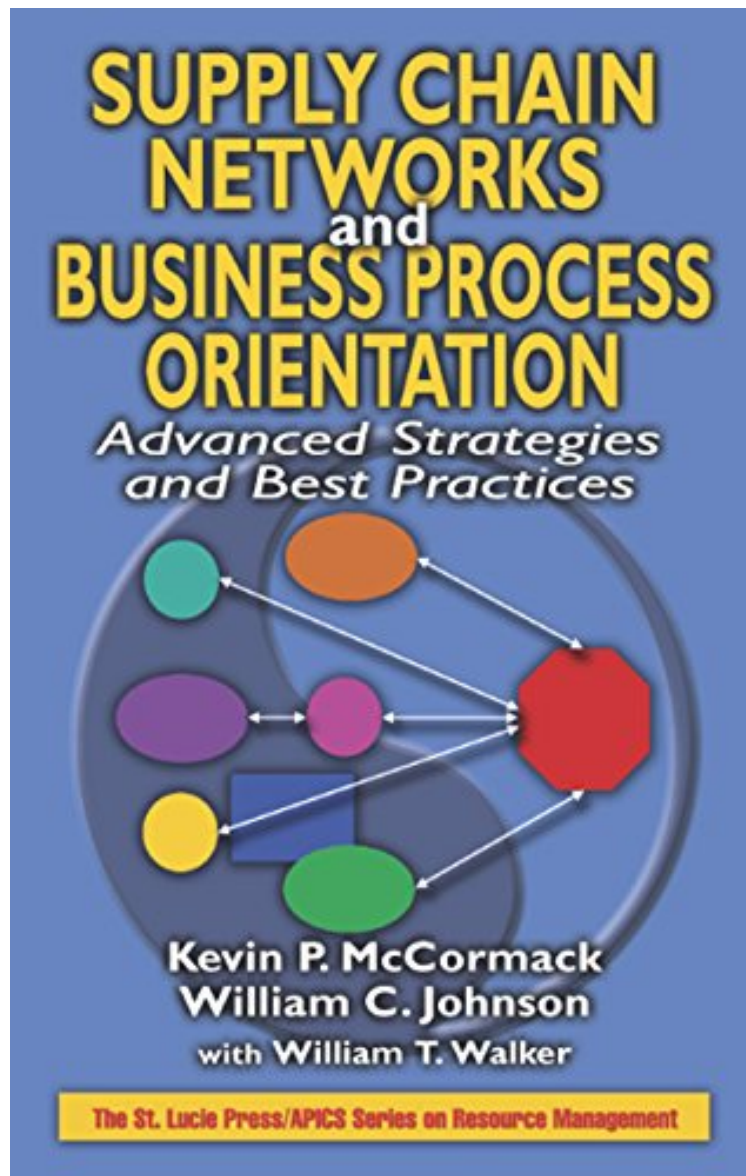


[Library ebook] Supply Chain Networks and Business Process Orientation: Advanced Strategies and Best Practices (Resource Management)

Supply Chain Networks and Business Process Orientation: Advanced Strategies and Best Practices (Resource Management)

Kevin P. McCormack, William C. Johnson
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"The authors have developed a focused, rigorous methodology for assessing supply chain processes and identifying the path forward for establishing specific performance improvements. Managers from many different functions can benefit from reading this book and applying the lessons to their own supply chain business processes." -Robert Handfield, Bank of America University Distinguished Professor of Supply Chain Management Director, Supply Chain Resource Consortium, College of Management, North Carolina State University
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About the Author
McCormack has over 25 years of business leadership and consulting experience in manufacturing, high tech, and information technology services industries in the United States and Europe. He holds engineering and chemistry degrees from Purdue University, an M.B.A., and a doctorate in business administration. He is president of DRK Research and Consulting, LLC.
Johnson is a Full Professor of Marketing in Nova Southeastern University's Huizenga Graduate School of Business and Entrepreneurship. Johnson earned his Ph.D. in business from Arizona State University in 1985. An educator and writer with a lifelong fascination for military history, William Walker grew up in Knoxville, Tennessee, exploring the Civil War forts surrounding the city. After a forty-year career in college teaching and administration, he returned to his first love of military history to investigate a pivotal incident in America's largest and bloodiest battle, World War I's Meuse-Argonne Offensive. "Betrayal at Little Gibraltar" is his first book.