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The 2020 Workplace: How Innovative Companies Attract, Develop, and Keep Tomorrow's Employees Today

Jeanne C. Meister, Karie Willyerd
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Jeanne C. Meister, Karie Willyerd : The 2020 Workplace: How Innovative Companies Attract, Develop, and Keep Tomorrow's Employees Today before purchasing it in order to gauge whether or not it would be worth my time, and all praised The 2020 Workplace: How Innovative Companies Attract, Develop, and Keep Tomorrow's Employees Today:

0 of 0 people found the following review helpful. and I do recommend reading itBy stephenOne of the problems of writing book about what is going to happen in the future...is when the future gets here and it's not exactly what you thought it might be. While the book has many interesting facets...and I do recommend reading it...it is not as game changing as her follow-up, *The Future Workplace Experience*.0 of 0 people found the following review helpful. Simply put - change the environment or the talent will leave.By Michael S.I read "The 2020 Workplace" to help me conceptualize a thesis I will be starting on shortly. The book reveals the important generational differences that are so vital to an organization adapting to. The astounding fact that by 2020 we will have five generations in the workplace is a tell-tale sign that organizations will have to change the way they manage their employees. Each generation has a unique set of characteristics and needs - organizations often fail to recognize these nuances and treat everyone the same. This book clearly demonstrates the differences that exist between generations, what each come to expect from the workplace, and how to manage and develop talent to excel in a highly competitive and diverse world.This book was outstanding - and, speaking from a millennial perspective it hit the target on so many frustrations I experience in the workplace (with respect to my generational needs) - read this book!-M1 of 1 people found the following review helpful. Amazing vision of our workplace in 2020By CustomerVery interesting book trying to describe how we will be working in 2020. Some things probably are not a big surprise even now, some other are a bit revolutionary and might require changing our thinking about work.The book is solidly documented which makes the conclusions more reliable.But are we ready for the change? I am wondering where the non-network generation will fit in in 2020?I really recommend this book since it gives good food for thought!

From well-respected human resources and corporate training experts Jeanne C. Meister and Karie Willyerd, a must-read guide to the innovative strategies that the best companies are using to create a workplace that the best talent chooses;both today and in 2020. In *The 2020 Workplace*, Meister and Willyerd offer a battle plan to start winning tomorrow's employees today.

From Publishers WeeklyThe rapid pace of technological evolution has led to a sea change in the workplace. Older workers are staying in the workforce longer, while younger employees are coming in equipped with skills and expectations that set them apart from their predecessors. In order to harness the potential of the Millennial generation, employers are forced to change not just the way they attract and retain talent, but also many of the assumptions they've made about the way markets work. In this in-depth analysis of evolving corporate practices, Millennial expectations, and the future of international business, Meister and Willyerd offer thoughtful tips, the latest in corporate training, and advice for negotiating this new workforce. However, while seemingly targeted at a wide array of people, the information contained in *2020 Workplace* will be of use largely to managerial or Human Resources personnel with a specific lack of understanding about the expectations of Millennials. While that's a fine target, readers not in that niche will feel like they're being told something they already know. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.From BooklistTo those corporate executives and managers who've naysayed the power and transformational capabilities of Web 2.0, this book is for you;and; if you're open to change. To those readers, consultants, and employees already embracing the world of social media, this collection of case histories, significant statistics, and personalized anecdotes will enable you to further the engagement within (and without) your organizations. Regardless, it is clear that author-scholar Meister and former chief learning officer Willyerd have tackled and tamed the tiger of talent. Be aware, within their recitation of the 10 forces shaping the world to the final 10 initiatives HR can spark to achieve the 2020 workplace, is an ever-growing concern that the formerly pooh-poohed death of talent will be real in a decade. Many of their lessons learned are standard operating procedure in professional literature and daily news, like the shifting demographics of the workplace and the demand for corporate social responsibility. --Barbara Jacobs What a fresh and forward-looking read. Jeanne C. Meister and Karie Willyerd have tackled recruitment, motivation, learning, and leadership in the new and evolving 'connected world,' and they have offered best practices and their own thoughtful approaches for companies and leaders to consider.