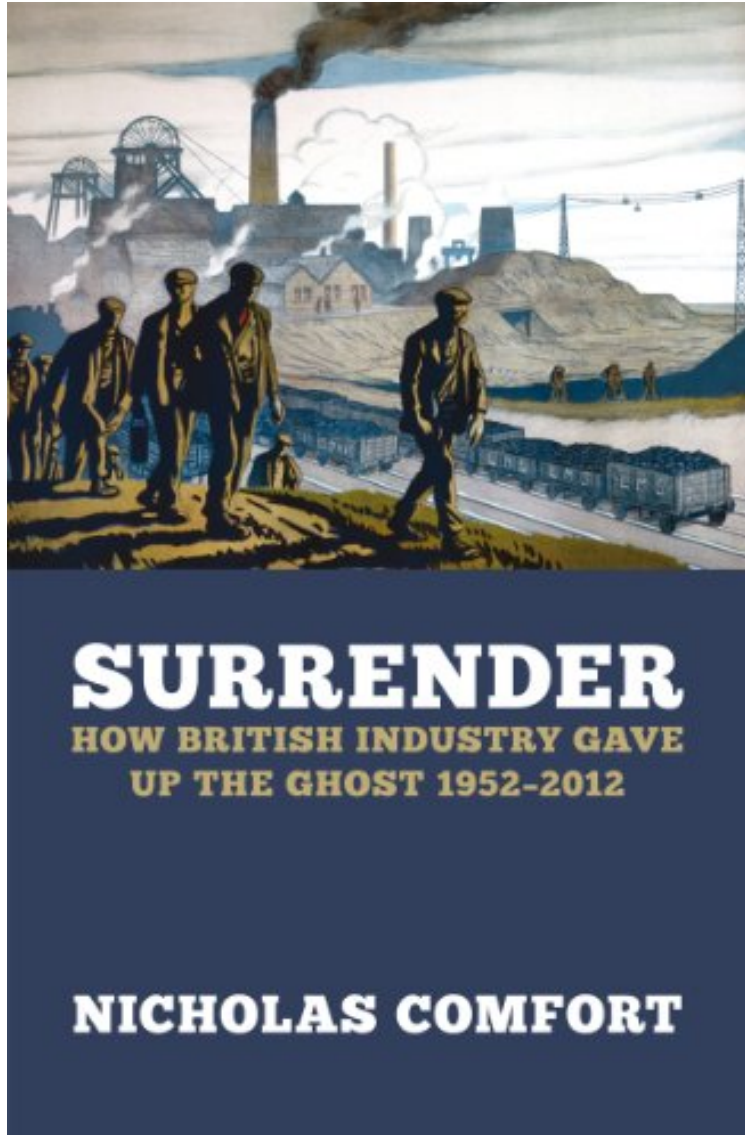


(Download pdf ebook) Surrender: How British industry gave up the ghost 1952-2012

## Surrender: How British industry gave up the ghost 1952-2012

*Nicholas Comfort*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#1253342 in eBooks 2012-02-23 2012-02-23 File Name: B0076M5GPO | File size: 37.Mb

**Nicholas Comfort : Surrender: How British industry gave up the ghost 1952-2012** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Surrender: How British industry gave up the ghost 1952-2012:

British industry at the start of the New Elizabethan Age was a world leader. The first - British - jet airliner was taking to the skies, the first nuclear power station was under construction at Calder Hall and British firms were pioneering the

computer. Our shipyards reigned almost supreme, and from Britain's factories came cars, lorries, buses, heavy machinery, aircraft and locomotives, exported all over the world. Sixty years on, many of these industries and millions of jobs have disappeared, while competitors have flourished. Much of what remains is under foreign ownership. Britain has lost many export markets, and essential goods have to be imported. How did all this happen? Britain's loss of competitiveness has traditionally been blamed on outdated working practices, failure to invest and modernise, poor management, bloody-minded unions, the loss of Empire and the ability of post-war Germany and Japan to rebuild from scratch. All this is true, but the picture is far more complex. The role of Whitehall and successive governments, Britain's relationship with Europe, corporate greed, misjudgement and even suicide, and sheer bad luck all play a part. In *Surrender*, Nicholas Comfort revisits the past six decades and identifies some of the factors behind the greatest mass extinction since the dinosaurs.