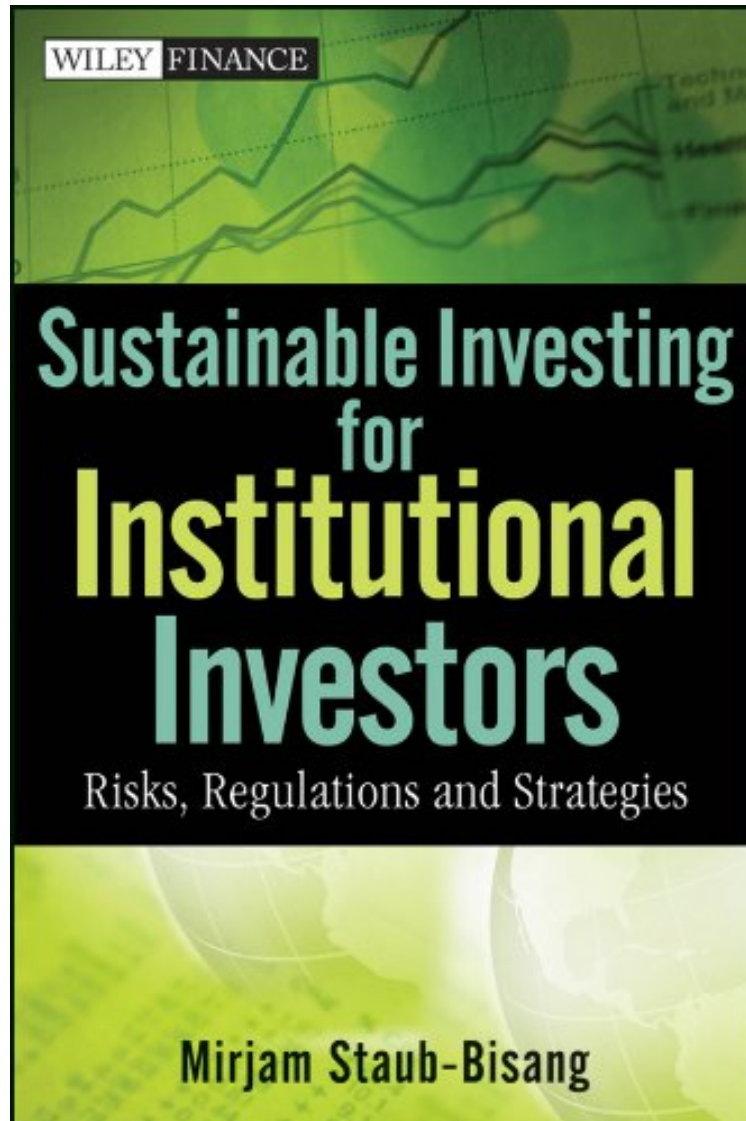


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# Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies

*Mirjam Staub-Bisang*

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**Mirjam Staub-Bisang : Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies:

A comprehensive guide to socially responsible investing (SRI) With concerns about climate change increasing among

investors, many are looking for opportunities that offer positive social as well as monetary returns. Sustainable Investing for Institutional Investors: Risk, Regulation and Strategies explores the key issues related to "Socially Responsible Investment" (SRI) for institutional investors and trustees, including investment strategies, risk and returns, market data, regulatory frameworks, and more. Looking at all investment classes, including bonds, equities, real estate, commodities, and many others, the book provides an in-depth view of SRI-relevant asset classes to help you decide which is best for you. To better contextualize SRI opportunities and challenges, the book presents 20 case studies involving institutional investors that are currently following a sustainable investment strategy and how they have approached SRI. For business leaders already familiar with or practicing corporate social responsibility and/or environmentally sustainable management, SRI is the next step to turning modern corporations into good citizens, and this book contains everything you need to get started. Provides a comprehensive overview on all aspects of sustainable investing relevant for institutional investors and trustees Explores sustainable investment strategies across all asset classes Includes 20 SRI case studies that show investors at work around the world Features a Foreword by Dr. Klaus Schwab, Executive Chairman of the World Economic Forum Featuring everything you need to understand and benefit from the opportunities presented by environmentally sustainable investing, Sustainable Investing for Institutional Investors is essential reading for individual investors, their advisors, and anyone interested in making profitable, socially conscious investment choices.

