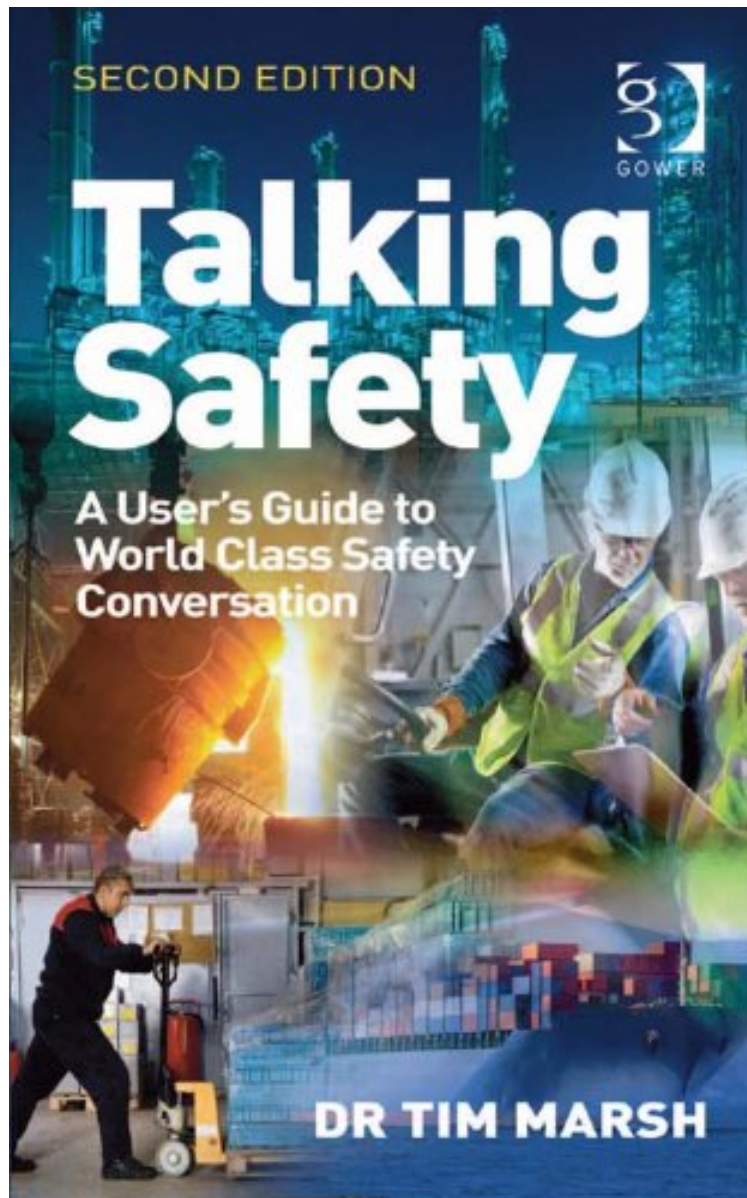


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Talking Safety: A User's Guide to World Class Safety Conversation

Tim Marsh

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Tim Marsh : Talking Safety: A User's Guide to World Class Safety Conversation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Talking Safety: A User's Guide to World Class Safety Conversation:

Talking Safety summarises, in a short user-friendly read, the key element of safety leadership - the management and

supervisor 'walk and talk'. Safety standards are set by a combination of three things: first, the basic systems: risk assessments, procedures, training, inductions and maintenance; second, the amount of objective learning about the inevitable weaknesses in these systems achieved from a 'Just Culture' perspective; and third, the quality of 'transformational' safety leadership which means coaching not telling, praising not criticising, leading by example and maximising front-line ownership and involvement. A good 'walk and talk' is the only methodology that covers all of these issues and really should be embedded as part of the way we do things around here. It is the centrepiece of any world class safety culture.

'The missing factor for most senior managers is not the desire to do something to improve health and safety, rather it is a lack of knowledge of what they practically need to do to make a difference. Talking Safety for most people is the missing piece of the jigsaw, the piece that brings realisation and helps them to 'get it'. Key to this success is the light hearted and yet impactful style of the book which makes the techniques which have been developed through hard won experience immediately accessible.' Neil Budworth, former President of IOSH 'Tim brings psychology to the world of safety in a manner which inspires workforce and directors alike and delivers real results'. Heather Beach EHS Director, Barbour 'This book will quickly become the walk and talk standard from Europe's own safety leadership guru.' Jim McKerron HSEQ Director Enterprise About the Author Tim Marsh was one of the team leaders of the original UK research into behavioural safety in the early 1990s and is a Chartered Psychologist and a Chartered Fellow of IOSH. He has worked with more than 400 organisations around the world since including the European Space Agency and the BBC. He now specialises in safety leadership and organisational culture assessment and change. Tim runs open courses on Behavioural Safety and Safety Culture for IOSH, was awarded a President's Commendation in 2008 by the International Institute of Risk and Safety Management and was selected to be their first ever 'Specialist Fellow' in 2010. The author of several bestselling books Tim is a regular contributor to magazines including the Safety and Health Practitioner and Health and Safety at Work.