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## **The Big Shift in IT Leadership: How Great CIOs Leverage the Power of Technology for Strategic Business Growth in the Customer-Centric Economy (Wiley CIO)**

*Hunter Muller*

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**Hunter Muller : The Big Shift in IT Leadership: How Great CIOs Leverage the Power of Technology for Strategic Business Growth in the Customer-Centric Economy (Wiley CIO)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Big Shift in IT Leadership: How Great CIOs Leverage the Power of Technology for Strategic Business Growth in the Customer-Centric Economy (Wiley CIO):

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Learn the unique leadership strategies of the effective, essential CIO Beyond the Cloud provides a blueprint for leadership in an era of high volatility, rapid transformation, and amazing growth. An effective CIO is essential to the successful navigation of turbulent and uncertain times, and this insightful guide gives you the actionable framework you need to execute the leadership strategies that work. Focused on the major factors that are critical to modern global enterprise, this book delves into communication, collaboration, relationships, technology, innovation, talent management, and more to provide well-rounded guidance toward principled leadership. Simple, straightforward language explains the basics of each area, and is expanded upon by real-world stories and revealing anecdotes gathered from the author's exclusive interviews with visionary thought leaders from major organizations worldwide. You get perspective from the top on established and emerging leadership strategies, helping you put these ideas to work right away. CIOs are perfectly positioned to provide the leadership required to stay ahead of the competition in complex, rapidly shifting markets. They break down walls, align resources, and facilitate collaboration to drive business value and spur growth amidst an atmosphere of hyper-competition. This guide is your practical handbook for becoming the leader that you need to be. Establish trust and cooperation across the enterprise Recruit and retain the top talent in your field Leverage new technology for continuous business growth Inspire loyalty and optimal performance from everyone on the team The CIO has never been more crucial to the enterprise than right now. With clear guidance toward the unique leadership skills the role requires, Beyond the Cloud is the foundational executive guide for transformational leaders in the new business era.

From the Inside Flap We are in an era of extreme dynamism and unprecedented innovation that requires a new and higher level of IT leadership. Today's enterprises demand that IT deliver real business value and contribute significantly to revenue growth in ultracompetitive markets. The Big Shift in IT Leadership gives CIOs a proven framework for developing the leadership skills needed in an era of high volatility, rapid transformation, and remarkable growth. Written by Hunter Muller; a noted expert on CIO leadership; this important guide offers an actionable blueprint for executing the leadership strategies that have proven to work in thriving organizations. The author reveals why today's most successful CIOs are vital multirole corporate suite players, possess stellar communication skills, create and sustain crucial partnerships across the C-suite, and win the war for talent by attracting, hiring, and retaining the best and the brightest in the IT industry. Written in accessible and easy-to-understand language, The Big Shift in IT Leadership is filled with real-world stories and illustrative anecdotes that have been culled from the author's exclusive interviews with visionary thought leaders from major organizations worldwide. Muller's down-to-earth perspective, drawn from the experiences of successful CIOs, helps to put these winning leadership techniques to work right away. The Big Shift in IT Leadership offers vital insights into the expanding role of the CIO. This essential guide reveals why the big shift in IT is moving from inward-facing IT to outward-facing IT and shows how CIOs can change their focus from internal customers to external customers. As the author explains, savvy CIOs assume a "cloud first" mentality and know that it is critical for IT to shift its thinking from providing service to providing excellent value. If they are to stay in the game, today's CIOs need to step up and raise the bar to meet the challenges of the "big shift." The Big Shift in IT Leadership is a practical handbook for helping them succeed in that endeavor. From the Back Cover DISCOVER THE ESSENTIAL LEADERSHIP STRATEGIES THAT DRIVE TODAY'S MOST EFFECTIVE CIOs "A new and higher level of IT leadership is required. The modern enterprise expects IT to deliver real business value and contribute significantly to revenue growth in ultra-competitive markets. Failure is simply not an option." ndash; From Chapter One The expectations for today's CIOs are higher than ever. In order to be successful, CIOs must not only deliver flawless levels of operational service, they must provide astute guidance and advice that supports enterprise strategy and drives real business growth. How can CIOs acquire the leadership skills needed to navigate through this era of turbulence, volatility, and

uncertainty? The Big Shift in IT Leadership offers CIOs an essential guide for understanding and developing the skills needed to establish trust and cooperation across the enterprise, recruit and retain top talent in your field, leverage new technology for continuous business growth, and inspire loyalty and optimal performance from everyone on the team. Offering step-by-step guidance and filled with illustrative examples from forward-thinking CIOs, this vital handbook clearly explains how to put into play the leadership techniques needed to deliver great value and service throughout an enterprise. The Big Shift in IT Leadership is the handbook CIOs need if they are to provide the leadership required to stay ahead of the competition in complex, rapidly changing markets.

About the Author HUNTER MULLER is President and Chief Executive Officer of HMG Strategy, LLC, a global IT strategy consulting firm. Muller's ideas and programs have been adopted by corporations worldwide and have proven to enhance executive performance, improve collaboration, elevate the role of IT, and align enterprise strategy across the topmost levels of management.