

(Free) Management Consultancy

Management Consultancy

Joe O'Mahoney, Calvert Markham
DOC | *audiobook | ebooks | Download PDF | ePub



 Download

 Read Online

#1479659 in eBooks 2013-03-07 2013-03-07 File Name: B00E07T5KA | File size: 37.Mb

Joe O'Mahoney, Calvert Markham : Management Consultancy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Management Consultancy:

Management Consultancy provides a comprehensive and up-to-date introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students fully understand the principal ideas behind consulting, as well as the limitations. The authors' engaging and accessible writing style is combined with a wealth of real-world practical examples, which place management consultancy theory into the context of the business environment. The book's strong critical perspective encourages students to develop their analytical skills, while practitioner insights in every chapter provide guidance from leading industry professionals. Case studies throughout the text and a chapter devoted entirely to consulting skills, ensure students are equipped with the necessary tools to succeed within this complex and competitive industry. The text is supported by a fully integrated Online Resource Centre, providing a

range of additional resources for students and lecturers. For students: An additional chapter on 'types' of clients and forms of interventions and Chapter 11 on preparing for and conducting a case interview (NEW) Appendices to the book, including a sample consultancy contract, CV, covering letter, and RFI Excelreg; workbook containing the calculations contained in chapter 7 of the book Glossary Web links An author blog will link to Joe O'Mahoney's existing webpage and blog, which also includes a regularly updated RSS feed (NEW) For registered lecturers: Case commentary and answer guidance Suggested discussion questions Exercise solutions Suggested group projects PowerPoint slides