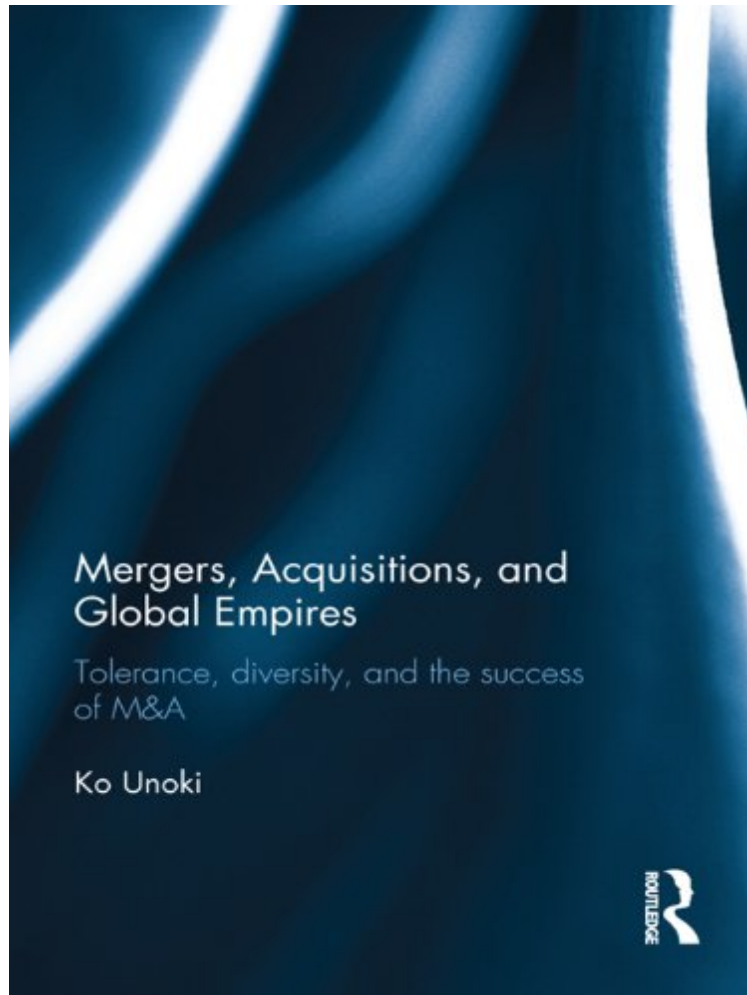


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Mergers, Acquisitions and Global Empires: Tolerance, Diversity and the Success of MA

Ko Unoki

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Ko Unoki : Mergers, Acquisitions and Global Empires: Tolerance, Diversity and the Success of MA before purchasing it in order to gage whether or not it would be worth my time, and all praised Mergers, Acquisitions and Global Empires: Tolerance, Diversity and the Success of MA:

Companies that have acquired other enterprises through mergers and acquisitions (MA) have in essence become entities that are akin to the global "empires" of history. In this book, the author weaves a unique narrative that looks at both empires of business created from MA and global empires from world history in an attempt to answer the question: why do certain empires endure for long periods while others collapse in a short space of time. Empires formed from MA or conquest have a hierarchical relationship of control and domination by a single authority or centre

that can be described as a "parent company" or a "mother country" over another group of people based in a periphery that can be described as a "subsidiary company" or "colony." Given their similarities in development and structure, the author argues from looking at examples of empires in Western and Asian history as well as major MA cases that long enduring empires created from MA and global empires have a common cultural trait; their practice of "tolerance" within their organizations/societies. While there are books on the topics of MA and empires, at present there is no single text that examines the impact of culture on both. This book is intended to fill such a void and provide hints and suggestions to those practitioners of MA as well as students of business and history who want an accessible, non-technical narrative on what makes empires, whether they are of the nation or of MA endure and prosper.

About the Author Ko Unoki has been involved with global marketing, corporate strategy formulation, and strategic alliances while working in the electronics and healthcare industries for several decades, and was also a Senior Fellow at the Twenty-First Century Public Policy Institute of the Federation of Japanese Economic Organizations (Keidanren). This is his first published book.