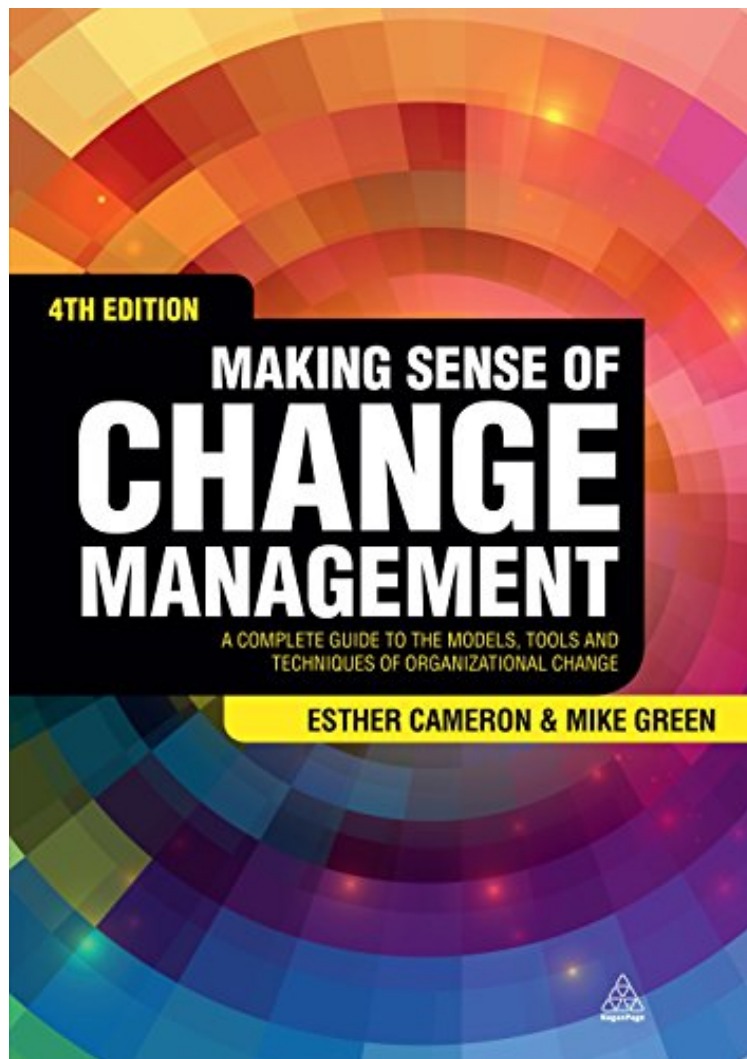


(Mobile book) Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change

Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change

Esther Cameron, Mike Green

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Esther Cameron, Mike Green : Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change:

15 of 16 people found the following review helpful. Not What I Was Looking For...By DanWhat I was looking for was an implementation or field guide for the practitioner. While this text promises to be "A complete guide to the models, tools, and techniques of organizational change" it lacks practical steps for implementing any of the several

models it discusses, which was a big disappointment. It's best use would be as a good reference for a college level survey of the various styles and methods of the many change management models out there. If you want to hold forth on the relative merits of various change management models at your next social gathering, this is your text. If you're looking for nuts and bolts on how to actually implement and sustain a cultural change, look elsewhere. 1 of 1 people found the following review helpful. without dealing with horrible formatting that lacks design
By Tatiana
The book content is fabulous, the digital formatting is awful. I ended up returning and I will be ordering the hardcopy version. I wanted to take notes on the digital version since it's easier to search in the future. But I have a hard time acclimating to digital as it is, without dealing with horrible formatting that lacks design.
0 of 0 people found the following review helpful. you will get to the good
By J-C
Not all changes are the same. Knowing what, how and when are important. This books explains it all. Be patient with the beginning chapters, you will get to the good stuff

The world we live in continues to change at an intense rate. In order to succeed over the next few years, organizations must adapt to tough market conditions by changing their strategies, their structures, their boundaries, their mindsets, their leadership behaviours and of course their expectations of the people who work within them. Ideal reading for anyone who is currently part of, or leading, a change initiative, *Making Sense of Change Management* is the definitive text in the field of change management, with over 30,000 sales to date. Aimed at students and professionals alike, it provides comprehensive coverage of the models, tools and techniques of successful change management with a focus on individual, team and organizational change to help you apply each concept to unique situations. Now in its 4th edition, it includes a new chapter on exploring the integration of change management with project management and a completely revised and updated section on culture change that takes into account emerging thinking and practice.

About the Author
Esther Cameron is one of the founding Directors of innovative, niche change consultancy Integral Change Consulting Ltd, where she specializes in complex organizational change projects that support moves towards high performance. Previously a lecturer in Change Management for the University of Bristol, she has been collecting and experimenting with approaches to change across different levels of organizational systems for 25 years. This has involved work in the UK, mainland Europe, North America, South Africa and South East Asia.
Mike Green is the Director of Transitional Space, which provides change management expertise, leadership development, and individual and team coaching.
He is a Visiting Fellow at Henley Business School where he teaches and coaches in Leadership and Change, and delivers learning programs in Change Management to senior managers and change agents in UK, mainland Europe, Africa and the Middle East.
He is also the editor of *Leadership and Personal Development* (Information Age Publishing). Together, they co-authored *Making Sense of Leadership* (Kogan Page).