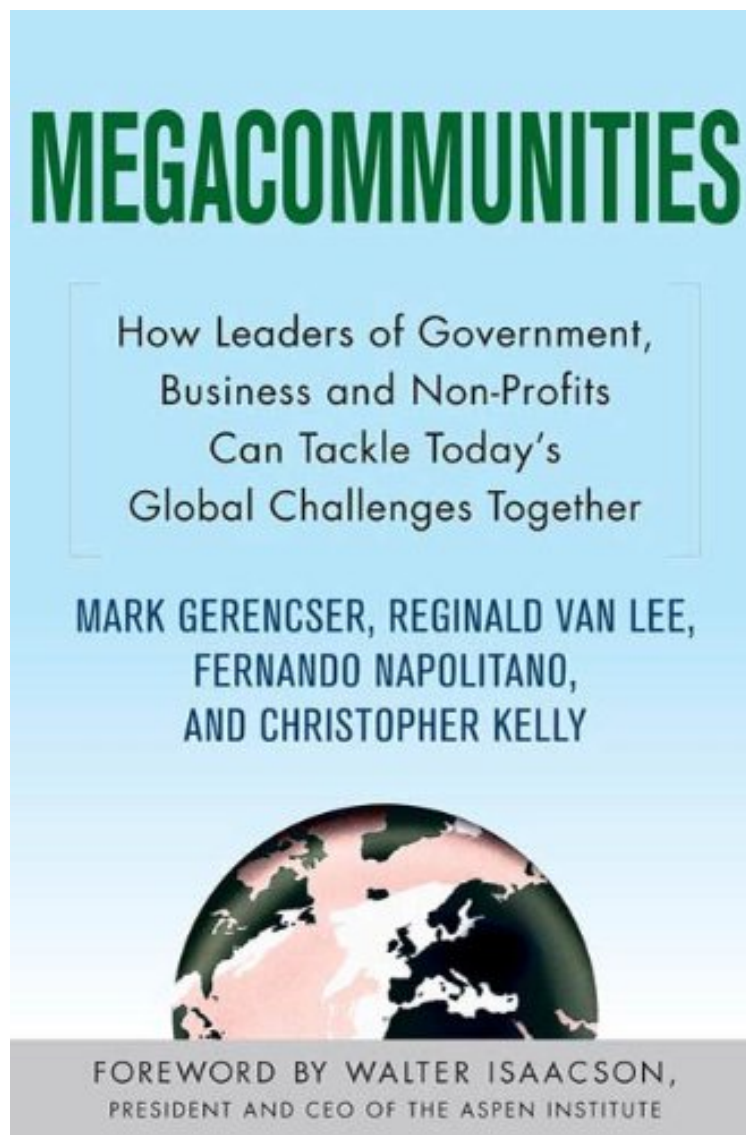


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Megacommunities: How Leaders of Government, Business and Non-Profits Can Tackle Today's Global Challenges Together

Mark Gerencser, Reginald Van Lee, Fernando Napolitano, Christopher Kelly
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Mark Gerencser, Reginald Van Lee, Fernando Napolitano, Christopher Kelly : **Megacommunities: How Leaders of Government, Business and Non-Profits Can Tackle Today's Global Challenges Together** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Megacommunities: How Leaders of Government, Business and Non-Profits Can Tackle Today's Global Challenges Together:

4 of 4 people found the following review helpful. A good start, but not enough By Shreddin' Mike I've never found a

book on this topic before; I was turned on to it by a colleague of the authors since I'm working in an area that needs a "megacommunity" in order to truly address the enormous issues at hand. This book is a fantastic guide for how to recognize and think about multistakeholder issues, and how to begin to address them. Too often stakeholder groups, particularly industry and NGOs, just come right out fighting. If they really and truly understood each others' points and situations they may in fact find that they can align to have similar goals and achieve their ends more readily, at lower cost, and in a mutually satisfying manner. The book provides many examples. However, the book suffers from three problems: First, many of the examples are more "microcommunity" than "megacommunity"; for instance - a single company in a single location dealing with a single issue. The example of a power company building a plant in a small town in Italy, while demonstrating the negatives of not working together vs. working together with different stakeholders gives an inkling of the concept but it is not "mega" by any stretch. Second, the authors have apparently not yet had to deal with massive international multistakeholder issues like global warming or chemical regulation. Examples in those areas are needed, but are not yet available so it's no fault of the authors, it's the fault of the stakeholders. We have yet to construct our "megacommunity" and start working to get things done. Third, the definition of stakeholders in a "megacommunity" is perhaps too narrow; only three are defined: industry, NGOs, and government. There is at least one example in the book that includes academia, a fourth (and often very important) stakeholder group. Two more, necessary for chemicals and global warming, include labor and standards development organizations. So I want to see the next volume in the series!

0 of 0 people found the following review helpful. I would recommend it to all who are interested in sustainable solutions ...By KaraGlobally we are at a juncture where we must tackle issues in a different fashion and this book offers the answers. I would recommend it to all who are interested in sustainable solutions intended for a global audience. It is an easy read and should be included in all educational programs that look at human development, global development and/or international policy.

0 of 0 people found the following review helpful. No ReviewBy ODUWOLE JOSEPHNo review

A hurricane strikes a city; terrorists attack a nation; global warming threatens the environment--such problems are too large for any one authority to solve alone. Our increasingly globalized and interconnected world calls for a new type of tri-sector leadership in which business, government and nonprofits work together in a state of permanent negotiation. To be effective, tomorrow's leaders will need to reach across national and sector divisions to form a collaborative "megacommunity."

Based on interviews with over 100 leaders from around the world including Bill Clinton, Henry Kissinger, Kenneth Chenault and Richard Parsons, **MEGACOMMUNITIES: How Leaders of Government, Business and Non-Profits Can Tackle Today's Global Challenges Together** introduces a radically new framework for reaching solutions to today's thorniest problems. Written by four senior consultants from global consultancy Booz Allen Hamilton, and with a Foreword by Walter Isaacson, this important book explains how a megacommunity approach is:

COUNTERING AIDS, ALZHEIMER'S AND GLOBAL PANDEMICS In India, a megacommunity battles HIV/AIDS by bringing together both public, private, and civil-sector organizations, including PepsiCo, the Gates Foundation, U.S. healthcare experts, UN development programs, and local NGOs.

CONSERVING THE ENVIRONMENT AND ENERGY In saving the world's rainforests, providers, distributors, sellers, and consumers of lumber team up with local communities, the World Wildlife Fund, and Goldman Sachs.

HELPING COMMUNITIES GROW In changing neighborhoods like Harlem, the megacommunity includes local small businesses, community groups, global companies, and foundations like Bill Clinton's.

"What is required are leaders who know how to identify the vital interests they share with others, who are prepared to seek the benefits from which all can gain," write the authors.

"An optimistic handbook for creating promising frameworks for change that balance ideals with realities, the perfect with the good."--Harvard Business