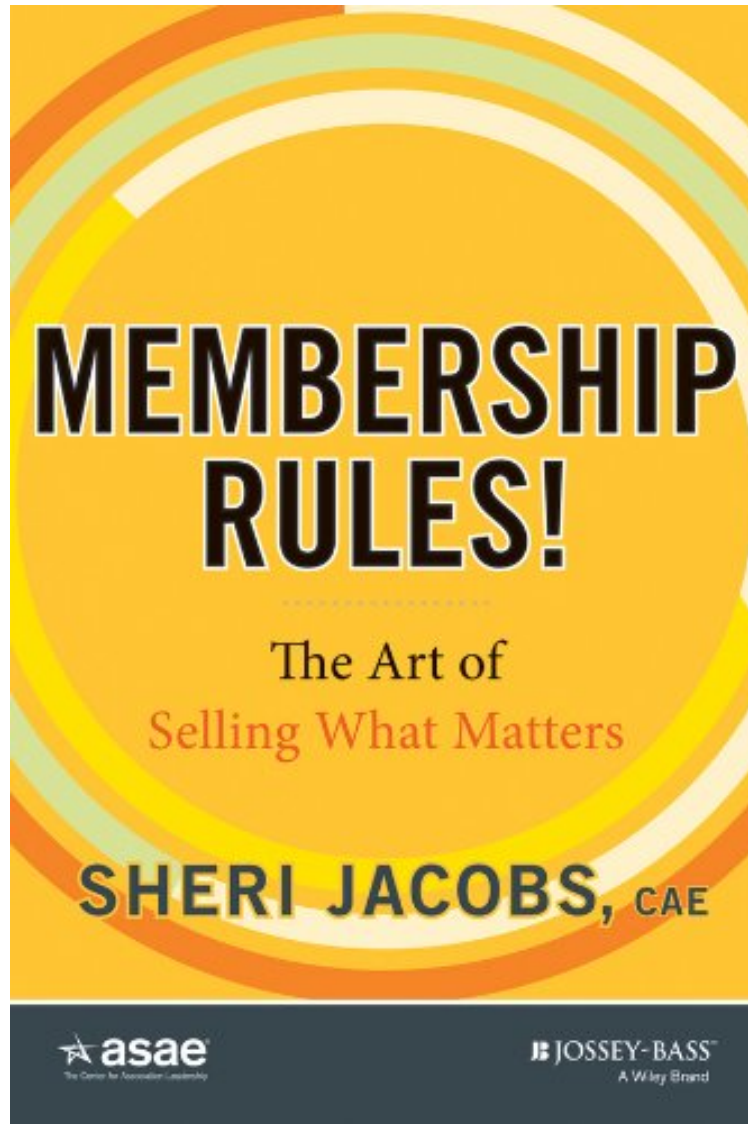


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Membership Rules! The Art of Selling What Matters (The ASAE Series)

Sheri Jacobs

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This short form original eBook is an extension of Sheri's speaking engagements. It opens with an introduction to Sheri's key principles/rules of membership which will be expanded upon in much greater detail with examples in the full-length book publishing in January 2014. This original, 10,000 word, short format piece focuses on the principle of Selling What Matters,