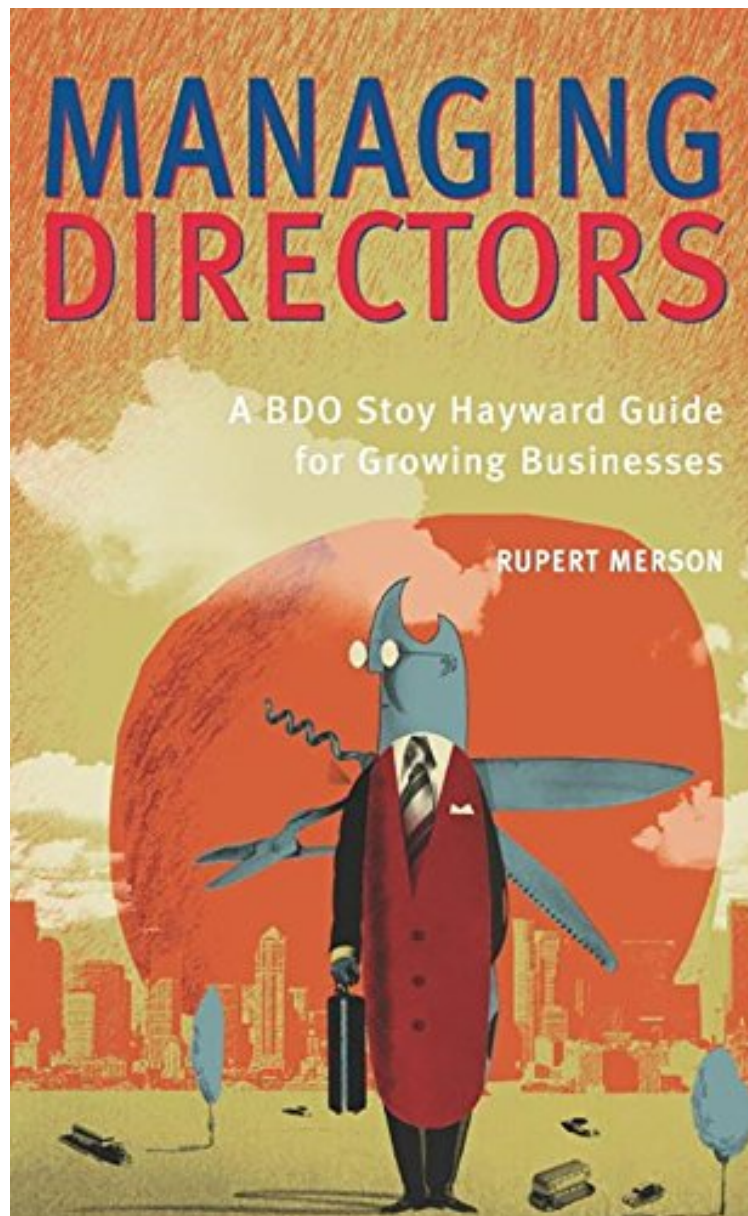


[Mobile book] Managing Directors: The BDO Stoy Hayward Guide for Growing Businesses

Managing Directors: The BDO Stoy Hayward Guide for Growing Businesses

Rupert Merson

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Rupert Merson : Managing Directors: The BDO Stoy Hayward Guide for Growing Businesses before purchasing it in order to gauge whether or not it would be worth my time, and all praised Managing Directors: The BDO Stoy Hayward Guide for Growing Businesses:

0 of 0 people found the following review helpful. A must read for small to medium size business owners and Managing Directors
By Spencer Marona
This is an easy read while covering a variety of complex, important and thought provoking situations and challenges that a Managing Director will face or is currently involved with. I enjoyed this book and plan on using it as a guide in my next chapter of my business career.

The essential guide for anyone running a small or medium-sized business who wants to make it grow, avoiding the pitfalls which bring so many companies down. There are hundreds - no, thousands - of books for managers in large corporations or multi-nationals. And there are a handful of guides to running small businesses. Amazingly, there are no books on medium sized enterprises - despite the fact that they are the most vibrant and successful part of the economy. This is the third in a series of four books on the key functions in running any growing business (along with Finance Directors, Owners and Non-executive Directors), written specifically to help small and medium-sized enterprises grow successfully and avoid the mistakes that ruin so many. The problems vary from personality clashes (horribly common), to running out of cash, ill-thought out expansion plans and misconceived acquisitions. Short, concisely written, and with clear, helpful advice, this is the essential guide - born from great experience - to help businesses grow successfully.

About the Author
Rupert Merson is a partner at BDO Stoy Hayward. He lectures at the London Business School and has a regular column in the Financial Times. He is also a published poet and church organist. He has consulted and written extensively on small and medium sized businesses. He lives in South London.