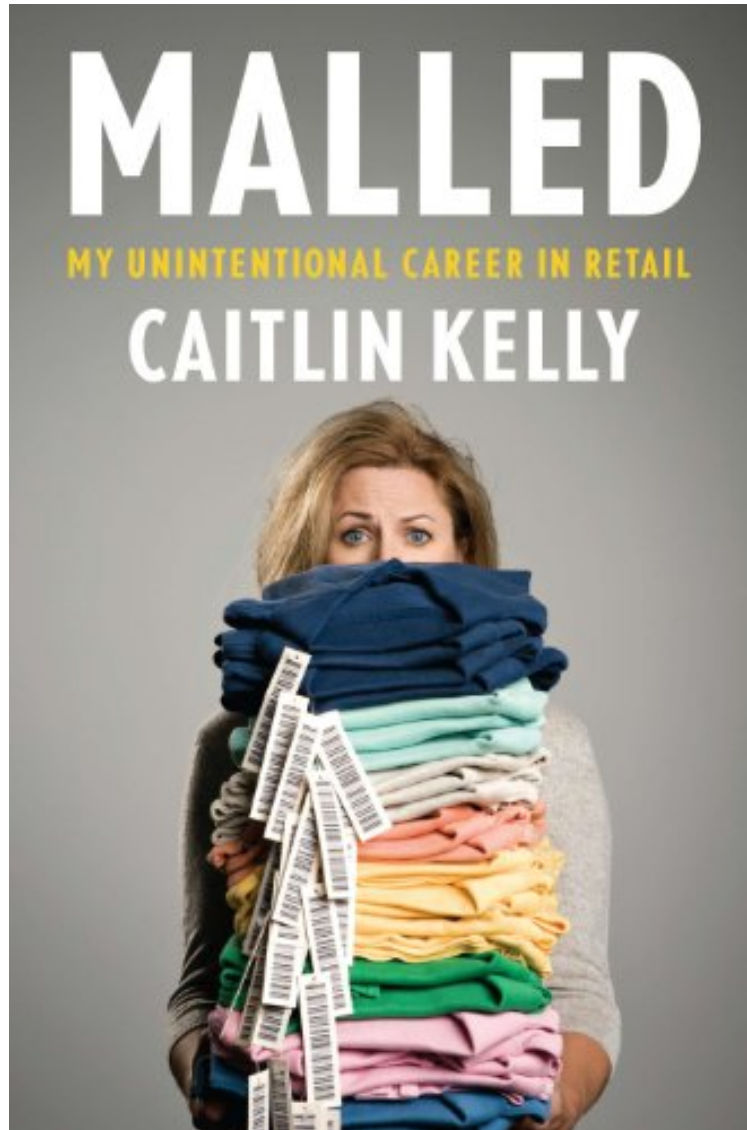


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Malled: My Unintentional Career in Retail

Caitlin Kelly

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Caitlin Kelly : Malled: My Unintentional Career in Retail before purchasing it in order to gauge whether or not it would be worth my time, and all praised Malled: My Unintentional Career in Retail:

4 of 4 people found the following review helpful. Terrible woman. Terrible book. By Kindle Customer This book was terrible. I had to order it for my Justice Studies class and in that aspect it worked. Part of our coursework was recognizing Caitlin Kelly's own prejudices that she herself does not even recognize. However I cannot stand the woman. Never even meeting her, I really dislike her. She talks about discrimination in the book and doesn't even realize when she herself is being discriminatory. She talks about people who put her down and then turns around and

makes comments putting down her coworkers. She talks about sexism and racism but then when describing the people she hates uses phrasing like, "...big black man...", and "that skinny blonde bitch." She claims to know what it's like working in retail yet she works minimal hours. She complained about the most petty things. She puts others down and hoists herself up on a pedestal, constantly bragging about her past life experiences. From this whole book, all I gained was that Caitlin Kelly is a prejudiced, entitled, angry woman who resents being fired and has to make up for it by putting others down, talking herself up, then writing a book to prove her journalistic "skills." Terrible woman. Terrible book. 1 of 1 people found the following review helpful. Only a good read if you've never worked in retail. By Jennifer A. I was excited for this book, having found myself in an "unintentional career in retail", but the author's experiences could not be farther from my truth! The book is insightful only if you've never worked a day in retail in your life. As written, it is a perfect accompaniment to the saavy shopper who wants to feel "connected" to the plight of the lowly retail worker. If you're a SAHM who is a demanding customer, you'll love this insider view. Otherwise, don't waste your time. 2 of 2 people found the following review helpful. Waste of time and money. By Gadshill. An overall depressing read. No funny stories that come about after working in retail, which are pure entertainment that could've spiced up this chore of a book. A white over-privileged woman finds herself among those she deems beneath her, and spends far too much time pointing out their differences. If the author took the time to focus on praising those who actually make a career of retail, instead of slamming everyone involved, her recognition that it is indeed a difficult job would mean much more.

One woman's midcareer misadventures in the absurd world of American retail. After losing her job as a journalist and the security of a good salary, Caitlin Kelly was hard up for cash. When she saw that The North Face—an upscale outdoor clothing company—was hiring at her local mall, she went for an interview almost on a whim. Suddenly she found herself, middle-aged and mid-career, thrown headfirst into the bizarre alternate reality of the American mall: a world of low-wage workers selling overpriced goods to well-to-do customers. At first, Kelly found her part-time job fun and reaffirming, a way to maintain her sanity and sense of self-worth. But she describes how the unexpected physical pressures, the unreasonable dictates of a remote corporate bureaucracy, and the dead-end career path eventually took their toll. As she struggled through more than two years at the mall, despite surgeries, customer abuse, and corporate inanity, Kelly gained a deeper understanding of the plight of the retail worker. In the tradition of Nickel and Dimed, *Malled* challenges our assumptions about the world of retail, documenting one woman's struggle to find meaningful work in a broken system.