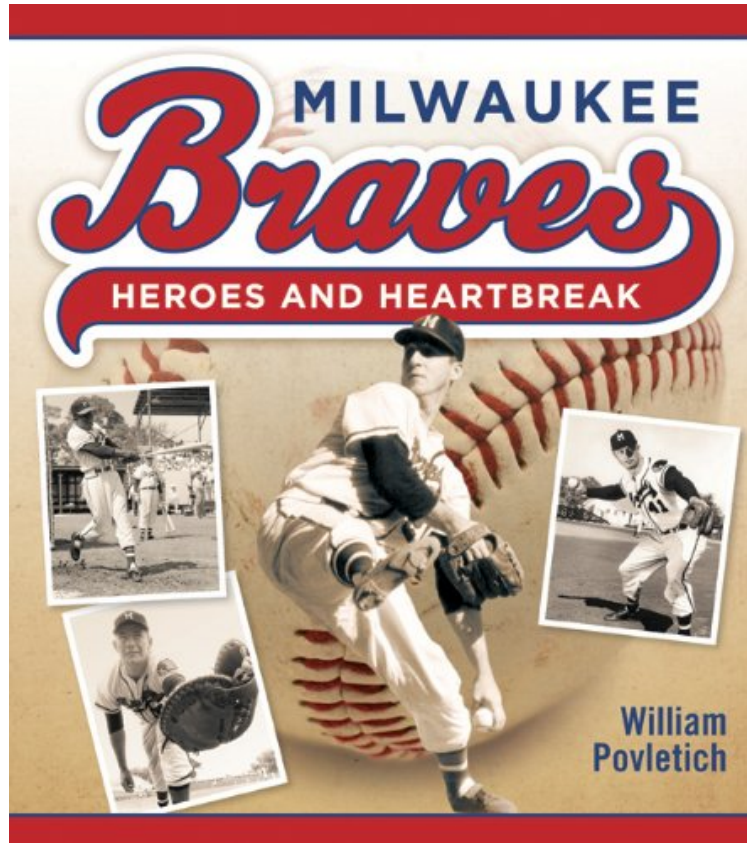


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Milwaukee Braves: Heroes and Heartbreak

William Povletich

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William Povletich : Milwaukee Braves: Heroes and Heartbreak before purchasing it in order to gauge whether or not it would be worth my time, and all praised Milwaukee Braves: Heroes and Heartbreak:

During their thirteen years in Wisconsin, the Milwaukee Braves never endured a losing season, won two National League pennants, and in 1957 brought Milwaukee its only World Series championship. With a lineup featuring future Hall of Famers Henry Aaron, Warren Spahn, Eddie Matthews, Red Schoendienst, and Phil Niekro, the team immediately brought Milwaukee "Big League" credentials, won the hearts of fans, and shattered attendance records. The Braves' success in Milwaukee prompted baseball to redefine itself as a big business, resulting in franchises relocating west, multi-league expansion, and teams leveraging cities for civically funded stadiums. But the Braves' instant success and accolades made their rapid fall from grace after winning the 1957 world championship all the more stunning, as declining attendance led the team to Atlanta in one of the ugliest divorces between a city and baseball franchise in sports history. Featuring more than 100 captivating photos, many published here for the first time, Milwaukee Braves preserves the Braves' legacy for the team's many fans and introduces new generations to a

fascinating chapter in sports history.