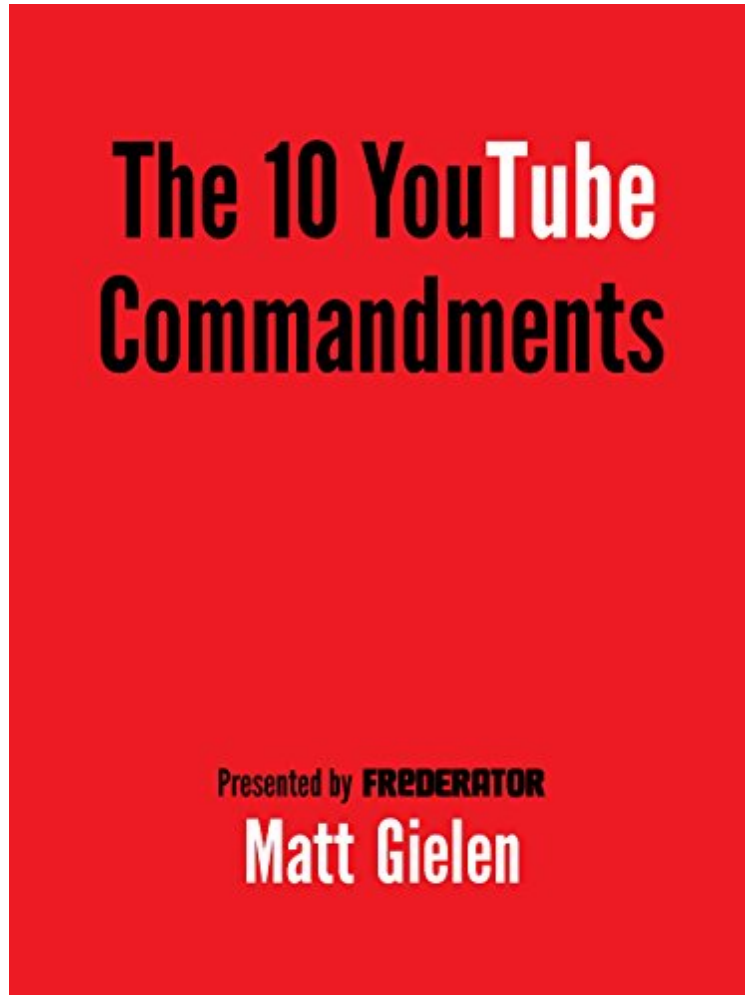


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Ten Commandments of YouTube

Matt Gielen

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Matt Gielen : Ten Commandments of YouTube before purchasing it in order to gage whether or not it would be worth my time, and all praised Ten Commandments of YouTube:

Want to develop a rabid and devoted fan base on YouTube? Want millions of subscribers? After reaching 1 million subscribers in a year on our YouTube channel, Cartoon Hangover, and spending years studying the best of the best including Hannah Hart, Shay Carl, Michelle Phan and more, the #1 programming team in the world at Frederator Networks has compiled tried and true methods into the most comprehensive YouTube how to guide. This book covers everything from program scheduling and branding, to title and thumbnail design. Follow these 10 commandments and

you too can succeed on YouTube. Frederator Loves You.