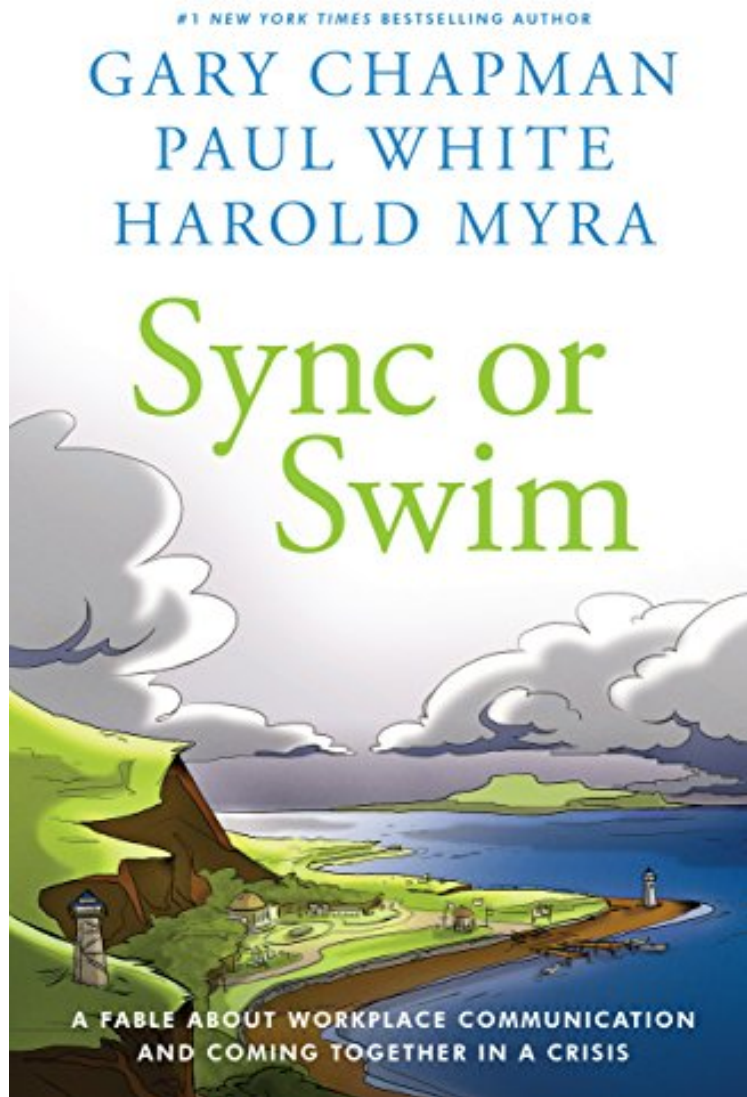


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## Sync or Swim: A Fable About Workplace Communication and Coming Together in a Crisis

*Gary Chapman, Paul White, Harold Myra*  
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**Gary Chapman, Paul White, Harold Myra : Sync or Swim: A Fable About Workplace Communication and Coming Together in a Crisis** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sync or Swim: A Fable About Workplace Communication and Coming Together in a Crisis:

2 of 2 people found the following review helpful. Some people needs hugsBy QueenBilleenThe five love languages

fable-ized for workplace harmony. I'm a task-oriented worker from a blue collar family and a blue collar work history. Learning to navigate the white collar world of academia and the non-profit sector is a challenge. The lessons in this book have helped bridge the gap for me. 1 of 1 people found the following review helpful. Quick Read and Profound Thoughts By Fred La Plante In the same style as "The One Minute Manager," the fable in the book helps us become better people in the workforce, from CEOs to the entry level job person. 1 of 1 people found the following review helpful. Five Stars By Lynn Locks Great team-building book. I bought one for our whole staff to read.

Working with a discouraged, disorganized, cynical team? Learn how to turn it around. Sync or Swim is a small tale with enormous insight on ways you can empower, engage, and energize employees or volunteers facing discouragement or cynicism. Sam, the new CEO, was ready to hit the ground running. But his team members—and Mother Nature—had other plans. An ambitious yet naïve sheepdog is called upon to lead Monarch Enterprises, a troubled organization on a beautiful isle. Confronted with broken systems and challenging personality types, Sam must learn how to marshal his team before the imminent storm washes everything away. Along the way, he gleans valuable lessons from an unlikely mentor: a wise, old puffin. This is a delightful, quick read; will: Teach you communication techniques that enhance teamwork and productivity Bring to life the principles used by hundreds of successful organizations Provide relevant, practical insights based on real-world experiences Stimulate lively and positive interaction (discussion guide included) Based on the principles successfully used by major corporations, health organizations, over 250 colleges and universities, government agencies, churches, and non-profits

