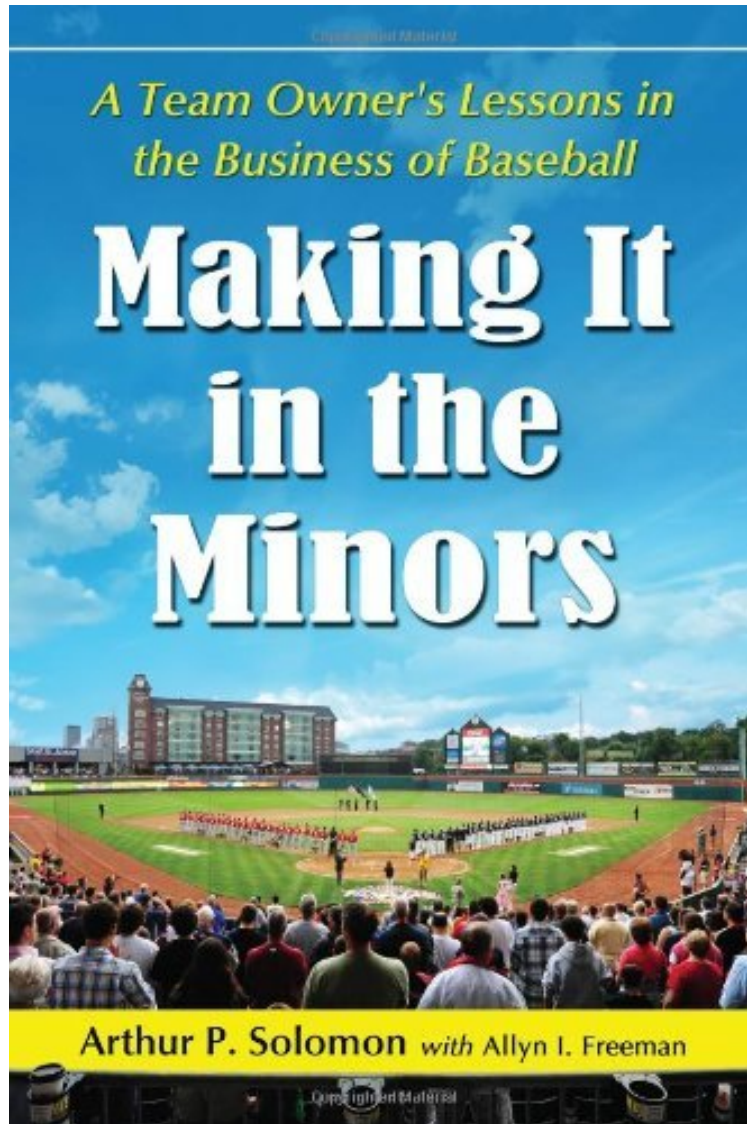


Making It in the Minors: A Team Owner's Lessons in the Business of Baseball

Arthur P. Solomon, Allyn I. Freeman
audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



READ ONLINE

#1297462 in eBooks 2012-10-12 2012-10-12 File Name: B00AQCP4NU | File size: 79.Mb

Arthur P. Solomon, Allyn I. Freeman : Making It in the Minors: A Team Owner's Lessons in the Business of Baseball before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making It in the Minors: A Team Owner's Lessons in the Business of Baseball:

0 of 0 people found the following review helpful. Five Stars By Jack Kaplan Excellent book from the perspective of an owner. Lots of good information on how a minor league team operates. 0 of 0 people found the following review helpful. Awesome By Robert T. Barnum Great read. Fascinating story that combines sports, business and entertainment

you will enjoy this well told story about the business of minor league baseball 0 of 0 people found the following review helpful. Who knew? By Grayray Very interesting description of the economics and operation of minor league baseball and how the minors relate to the major leagues.

There are many sports-related books about what happens on the playing field, but few are written about the equally interesting stories of what happens on the business side. Why acquire a professional sports team? What goes into the branding, marketing and entertainment that make some teams successful, and others not? What are the challenges that managers and staff face? Are there valuable lessons from the major and minor leagues for university, high school and other amateur sports programs? How do sports teams generate a profit? While the examples are drawn from the business of baseball, the lessons are applicable to other sports and many retail businesses.

"Whether curious fans or aspiring executives, readers will welcome this hands-on guide to building and managing a successful minor league baseball club. With stories and examples, Arthur Solomon shares his knowledge, experience and enthusiasm to take us behind the scenes of the real world of club ownership and management, where he has been so successful." --Stephen A. Greyser, Harvard Business School From the Inside Flap "Whether curious fans or aspiring executives, readers will welcome this hands-on guide to building and managing a successful minor league baseball club. With stories and examples, Arthur Solomon shares his knowledge, experience and enthusiasm to take us behind the scenes of the real world of club ownership and management, where he has been so successful." About the Author Arthur P. Solomon has been a professor at the Massachusetts Institute of Technology, a partner on Wall Street, a real estate developer and the owner of two minor league baseball teams which have been awarded the Larry MacPhail and Bob Freitas awards. He lives in Providence, Rhode Island, and Cape Cod, Massachusetts. Allyn I. Freeman is an experienced writer for television and author of numerous books about business, entrepreneurship and sports. He lives in New York City.