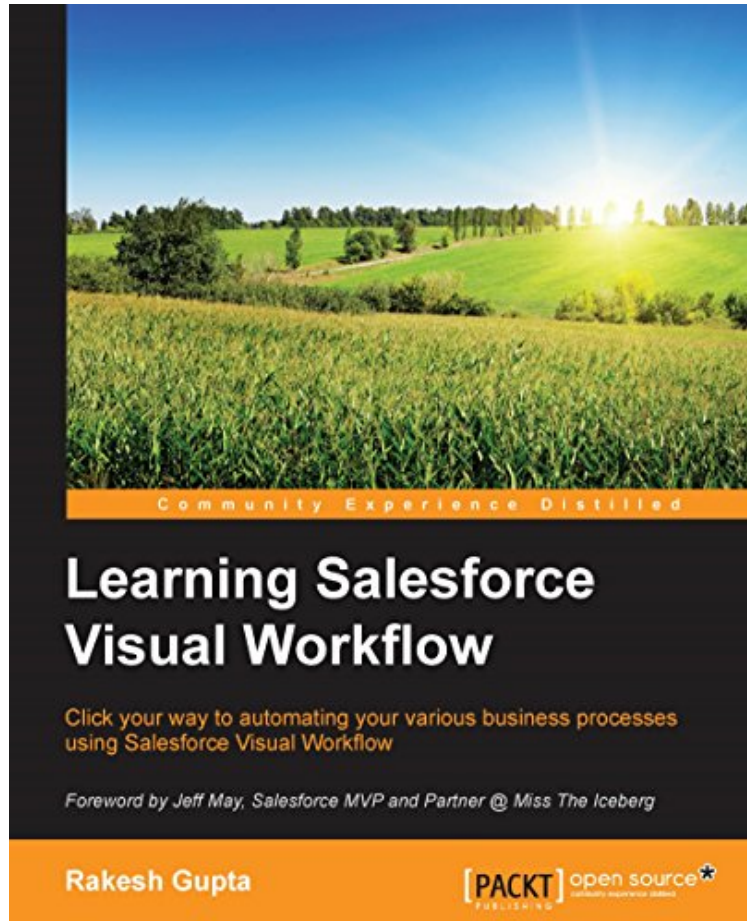


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Rakesh Gupta : Learning Salesforce Visual Workflow before purchasing it in order to gage whether or not it would be worth my time, and all praised Learning Salesforce Visual Workflow:

2 of 2 people found the following review helpful. Highly recommend for anyone wanting to automate business processes with clicks not code By brooks Another great book from Rakesh. Visual Workflow and Process Builder are the future of Salesforce and this book is great for experienced admins such as myself as beginners not familiar with Salesforce or workflow. There's a really cool section on changing Flow UI with CSS that has gone well with my current studying of VIsualforce. Step-by-step guide for automating common business scenarios which lends itself to users creating their own use-cases. Highly recommend for anyone wanting to automate business processes with clicks not code. 0 of 0 people found the following review helpful. Putting you ahead of the game in the field of marketing. By E. L. Bennett I wanted a little boost to my knowledge and I found it in this book. I am currently studying for a level six marketing diploma and I felt more so than ever that I needed more inside knowledge on the type of applications I would be using in business. The layout/writing was organised and engrossing throughout. Step by step was the most useful formatting. Using simple and effective language to not alienate the reader was another plus. Data is big and not

to be ignored in this day and age. This is an essential read for those in business and marketing who want to get ahead of the game. The time is now that you need to learn how important programs work in your field. It is better now rather than later. This book will not leave you out of the mix when it comes to data management.

Click your way to automating your various business processes using Salesforce Visual Workflow
About This Book
Reduce code usage in your organization and solve complex business scenarios using Flow
Automate your common business scenario using Process Builder
This is a conventional step-by-step guide to automate your business requirements using Flow and Process Builder
Who This Book Is For
Learning Salesforce Visual Workflow is intended for those who want to use Flows to automate their business requirements by click not code. Salesforce maintains an incredibly user-friendly interface; no previous experience in computer coding or programming is required.
What You Will Learn
Develop an application using point and click with help of Flow
Get to grips with various ways to launch a Flow
Capture the data from an external user without using the Visualforce page
Change the Flow UI using CSS
Save the user input into the database, and learn how to query and manipulate the data
Discover various ways to debug and deploy the Flow and Process Builder
Understand the concepts of Subflow and Login Flow
Build applications without code
In Detail
Salesforce Management System is an information system used in CRM to automate the business processes like sales and marketing. Visual Workflow is a powerful tool developed by Force.com to automate business processes by creating applications (also called Flows). Learning Salesforce Visual Workflow starts from the introduction of Flows that will enable you to know all the building blocks that are required for Flows. You will also learn how to use Process Builder to solve complex business requirements with the help of Flow. Everything is explained in this book using more than 40 real-time business use cases, and towards the end of the book, you will get a clear idea and knowledge on how you can use Flows and Process Builder in your organization to optimize code usage.

About the Author
Rakesh Gupta
Rakesh Gupta is a Salesforce MVP, evangelist, trainer, blogger, and an independent Salesforce consultant. He is from Katihar, Bihar, and lives in Mumbai. He has been working on the Force.com platform since 2011. Currently, he is working as a Salesforce consultant and is a regular contributor to the Salesforce Success Community. He is the coauthor of Developing Applications with Salesforce Chatter and Salesforce.com Customization Handbook, both by Packt Publishing, and he is also a technical reviewer of Learning Force.com Application Development, Packt Publishing. He has written over 70 articles on Flow and Process Builder to show how someone can use them to minimize code usage. He is one of the Flow experts in the industry. He is very passionate about Force.com and shares information through various channels, including his blog at <http://rakeshistom.wordpress.com>. He has trained almost 200+ professionals around the globe and conducted corporate trainings. He has 5x certifications in Salesforce. He works on all aspects of Salesforce and is an expert in data migration, integration, configuration, and customization. He is the leader of the Navi Mumbai and Nashik developer user groups in India. He is also the initiator of the Mumbai Salesforce User Group. He organizes meetups at regular intervals for the groups he is part of. He can be reached at rakeshistom@gmail.com, or you can follow him on Twitter at [@rakeshistom](https://twitter.com/rakeshistom).