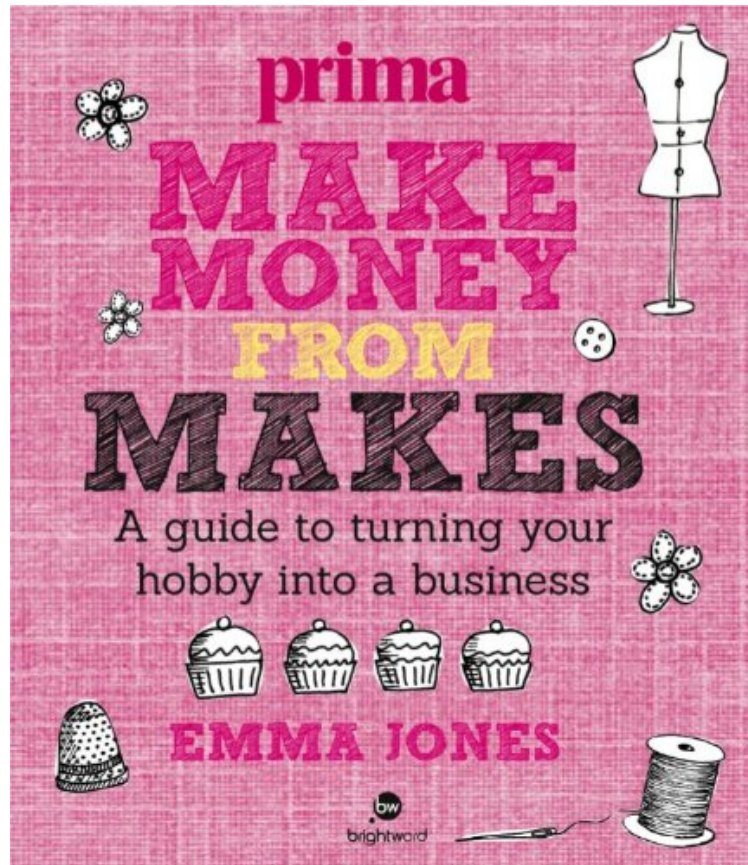


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## Make Money from Makes: A guide to turning your hobby into a business (Prima)

Emma Jones

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**Emma Jones : Make Money from Makes: A guide to turning your hobby into a business (Prima)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Make Money from Makes: A guide to turning your hobby into a business (Prima):

Make Money from Makes is for anyone who has a passion, skill or hobby and an interest in turning this into a business. You may be baking cakes for friends and family and dreaming of doing this full-time, or have a way with words that could be turned into commissions. Maybe you paint or draw and wonder if those who offer praise would be prepared to pay for your creations, or whether your flair for fashion could lead to financial return. Whatever your talent, it's likely you can turn this into a business with customers paying for the quality products or services you offer. Whether artisan or tailor, writer or baker, what you will discover from this book is how to:- Make sales beyond friends and family- Promote your brand and become well known- Register the company and manage the finances- Embrace technology to save time and money- Convey a professional image; online and off- Create a support network and work

with partners Above all, it shows how to make money from doing what you love! The book is also packed with stories of people who have successfully started and grown their own businesses, with all of them giving their stories and top tips for success. With clear steps, useful links and expert advice, consider this book your guide as you launch your business, and embark on a most exciting adventure!

About the Author Emma Jones is a business expert and author, and founder of small business support company Enterprise Nation. Her books include 'Spare Room Start Up', 'Working 5 to 9', 'Go Global' and 'The Start Up Kit'. Following a five year career at an international accounting firm, Emma started her first business at 27, from a spare room in her Manchester apartment. That business was sold 18 months later, and the experience led to Emma's next venture, Enterprise Nation. Its website ([www.enterprisenation.com](http://www.enterprisenation.com)) was launched in 2006 and became the most popular for home business owners in the UK, attracting over 100,000 visitors each month. Enterprise Nation has evolved to help even more would-be entrepreneurs. It now produces books, kits, online tools, video clips, friendly forums and weekly classes for anyone wanting to start and grow a small business. Emma is also a co-founder of national campaign, StartUp Britain. @e\_nation @emmaljones [www.enterprisenation.com](http://www.enterprisenation.com)