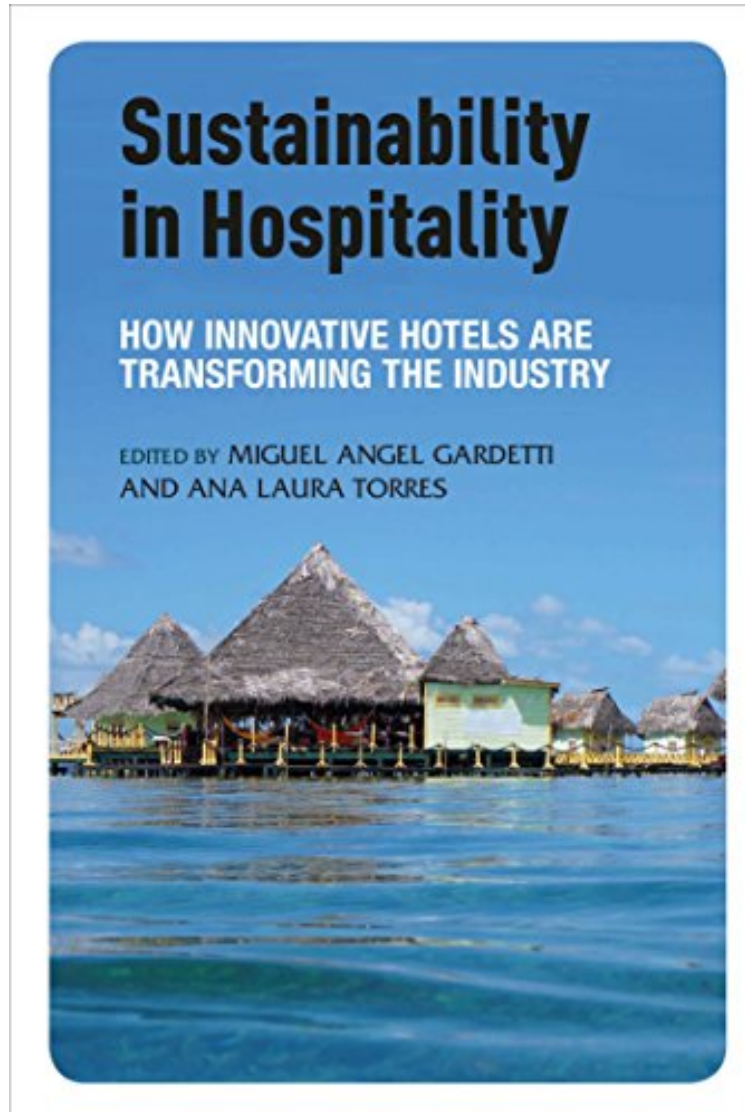


## Sustainability in Hospitality

*Miguel Ange Gardetti, Ana Laura Torres*  
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**Miguel Ange Gardetti, Ana Laura Torres : Sustainability in Hospitality** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sustainability in Hospitality:

This ground-breaking research represents the most complete collection yet on how the hospitality industry is addressing sustainability and ethical issues. Covering supply chain management, innovative sustainability initiatives, CSR programmes, biologically-respectful tourism and Value Creation, Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry presents valuable global viewpoints on embedding sustainability into all aspects

of the hospitality industry, and the impact this could have on transforming the sector into an advocate for more sustainable, eco-conscious tourism. The chapters in this edited collection span organisational governance, human rights and labour practices, environment and climate change, fair operating practices, stakeholder engagement, CSR and strategic management. The global reach of the collection brings case studies from China, the US, the UK, Mexico and Italy, while company case studies include Fairmont Luxury Hotels and Sextantio. *Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry* will be an essential read for academics researching the development of ethically-conscious and sustainable hospitality, and for hotel managers and group CEOs who want to know how sustainability and CSR can be embedded in their day-to-day operations.

**About the Author** Miguel Angel Gardetti has been the head of the Center for Study of Corporate Sustainability (IESC) since its foundation in 2002, and he also holds the same position at the Center for Study of Sustainable Luxury. He is head professor in MBA and masters programs both in Argentina and abroad. He has provided training within frameworks of executive education and in-house programs to CEOs and Corporate Managers both from domestic and multinational companies in Argentina and Latin America. He has lectured at the Instituto de Empresa (Madrid, Spain), one of the top business schools in Europe. Moreover, he was a speaker in *Identidad Uruguay*, an event organised by the Universidad de Empresa (Montevideo), with a lecture on Fashion, Luxury, and Sustainability. He was the creator of the Best Performance in Sustainable Luxury in Latin America Award (at present evolving towards the Award in Sustainable Premium and Luxury at a global level). He has also developed several publications in the area of sustainable luxury. He was a member of the United Nations Global Compact Promoting Group in Argentina and a member of its governance body the Board of the Argentine Chapter of The Global Compact- for two consecutive terms. He was co-founder of the Global Compact Chair in Argentina, and he was also part of the task force that developed the Management Responsible Education Principles of the United Nations Global Compact. He has also coordinated tasks for the Inter-American Development Bank, the International Finance Corporation (private sector arm of the World Bank), the Netherlands Development Organisation, the United Nations (New York), and the World Resources Institute (USA.)