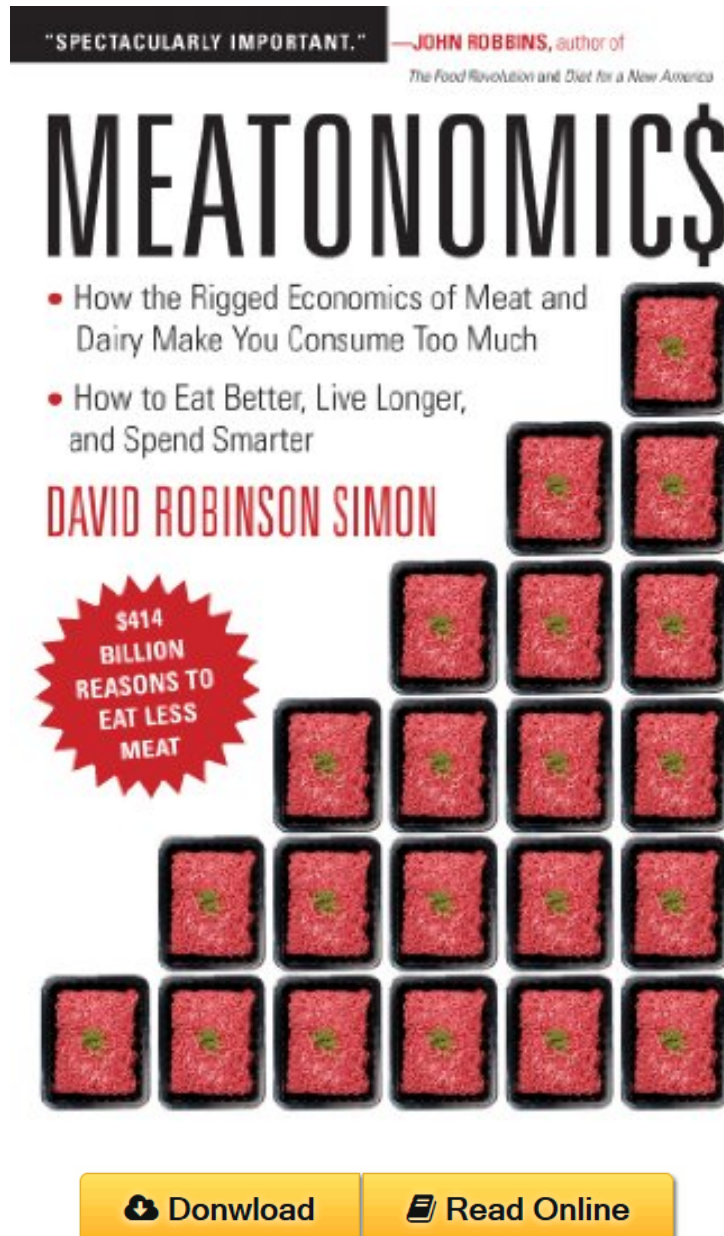


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Meatonomics: How the Rigged Economics of Meat and Dairy Make You Consume Too Muchdash;and How to Eat Better, Live Longer, and Spend Smarter

David Robinson Simon
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David Robinson Simon : Meatonomics: How the Rigged Economics of Meat and Dairy Make You Consume Too Muchdash;and How to Eat Better, Live Longer, and Spend Smarter before purchasing it in order to gage whether or not it would be worth my time, and all praised Meatonomics: How the Rigged Economics of Meat and Dairy Make You Consume Too Muchdash;and How to Eat Better, Live Longer, and Spend Smarter:

34 of 37 people found the following review helpful. Excellent Exposeacute;By Dina KourdaSimon exposes how the meat, egg, and dairy industry has the American public brainwashed. It is outrageous that I have no say in my tax dollars supporting devastation to human health, environment, and world hunger. Just because something as heinous as animal slaughter for food is legal, it doesn't make it right. I'm grateful to have this book out there and feel it should be required reading for all coursework in economics, healthcare, agriculture, and marketing. When does the movie come out?0 of 0 people found the following review helpful. Exceptionally Enlightening BookBy Jayendren SubramoneyEveryone instinctively knows there's something wrong with animal agriculture, "Meatonomics" now backs that up with math and economics. The reasoning to reduce meat intake or give it up all together is truly compelling.0 of 0 people found the following review helpful. What we don't know IS hurting us!By CustomerWell researched insightful look into the real motives of the meat industry specifically and the current food industry in general.