"Sync or Swim is a quick and easy read with a simple but powerful message for anyone who hopes to effectively manage and lead others. It reminds us of what we all need to remember but too quickly forget—that everyone needs appreciation, but that everyone needs it communicated in their own unique way. This book is a beautiful introduction to the basics of the true art of appreciation in the workplace."—Jack Canfield | Coauthor of The Success Principles and Chicken Soup for the Soul at Work "I've always said that business is easy . . . until people get involved. The key word is teamwork. If you can't work together, you can't win together. In Sync or Swim, Chapman, White, and Myra tell a quick, fun story that gives you the tools you need to bring your people together like never before."—Dave Ramsey | New York Times bestselling author and nationally syndicated radio show host "I was sitting waiting to board a flight, with twenty things on my to-do list. But I decided to look at this fable . . . and couldn't stop reading! It really drew me in and I instantly started thinking about how I need to purposefully tell (and show) my amazing team members how much I genuinely appreciate them—and to do so much more often. Sync or Swim makes a tremendously important point in an incredibly simple way—that I don't think I'll ever be able to forget."—Shaunti Feldhahn | Author, For Women Only and The Male Factor "Congratulations! Sync or Swim is a quick and easy read with valuable insights. Wherever you work, whatever your role, you will see yourself and your team in this little story . . . and you will learn. Extremely well done."—Gary Bradt, PhD | Primary trainer for Who Moved My Cheese?; Author, The Ring in the Rubble: Dig Through Change and Find Your Next Golden Opportunity Not since Patrick Lencioni's The Five Dysfunctions of a Team has someone encapsulated a critical leadership lesson in a quick and fun-to-read fable. After fifteen years as a turnaround executive and seven years as a leadership coach, I recognized old familiar patterns in Sync or Swim and picked up several new useful techniques for keeping executive teams motivated and working together. A valuable and enjoyable read!—Glenn Hellman | CEO, Driven Forward; executive coach "In an age fixated on quarterly results, bottom-line growth, and increased value for the stakeholders, this book turns our attention to HOW those results get produced. The people who make them happen (or not) are real-life human beings, not cogs in a machine. And each of them is unique. Sync or Swim sheds valuable light on the everyday human interactions that can make or break any organization. Leaders and managers will do well to take heed."—Dean Merrill | Publishing executive and bestselling author/collaborator of more than forty titles "It's about people, stupid.' That's the first line in our book Brains on Fire and that's the big management lesson I learned reading Sync or Swim. We all want to be seen as individuals. And heard. This short fable is a simple and wonderful reminder."—Robbin Phillips | Courageous President, Brains on Fire; Coauthor, Brains on Fire and The Passion Conversation "Sync or Swim points out how easy it can be to help others improve their performance with positive affirmation, genuine encouragement, and open communication. Every manager and executive will recognize themselves—and others—in this fun, readable tale."—Judy Bryson | Pioneer Clubs president/CEO, retired "There are many Friscos, Tias, Alanas, et al in the workplace. The trick is for managers to appreciate the differences and lead accordingly. This book will help managers appreciate people for WHO they are and recognize them for what they DO in an appropriate manner."—Peter W. Hart | CEO, Rideau Recognition, Inc. "I was surprised at how I was drawn into Sync or Swim, despite the fact that I'm a lover of practical, proven management case studies. This fresh and creative approach gave me insights on how to appreciate, understand, and communicate with each colleague through their eyes that I wouldn't have gotten from any 'typical' business book. Now I'm challenged to put into

practice these unforgettably practical lessons."mdash; John LaRue | Founder, ChristianityToday.com; Chief Development Officer, Jesus.net"The title Sync or Swim was not lost on me. As a leader, I not only see myself and my team in Chapman, White, and Myrarsquo;s latest book, I identify things we could have done much better in our own journey. If you lead or ever want to lead, this is a must-read. You did it again guys!"mdash; Mike Novak | President and CEO, KLOVE"I really enjoyed the story and the perspective it gives business leaders at all levels. Sync or Swim is a great, easy read with a terrific message that allows the reader see the value of targeted, sincere appreciation."mdash; Mike Byam | Terryberry Company"Sync or Swim is a compelling tool for management training and a refresher course for those whorsquo;ve spent years leading people. Yoursquo;ll find yourself smiling and resonating with the sequence of events in this delightful fable."mdash; Carol Thompson | Chief Operating Officer, Christianity Today"Sync or Swim is a brilliant modern-day fable that captures the essence of everything that is wrong in the workplace, and it offers real, authentic solutions steeped in practical wisdom! If you manage people or plan to in the future, you must read this fable!"mdash; Aaron Broyles | Entrepreneur, speaker, and author of Do Great Things"Sync or Swim is an awesome read with many in-depth messages.nbsp; Even though this delightful book does not take long to read, the lessons it teaches can take a lifetime to understand and integrate into our personal and corporate worlds. It is a message that every leader who desires to be affective must learn and put into practice. "mdash; Golden Jenkins | Executive Director, LifeCare Counseling and Coaching