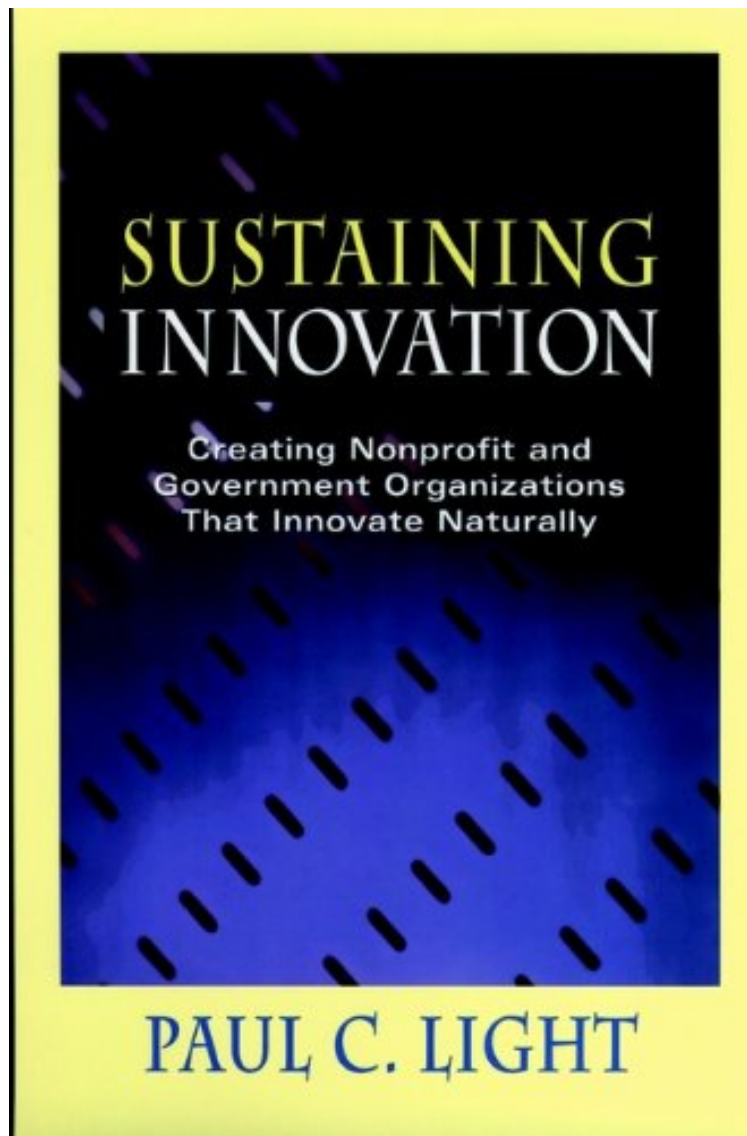


(Download pdf) Sustaining Innovation: Creating Nonprofit and Government Organizations that Innovate Naturally

## **Sustaining Innovation: Creating Nonprofit and Government Organizations that Innovate Naturally**

*Paul C. Light*

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**Paul C. Light : Sustaining Innovation: Creating Nonprofit and Government Organizations that Innovate Naturally** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sustaining Innovation: Creating Nonprofit and Government Organizations that Innovate Naturally:

14 of 19 people found the following review helpful. Great case studies; you go Minnesota!By A CustomerBook opens with a Zoo, and I was hooked. I read the book voluntarily for a nonprofit management class, and I truly enjoyed it

(which I cannot say for the big ol' Jossey-Bass Handbook and others I was forced to read). If you're familiar with the framework systems of Bolman and Deal, this is written from the Human Resources perspective and shows innovative ways of allowing creativity to enhance the mission of the nonprofit (or government agency) while using great examples based on 26 programs in Minneapolis and surrounding areas of Minnesota. If this interests you, I also suggest "Sacred Hoops" by Phil Jackson, and a book I just ordered called "Hope, Human, and Wild" about the Parana capitol city of Curitiba whose mayor is very into the planning part of Human Resource frame, very systems framed as well. So I give it two thumbs up. Go Light. Stay thin, baby.

Paul Light has captured the spirit of innovation. It is not about spectacular acts by individuals who labor against the odds, but about the hard work of building organizations in which innovation is expected and possible. It is about tilling the soil so that ideas can flourish. Anyone who wants to take their organization forward toward natural innovation should read this book. --Walter F. Mondale Any organization can innovate once. The challenge is to innovate twice, thrice, and more?to make innovation a part of daily good practice. This book shows how nonprofit and government organizations can transform the single, occasional act of innovating into an everyday occurrence by forging a culture of natural innovation. Filled with real success stories and practical lessons learned, Sustaining Innovation offers examples of how organizations can take the first step toward innovativeness, advice on how to survive the inevitable mistakes along the way, and tools for keeping the edge once the journey is complete. Light also provides a set of simple suggestions for fitting the lessons to the different management pressures facing the government and nonprofit sector. Unlike the private sector, where innovation needs only to be profitable to be worth doing, government and nonprofit innovation must be about doing something worthwhile. It must challenge the prevailingwisdom and advance the public good. Sustaining Innovation gives nonprofit and government managers a coherent, easily understood model for making this kind of innovation a natural reality.

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