Few consumers are aware of the economic forces behind the production of meat, fish, eggs, and dairy. Yet omnivore and herbivore alike, the forces of meatonomics affect us in many ways. Most importantly, we've lost the ability to decide for ourselves what and how much to eat. Those decisions are made for us by animal food producers who control our buying choices with artificially-low prices, misleading messaging, and heavy control over legislation and regulation. Learn how and why they do it and how you can respond. Written in a clear and accessible style, Meatonomics provides vital insight into how the economics of animal food production influence our spending, eating, health, prosperity, and longevity. Meatonomics is the first book to add up the huge "externalized" costs that the animal food system imposes on taxpayers, animals and the environment, and it finds these costs total about \$414 billion yearly. With yearly retail sales of around \$250 billion, that means that for every \$1 of product they sell, meat and dairy producers impose almost \$2 in hidden costs on the rest of us. But if producers were forced to internalize these costs, a \$4 Big Mac would cost about \$11.

"Provocative and persuasive...a well-researched, passionately written book. Readers will be hard-pressed not to wonder if something sinister is playing out in America's farms and grocery stores." -Publishers Weekly"Simon grabs your attention before page 1 when he states in his intro that US taxpayers subsidize animal products to the tune of \$38 billion a year...Simon's voice is riveting, that of an outsider looking in--more than once, I was reminded of Diet for a New America The Food Revolution in Simon's ability to convincingly convey inside information...with an outsider's vision." VegNews, October 2013"This important book joins the ranks of T. Colin Campbell's Whole and The China Study in its power to expose the truth and begin to repair the health care crisis." --Patti Breitman, co-author How to Eat Like a Vegetarian, Even If You Never Want To Be One and How to Say No Without Feeling Guilty"Consumers can only make wise purchases of meat if the price they pay reflects the full cost of producing it--when there are no 'hidden' costs like subsidies or environmental damage. Simon is the first author to attempt a complete accounting of all these hidden costs, something that should be applauded by the vegan and meat-lover alike." --F. Bailey Norwood, Ph.D., author of Compassion by the Pound, associate professor, Department of Agricultural Economics, Oklahoma State University"We like to think we live in a democracy, where public officials tend the general welfare. But increasingly, corporate lobbyists write our laws, and corporate interests dictate what we are allowed to know. David Simon's book is spectacularly important, because it lifts the veil and shows how the meat and dairy industries rig the game, and thus are able to stuff us with foods that imperil our health, devastate the environment, and cause unrelenting cruelty to billions of animals. He reveals the massive subsidies that make industrial meat and dairy products seem cheap, when in fact they are destroying our lives and our future. He lets us see what these industries don't want us to see--the true cost we are paying for their products. And he shows us the steps we need to take, as individuals and as a society, to restore both our economic sanity and our health." --John Robbins, author of The Food Revolution, No Happy Cows, and Diet For a New America"Meatonomics will grab you and not let you go. It's a critically important and absolutely fascinating and astonishing in-depth look into the devastating effects of an industry's economic take-over of our culture and our well-being. Dave Simon not only cogently and systematically exposes the many facets of cost externalization by the meat, dairy, egg, and fishing industries, but he also makes a compelling case for practical solutions that we can all work for, discuss, and implement, including a meat tax, changes in government subsidy programs, and personal food choices. Meatonomics has my highest recommendation--a book that liberates as it illuminates." --Dr. Will Tuttle, Ph.D., author of The World Peace Diet"This assessment of the powerful animal food industry and the myriad government policies that support it is well researched and thought-provoking." -