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Bob Dignen, Peter Wollmann

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Bob Dignen, Peter Wollmann : Leading International Projects: Diverse Strategies for Project Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised Leading International Projects: Diverse Strategies for Project Success:

0 of 0 people found the following review helpful. ComprehensiveBy DarrenIngram_dot_com International projects come with their own set of challenges yet many people just assume that what (sometimes) works for domestic projects can also be used for larger international projects too. Big mistake! So a specialist, focussed book like this can be a great

help to those who have to work across borders. In many ways you don't even need a specific project as a lot of the same advice given could be used for regular sales and marketing activities with great effect. Considering issues such as cross-cultural communications, behavioural differences, stakeholder management and team psychology, the book and its individual chapter authors go through some of the common issues that may exist and prescribes a complete solution through a range of different disciplines. Case studies from experienced project professionals working internationally also provide supplementary insight. Although the case studies are a little too short on detail and since the actual stories are very interesting this is a bit of a shame. It is a deep and comprehensive read that may be a little challenging or require greater concentration at times, yet the potential results on offer are worthwhile. It was interesting to note the different opinions and viewpoints although, if one is critical, maybe a little tighter and focussed edit could have been helpful to just make the book seem 'as one'.

Project managers leading international projects must deliver value and align the project outcomes to the wider strategic goals of the organization. However, they are faced with the challenges of cross cultural communication and behavioural differences, large-scale and technically complex projects involving multiple stakeholders, and slow decision making when speed is of the essence. *Leading International Projects* helps overcome these challenges by taking a holistic approach, drawing on systemic, behavioural and psychological perspectives to build team trust, communicate to avoid misunderstanding and conflict, and identify and minimize risk of derailment. It provides a practical toolbox for successfully managing international projects. *Leading International Projects* provides case studies from experienced project professionals working internationally, each offering deep insights into the challenges of cross-border projects and practical ideas on how to lead successfully. It presents the experiences of consultants and senior project management professionals and their reflections on projects that they ran. Practical guidance on managing the complex dynamics of international projects is provided through individual, team and organizational diagnostic and development tools.

"This is an exemplary case-book on an increasingly crucial and important topic. It provides deep insights into the complexities, opportunities and pitfalls of transnational and intercultural projects. It offers hands-on expertise as well as concept-based reflections on practices and experiences and thus proves to be an excellent learning companion. It can be recommended highly to project managers as well as internationally responsible general managers." (Helmut Willke, Zeppelin University Friedrichshafen)"The book is punchy, easy to read and relate to with clear and helpful messages combined with the ability to document, reflect and consider application to own work." (Fiona Thomas, Consultant in Project Management and Executive and Business Coach)About the AuthorBob Dignen is a trainer, facilitator and coach, and Director of York Associates where he delivers intercultural skills programmes and international team and leadership communication seminars to clients. Peter Wollmann is Global Program Manager, Vision 2020 and Head of Strategic Change Management, BU Germany.