"At Unilever we firmly believe that a sustainable and equitable business model focused on providing long term benefit to society is also ultimately in the best interest of shareholders." -- Paul Polman, CEO of Unilever

From the Inside Flap

As economic markets become increasingly interconnected, the effects of globalization on investors are unavoidable. Climate change, poverty, environmental disasters, and the growing scarcity of resources compounded by the rising economic activity of newly industrializing countries will continue to contribute to the challenge of sustainable development. Nobody understands this better than Mirjam Staub-Bisang. In Sustainable Investing for Institutional Investors, she reveals how financial professionals can use this market-oriented approach to fulfill their fiduciary duty of achieving long-term results in a more sustainable manner. Divided into four comprehensive parts, this reliable resource provides investors with valuable insights on making intelligent decisions about protecting their assets and seizing opportunities. Along the way, it covers the most essential elements of this discipline, including: The global and regional markets for sustainable investments and the risk and return of various strategies and products across asset classes The legal framework for sustainable investments and the implementation of sustainable investment strategies within the institutional investment process Sustainable investment strategies across various asset classes; bonds, equities, real estate, private equity, real assets, commodities, and hedge funds; with key contributions from academics and industry specialists in these areas The sustainable investment approaches of institutional investment groups; including pension funds, insurance companies, charitable trusts, and family offices; presented through nearly thirty case studies

Sustainable investing has started to establish itself in the markets and in the minds of investors. It's likely to become a megatrend in asset management. With this timely guide, you'll quickly discover how to take advantage of this approach and learn how to incorporate it into your professional investing endeavors moving forward.

From the Back Cover

Praise for Sustainable Investing for Institutional Investors "Mirjam Staub-Bisang and her contributors have written a valuable primer on sustainable investment for institutional investors interested in a practical approach to the investment fundamentals and products available to European investors. She navigates the core issues with clarity and introduces the reader to a sophisticated summary of strategies for integrating environmental, social, and governance issues into structured portfolios. This is a real resource for portfolio advisors eager to get started in sustainable investment." --Melissa Brown, Director, Responsible Research "Sustainable investment: the investment theme of the future or a niche for tree huggers? Mirjam Staub-Bisang gives a compelling argument for sustainable investment, discussing the pertinent global issues and strategies in a manner that is both informational and captivating. This book serves as an excellent guide for practitioners by identifying realistic sub-categories such as asset classes, regions, and themes, and by providing linkages to academic research and tangible case studies. A must-read for investors engaged in responsible investment." --Wolfgang Engshuber, Chairman of UN Principles for Responsible Investment "Mirjam Staub-Bisang could not have been more topical and timelier with her book. Players around the globe in corporations (whether for profit or not), policymaking, politics, and academia grapple with the pressing social and environmental challenges of our time. Nowhere is this more evident than at the large multilateral gatherings such as the WEF or the G20. Investors, too, increasingly seek to become part of the solution. For institutional investors aiming to align their investment strategies with the issues at hand to become responsible investors, Mirjam Staub-Bisang's book provides an excellent overview of various alternative approaches and practical examples that demonstrate that responsible investing can be done and makes a difference." --Cecilia Reyes, CIO, Zurich Financial Services Group "This book provides an excellent framework and highly relevant case studies for practitioners and scholars interested in finance and sustainability." --Iris Bohnet, Professor of Public Policy and Academic Dean, Harvard Kennedy School "This is the most comprehensive work on sustainable investing at present." --Dr. Joachim

Faber, Head of Allianz Global Investors, Member of the Executive Board of Allianz SE