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Kavil Ramachandran

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Kavil Ramachandran : The 10 Commandments for Family Business before purchasing it in order to gage whether or not it would be worth my time, and all praised The 10 Commandments for Family Business:

0 of 0 people found the following review helpful. Insightful BookBy CustomerAn insightful book on the challenges of the Family Business. A good collection of case stories from the South Asian Perspective of Family Business. It is a must read for the enthusiasts who believe in family business to strengthen the economy. The ten commandments seem not very new to most of the practitioners of family business. It is a structured way of looking at family business management. This book also provides a lot of templates to be used for implementing these commandments. Dr Ram

makes a point when he says the family business is a paradox of compassion and competitiveness, socialist family and capitalist business. A must read for a Person looking to understand or implement Family business practices in the South Asian perspective.

Family business: we live it, we breathe it, yet we do not understand its significance entirely. This book helps in understanding the phenomenon of family business better. The 10 commandments in this book work like a handbook for business families to refer to and act upon.

“A must read for members of business families, advisors, educators, and students interested in learning about the unique paradoxes, challenges, and dilemmas of enterprising families and how the most progressive Indian families are handling these paradoxes while making global gains. The number of templates and exhibits make it a unique source book for business families to go-ahead and implement many ideas.” (Pramodita Sharma) “This is a book of practical wisdom that will be greatly valued by business families in India and other emerging markets. The 10 Commandments are like 10 rare jewels of family treasure that will help families perpetuate their businesses across generations.” (H. C. Thomas Schmidheiny) “This is a great book that is long overdue in India. Professor Ramachandran has shared very important insights from his many years of work on family business. He has focused in this book on the most important 10 building blocks of successful family businesses. I strongly recommend it as a must read for all those associated with family business.” (Adi Godrej) “This book is need of the hour, highly readable and written in a lucid, simple, refreshingly different, and insightful style, and a ‘must read’ for all stakeholders of family businesses. This book is very topical and timely. It is written more as a practical guide or self-help manual with a set of ‘do it yourself’ tools like action plans, checklists, and templates at the end of every chapter to enable families to introspect, self-evaluate, and develop their Family Business Governance—a complex arena of human enterprise, opportunities, and challenges. Every concept is illustrated by real-life caselets or anonymous anecdotes from Indian family businesses. Following the 10 Commandments, business families will mature to perpetuate and institutionalize to sustain through generations and if neglected or not persisted, will be doomed by the 5Ds (dilemmas, deviations, differences, disputes, and destruction). (G. M. Rao) “Professor Ramachandran brings out a set of very thoughtful, yet actionable ideas within his ‘10 Commandments’ framework to build successful and sustainable family businesses. A whole new generation of family businesses will scale up successfully in this wave of economic growth. They should use this book as a practical guide to provide business family governance. Its carefully curated examples add not only color, but insightful real-life perspectives. Given that he is one of the most eminent family business academician and researcher in our country, one could expect nothing less from this narrative.”