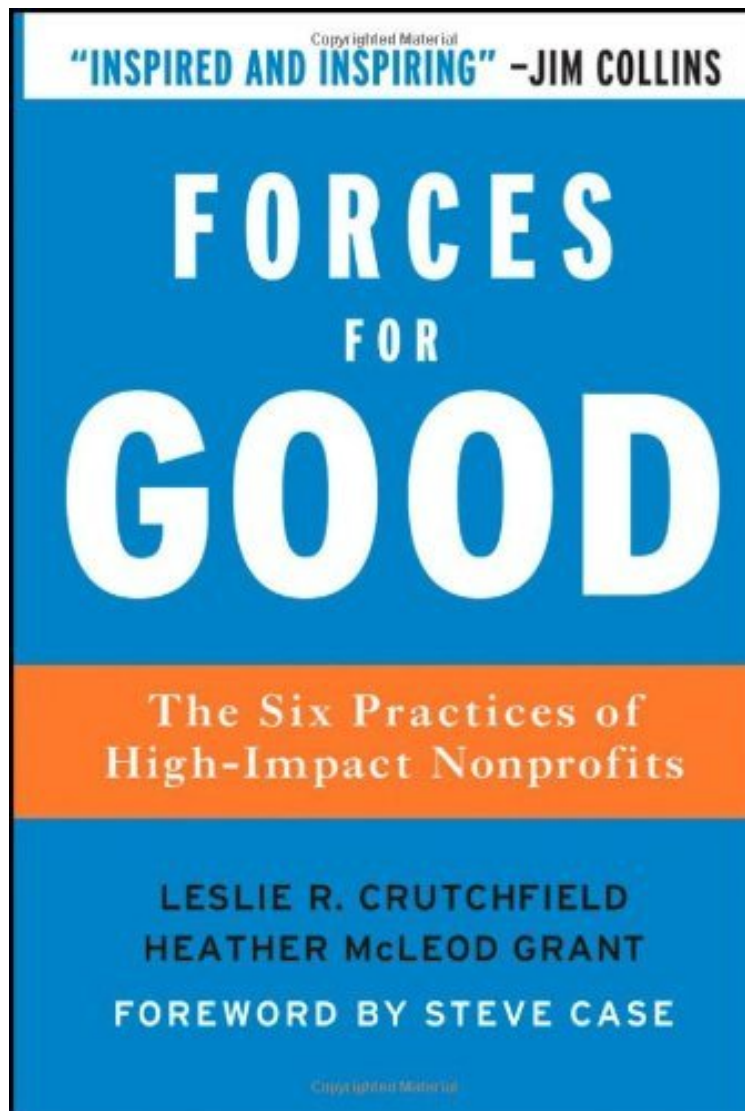


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Forces for Good: The Six Practices of High-Impact Nonprofits (J-B US non-Franchise Leadership)

Leslie R. Crutchfield, Heather McLeod Grant
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Leslie R. Crutchfield, Heather McLeod Grant : Forces for Good: The Six Practices of High-Impact Nonprofits (J-B US non-Franchise Leadership) before purchasing it in order to gage whether or not it would be worth my time, and all praised Forces for Good: The Six Practices of High-Impact Nonprofits (J-B US non-Franchise Leadership):

5 of 5 people found the following review helpful. Forces for Good -- They get it!By boston guyI attended a book signing by Leslie Crutchfield and Heather MacLeod Grant. The event included talks by Dorothy Stoneman the founder

of YouthBuild and Michael Brown co-founder of City Year. The book showcases 12 non-profits that exemplify the essence for a "Force for Good." The book is an extremely important work that examines the factors and attributes that make organizations such as YouthBuild and City Year world class operations. It is an excellent contribution to the study of management. Dorothy Stoneman and YouthBuild are truly inspirational. Michael Brown and City Year show us how community service really makes a difference. The book is a must read for anyone interested in public-private initiatives. 0 of 0 people found the following review helpful. Three Stars By Greg W Wede There is some real good information here, but it is heavy and needs time to process. 3 of 3 people found the following review helpful. A great asset for non profit leaders By Fan of Newman Leaders of non profits are constantly asking themselves, how can we make our organization more effective and more secure. The authors set out to find commonality among disparate non profits, each of whom however is successful and highly effective. They succeed marvelously. From The Heritage Foundation to Environmental Defense (can you think of two more different non profits?), the six practices they outline can be models for each of us as we seek to make our organizations better, more effective, and more sustainable. It's an easy read. The concepts are clear and understandable. It's changed the way I look at my non profit leadership.

An innovative guide to how great nonprofits achieve extraordinary social impact. What makes great nonprofits great? Authors Crutchfield and McLeod Grant searched for the answer over several years, employing a rigorous research methodology which derived from books on for-profits like Built to Last. They studied 12 nonprofits that have achieved extraordinary levels of impact; from Habitat for Humanity to the Heritage Foundation; and distilled six counterintuitive practices that these organizations use to change the world. This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors and volunteers. Leslie R. Crutchfield (Washington, D.C.) is a managing director of Ashoka and research grantee of the Aspen Institute. Heather McLeod Grant (Palo Alto, CA) is a nonprofit consultant and advisor to Duke University's Center for the Advancement of Social Entrepreneurship and the Stanford Center for Social Innovation. Crutchfield and Grant were co-founding editors of Who Cares, a national magazine reaching 50,000 readers in circulation between 1993-2000.