't know where to start, this is a great resource that can help. This book would also be really useful for people working in energy consultancy as a source of case studies, examples, and business cases UK organisations are using to guide their move towards becoming low carbon organisations.' Christine Macdonald on [.co.uk](http://www.co.uk), March 2013

About the Author Larry Reynolds is managing partner of 21st Century Leader. His company provides consultancy, training and online resources to leaders who want to embrace the challenge of leading businesses in the turbulent times of the early 21st Century. Recent clients include The Co-operative Group, Creacut;dit Agricole, Johnson Johnson, Tetra Pak and Vodafone Larry has personally worked with over 10,000 business leaders in over 100 organisations during his 25 years of working in leadership development. Larry is author of numerous articles, books and training resources, including: *The Trust Effect* (Nicholas Brealey, 1997); *51 Tools for Transforming Your Training* (Gower, 2001) and *The 21st Century Leader* (Fenman, 2003).