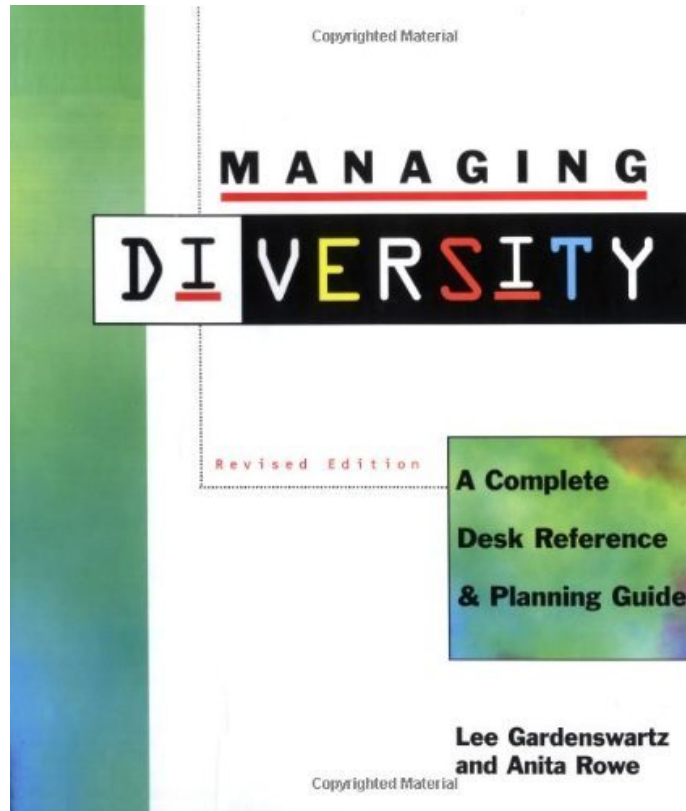


Managing Diversity: A Complete Desk Reference and Planning Guide, Revised Edition

Lee Gardenswartz, Anita Rowe
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Lee Gardenswartz, Anita Rowe : Managing Diversity: A Complete Desk Reference and Planning Guide, Revised Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised Managing Diversity: A Complete Desk Reference and Planning Guide, Revised Edition:

0 of 0 people found the following review helpful. Five Stars By Nereida Perez all time favorite diversity book
4 of 6 people found the following review helpful. Great resource to help explain diversity initiative
By A Customer This book provides a great "big-picture" view of what a diversity initiative might involve. The authors address diversity with a perspective that a diversity initiative is more than an education program, and give explanation to some other systems and processes that must be addressed in order to be successful at integrating diversity into an organization. A big positive is that the authors do not use the race/gender basis for diversity, but expand the definition to include many other characteristics that almost all people can relate to. I highly recommend the book.
7 of 12 people found the following review helpful. Trite, simplistic and not worth the money
By A Customer Managing diversity is a subject that does not lend itself to simplistic, checklist solutions. Yet, that is exactly what the authors provide - a plethora of superficial recipes. Not particularly thoughtful and not at all practical for real-world use. Real diversity management is far more complicated than this text would suggest!

Today's corporations understand the need for diversity awareness, but most lack an effective organizational strategy. This thoroughly updated bestseller is packed with information, worksheets, charts, and other valuable features for program implementation, evaluation, and measurement; conducting a diversity audit; and maximizing the many talents of employees.

From the Back Cover
Praise for the previous edition of *Managing Diversity*. "It's a gold mine! I was excited to see that it truly is a complete desk reference.. This book addresses every aspect of workplace diversity issues, from the individual, group, and organizational perspectives."--Jeanne Hartley, Manager of Training and Development, The Los Angeles Times.. "Managing Diversity is an outstanding, usable reference book loaded with answers on 'what to do' and 'how to do it' in managing our diverse work force."--David W. Jamieson, Ph.D., President, Jamieson Consulting Group Coauthor of *Managing Workforce 2000* and *Gaining the Diversity Advantage*. "Managing Diversity is well-written, comprehensive, user-friendly, sensitive, and a must read and library addition for all those whose mission includes work force diversity issues."--Jeffrey N. Wallace Director, Workforce Diversity and EEO, Sony Pictures Entertainment. Lee Gardenswartz and Anita Rowe's bestselling *Managing Diversity* is THE diversity resource, showing thousands of executives how to make the best, most profitable use of today's culturally expanding workforce. Now, as we approach the turn of the century--when the majority of new entrants to the workforce are projected to be women and minorities--*Managing Diversity* has been comprehensively revised and updated to provide the most current information on this vital topic. Packed with worksheets, activities, and charts, it includes all the tools and information your organization needs to make diversity work, from implementation and evaluation to measurement. *Managing Diversity* illustrates why some programs have failed--and what to do about it to ensure the success of your multicultural organization. Create a corporate culture that embraces its diversity! The all-in-one *Managing Diversity* continues to be the only reference and planning guide you will need to: conduct a diversity audit in your organization to design the most effective program for your needs; build cohesive multicultural work teams to maximize the cooperative potential of your workforce; hire, train, manage, and promote people in today's culturally diverse workforce.
About the Author
Lee Gardenswartz and Anita Rowe have been partners in the management consulting firm of Gardenswartz And Rowe in Los Angeles, California, for more than 18 years. Each holds a doctorate of human behavior from the United States International University. Pioneers in diversity training and initiatives, Dr. Gardenswartz and Dr. Rowe have coauthored numerous articles and books, including *The Diversity Toolkit* and *Diverse Teams at Work*. In addition to lecturing, teaching, and speaking widely, they write a Question and Answer column in *Mosaics*, the newsletter for the Society of Human Resource Managers. They have worked with corporations including IBM, Boeing, GTE, State Farm Insurance Co., Lucent Technologies, Childrens Hospital of Los Angeles, the IRS, The Los Angeles Times, UCLA, Walt Disney World, MCA, and Prudential Insurance Co.