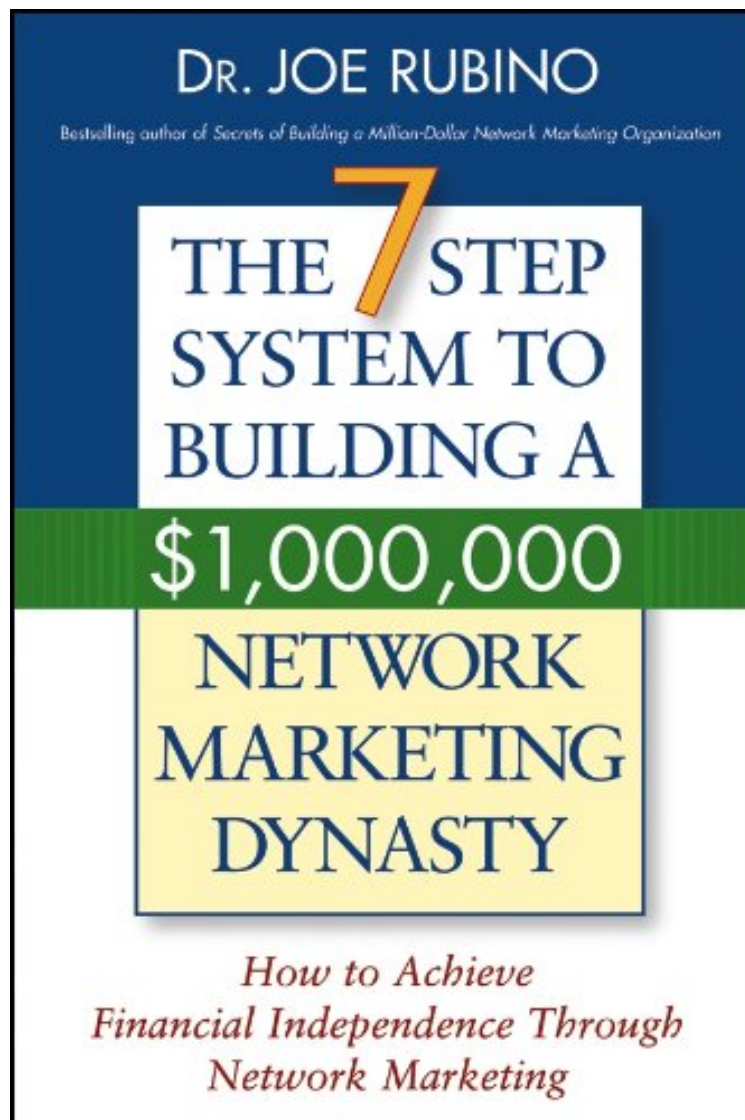


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The 7-Step System to Building a \$1,000,000 Network Marketing Dynasty: How to Achieve Financial Independence through Network Marketing

Joe Rubino

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Joe Rubino : The 7-Step System to Building a \$1,000,000 Network Marketing Dynasty: How to Achieve Financial Independence through Network Marketing before purchasing it in order to gauge whether or not it would be worth my time, and all praised The 7-Step System to Building a \$1,000,000 Network Marketing Dynasty: How to Achieve Financial Independence through Network Marketing:

27 of 27 people found the following review helpful. I keep coming back to it again and again, gleaning more information each time I reference it. By David Lindberg "The 7 Step System to Building a \$1,000,000 Network Marketing Dynasty", is a well written guide to the world of Network Marketing and how to make it a success for you - if you choose to. The portion of the book I re-read most is: Prospecting. Dr. Rubino starts by discussing a traditional warm market approach, where you make a notification list and contact those people first. Joe even includes what to say to your warm market after you make your list. But he also details 17 additional ways to find prospects including many scripts and how to best approach each method. Joe also gives you a simple way to describe the network marketing business model to anyone by having a 5-10 minute conversation with your prospect. By the end of the conversation, you would know "pretty well" if Network Marketing and your product line would be a good fit for your prospect. And with each conversation that you have, Joe helps you to create a framework to improve on every conversation. The overall tone of the book is one of: prospecting by building relationships. Which I think should be the mantra of any type of business, Networking Marketing or not. I think Dr. Rubino says it best, "Mastery in any profession does not come overnight or without proper appreciation for developing the many foundational principles that are essential to erect an organization characterized by sound business-building principles and deep, lasting committed, and trusting relationships." 0 of 0 people found the following review helpful. Four Stars By Margiegood condition would order again 0 of 0 people found the following review helpful. Five Stars By Quintin a. jefferson Must Have!

Millions of people around the world participate daily in network marketing sales. This book offers, for the first time, a step-by-step plan for building a profitable, long-lasting network marketing business. This simple, proven system from an author who built his own million-dollar network marketing business gives everyone in the network marketing industry the tools and tactics they need to succeed spectacularly. Rubin's seven-step system covers every aspect of the network marketing business, from planning to prospecting to training, and gives you the confidence and attitude you need to make your business work and keep it profitable.