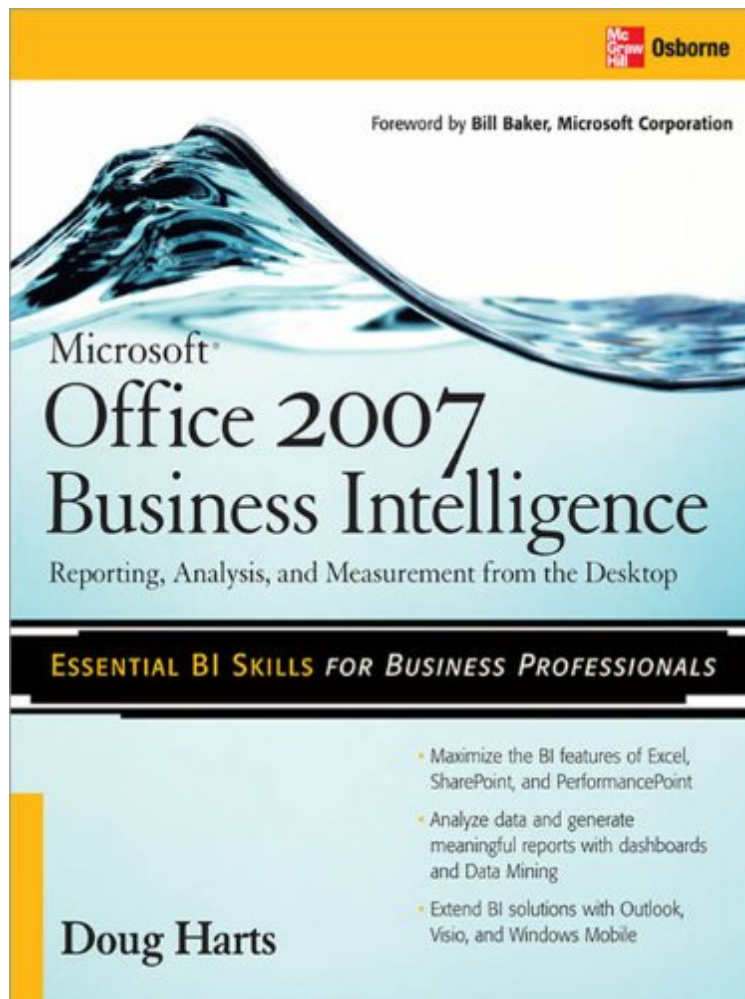


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users. For example, think of how many people use Excel in the business place. That is a huge number of people to tap into who will already know how to use their Business Intelligence tools. The book uses a diagram to show the Microsoft Business Intelligence platform. Each chapter then focuses in on a section of the diagram. It gives you a "you are here" pointer in the diagram. It gives you an explanation and then an example of how to do the important and common tasks. Each chapter is also independent of the other chapter, so you focus in on what you need to know with no worries that you missed something important in a previous chapter. I am a Senior Business Intelligence Developer. I build the Data Warehouse and Data Cubes and develop the ETL. I have enough on my plate to keep me busy, but I still need to know all aspects of the platform. If you are a developer, I recommend this book because it gives you enough information to get you up to speed with Office 2007 as it relates to BI quickly. It shows you how to get your KPI's into SharePoint, for example. I recommend the book for developers as well.

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