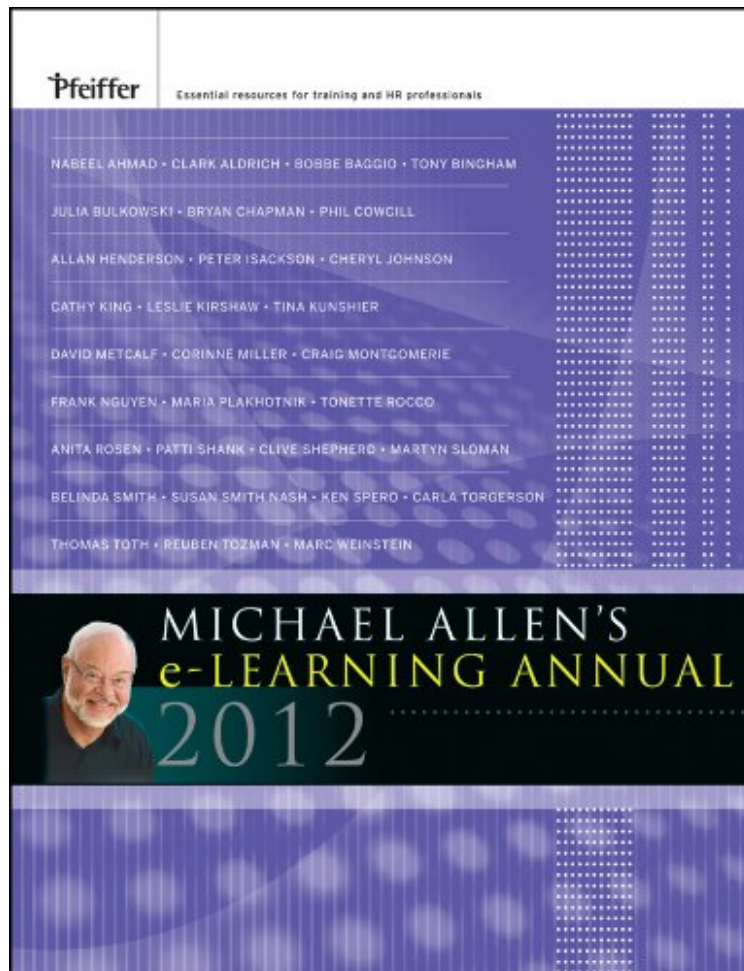


(Download free ebook) Michael Allen's 2012 e-Learning Annual (J-B Pfeiffer Annual Vol1)

Michael Allen's 2012 e-Learning Annual (J-B Pfeiffer Annual Vol1)

Michael W. Allen

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Michael W. Allen : Michael Allen's 2012 e-Learning Annual (J-B Pfeiffer Annual Vol1) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Michael Allen's 2012 e-Learning Annual (J-B Pfeiffer Annual Vol1):

1 of 1 people found the following review helpful. Great compilation of ideas from industry leadersBy WingyExcellent industry overview, i really enjoyed the polarized view articles on the same topic. I very much hope that Allen will release 2016 version this year, since elearning world has been developing quite rapidly and some content is outdated.3 of 3 people found the following review helpful. An essential reference annual for the modern learning professionalBy EncodiThis is a great reference for anyone working in the learning and/or training space with an interest in reading across the key topics on everyone's minds from mobile learning to LMS to Social Media. It is a great reference for anyone contemplating overcoming the diverse range of challenges in their learning organization. The Annual present a nice spread of topics from authoring tools to how learner's needs have changed and I like the format of the annual. As an experienced training professional and learning technologist I am interested in opinion's and thought leadership

across several areas and the annual collates this nicely and provides this in a very digestible structure and gives food for thought on many levels. I would recommend this annual for anyone working in eLearning, Training Development, and Learning Technology and Innovation.

The field of e-learning continues to experience dramatic and turbulent growth. Over time, as technology has improved and the method's real capabilities have emerged, e-learning has gained widespread acceptance and is now the fastest growing sector of corporate learning. As in years past, Michael Allen's Annual offers a diverse and important collection that contains some of the most current insights and best practices that will help both educators and workplace learning leaders address issues of design and implementation, as well as strategy and culture. In addition, this new volume offers a diverse mix of content that spans the full spectrum of technology-based learning. Year after year, the Annual discusses emerging trends in social media; showcases e-learning innovation; presents contemporary- and best-practices; tackles big-picture, strategic issues; and provides a host of useful tips and techniques. Additional content is also available online. Praise for Michael Allen's 2012 e-Learning Annual "Michael Allen's Annual really is annual. I found new examples and provocative ideas--just what I was looking for." --Allison Rossett, professor of educational technology, San Diego State University "Just another academic anthology? Hardly! Michael Allen has convinced e-learning's super-heroes to join forces to crush complacency, demolish dogma, rewrite rules, streamline strategies, and light a brighter future for e-learning. Warning: The accumulated wisdom and original thinking of this elite team of designers, practitioners, consultants, and researchers will leave you dissatisfied with your current e-learning efforts and aching to put their ideas into play." --William Horton, author, e-Learning by Design and consultant, William Horton Consulting "The real learning at conferences takes place in the hallways. This wonderful book is like eavesdropping on those conversations, except that Michael has put the top thinkers in our field in the hall for you." --Jay Cross, chairman, Internet Time Alliance Nabeel Ahmad Clark Aldrich Bobbe Baggio Tony Bingham Julia Bulkowski Bryan Chapman Phil Cowcill Allan Henderson Peter Isackson Cheryl Johnson Cathy King Leslie Kirshaw Tina Kunshier David Metcalf Corinne Miller Craig Montgomerie Frank Nguyen Maria Plakhotnik Tonette Rocco Anita Rosen Patti Shank Clive Shepherd Martyn Sloman Belinda Smith Susan Smith Nash Ken Spero Carla Torgerson Thomas Toth Reuben Tozman Marc Weinstein

"By placing so many viewpoints together, Allen has made it possible to do the classic 'compare and contrast' that helps develop insights and identify possibilities and strategies that fit our particular circumstances." - Bill Brandon, Learning Solutions Magazine
From the Back Cover Praise for Michael Allen's 2012 e-Learning Annual "Michael Allen's Annual really is annual. I found new examples and provocative ideas--just what I was looking for." --Allison Rossett, professor of educational technology, San Diego State University "Just another academic anthology? Hardly! Michael Allen has convinced e-learning's super-heroes to join forces to crush complacency, demolish dogma, rewrite rules, streamline strategies, and light a brighter future for e-learning. Warning: The accumulated wisdom and original thinking of this elite team of designers, practitioners, consultants, and researchers will leave you dissatisfied with your current e-learning efforts and aching to put their ideas into play." --William Horton, author, e-Learning by Design and consultant, William Horton Consulting "The real learning at conferences takes place in the hallways. This wonderful book is like eavesdropping on those conversations, except that Michael has put the top thinkers in our field in the hall for you." --Jay Cross, chairman, Internet Time Alliance
About the Author Michael Allen, Ph.D., pioneered multimedia learning technologies, interactive instructional paradigms, and rapid-prototyping processes, bringing each forward into leading corporate enterprises. He is the chairman and CEO of Allen Interactions Inc., which builds universally acclaimed custom e-learning, provides strategic learning consulting, and trains e-learning professionals in collaboration with ASTD. Formerly, Allen was the founder and CEO of Authorware Inc. He is an adjunct associate professor at the University of Minnesota Medical School, a sought-after conference speaker, and a prolific writer.