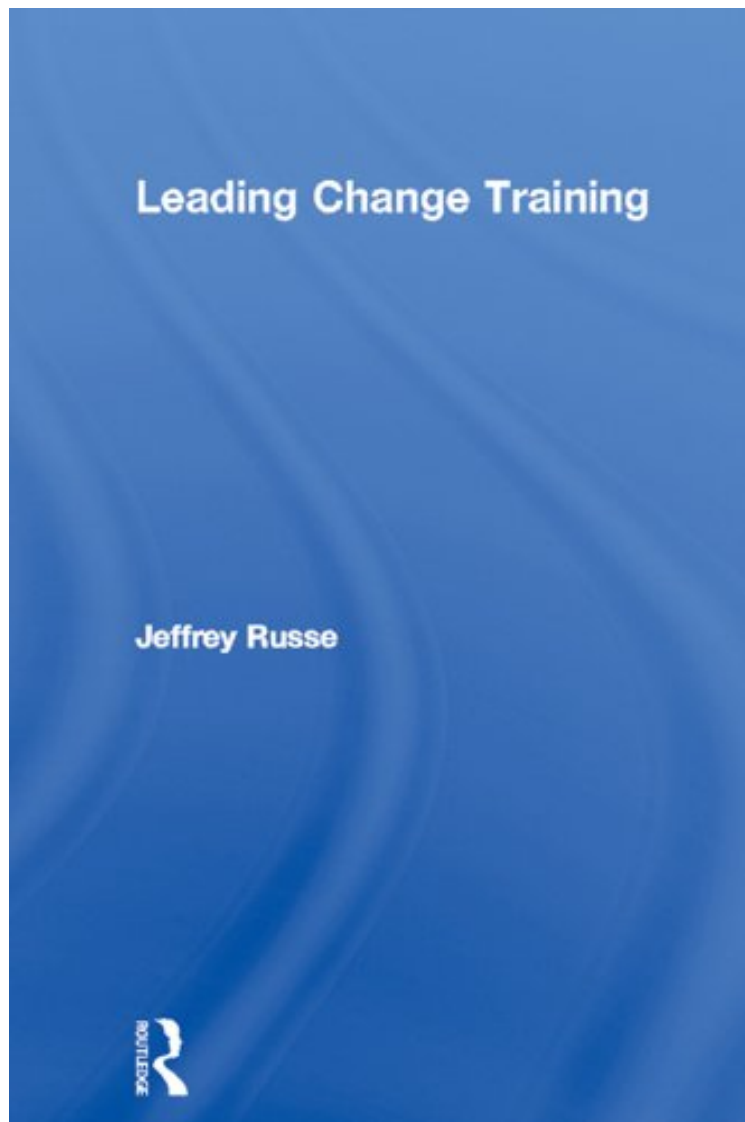


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Leading Change Training (Pergamon Flexible Learning Trainer's Workshop Series)

Jeffrey Russell

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Jeffrey Russell : Leading Change Training (Pergamon Flexible Learning Trainer's Workshop Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Leading Change Training (Pergamon Flexible Learning Trainer's Workshop Series):

1 of 2 people found the following review helpful. Very good serviceBy Luisa RosaThe books arrived in the estimated time, in great conditions. An excelent service by . The book, of course, is great with basic and crucial information in this area. A must read for everyone.

The Trainerr's Workshop Series is designed to be a practical, hands-on roadmap to help you quickly develop training in key business areas. Each book in the series offers all the exercises, handouts, assessments, structured experiences and ready-to-use presentations needed to develop effective training sessions. In addition to easy-to-use icons, each book in the series includes a companion CD-ROM with PowerPoint presentations and electronic copies of all supporting material featured in the book. Leading Change Training helps you create solid change programmes within your organization and integrate leading-edge change leadership models and other theories into your programme. It not only involves simply reducing resistance, but also creating an awareness of the challenges and responsibilities that each person, irrespective of level, faces as a change initiative goes forward. Contains exercises, handouts, assessments and tools to help you:

- create effective change training for executives, leaders, managers and staff
- build support and reduce resistance to organisational change
- become a more effective and efficient facilitator
- ensure training is on target and gets results

This book offers not only the 'how' of a programme on leading change, but also an insightful and helpful look at the why, when and where. Lin Standke, Instructional Design Manager, Centre for Professional Development, CUNA Affiliates

Other books in this series: Leadership Training, Customer Service Training, New Employee Orientation Training, Leading Change Training.

Here's a tool that practices what it preaches--it's adaptable, real, and allows for focus in a variety of situations. Its solutions are doable. It's more than a tool--it's a toolbox full of tools! --Michael T. Hiller, Vice President Lending/Administration, Stanford Federal Credit Union

This book is filled not only with principles and concepts, but also with specific suggestions for implementation. I suggest that both HRD professionals and line managers read the book and work together when implementing change. They should consider a statement years ago by the late Dr. George Odiorne, 'The best option for change is one created by people who must implement it, or for one for which the implementers can claim ownership.' --Donald L. Kirkpatrick, Professor Emeritus, University of Wisconsin

Wow! This book is like having your own personal OD consultant! It offers not only the 'how' of a program on leading change, but also an insightful and helpful look at the why, when, and where. This book can save your company hours of design and development time...plus build your own skills as a change agent. --Lin Standke, Instructional Design Manager, Center for Professional Development, CUNA Affiliates

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About the Author Jeffrey and Linda Russell are the founders and co-directors of Russell Consulting, Inc., headquartered in Madison, Wisconsin. For more than 15 years Jeff and Linda have provided consulting and training services in such areas as leadership, strategic thinking and planning, change implementation, employee quality of worklife surveys, organizational development, performance coaching, and performance management. Their diverse list of clients includes Fortune 500 companies, small businesses, social or nonprofit organizations, and government agencies. Jeff has a bachelor or arts degree in humanism and cultural change and a master of arts in industrial relations, both from the University of Wisconsin. He serves as an ad hoc faculty member for the University of Wisconsin, teaching for the Small Business Development Center, the Wisconsin Certified Public Manager Program, and a number of other certification programs with the University of Wisconsin campuses. Jeff is a frequent presenter at local, state, regional, and international conferences. Linda has a bachelor of arts degree in social work and completed graduate work in rehabilitation counseling. She specializes in designing and implementing quality of worklife surveys and in facilitating team and organizational development interventions. Jeff and Linda have written three other books, including *Managing Change* (1998), and publish a journal of tips for leading organizations, *Workplace Enhancement Notes*. With a company vision of helping to create and sustain great organizations, Russell Consulting, Inc., integrates theory, research, and "real-world" experience in their daily consulting and training practice. Jeff and Linda help their clients find practical management solutions to a challenging world that too often offers strategies that are long on hype and short on substance.