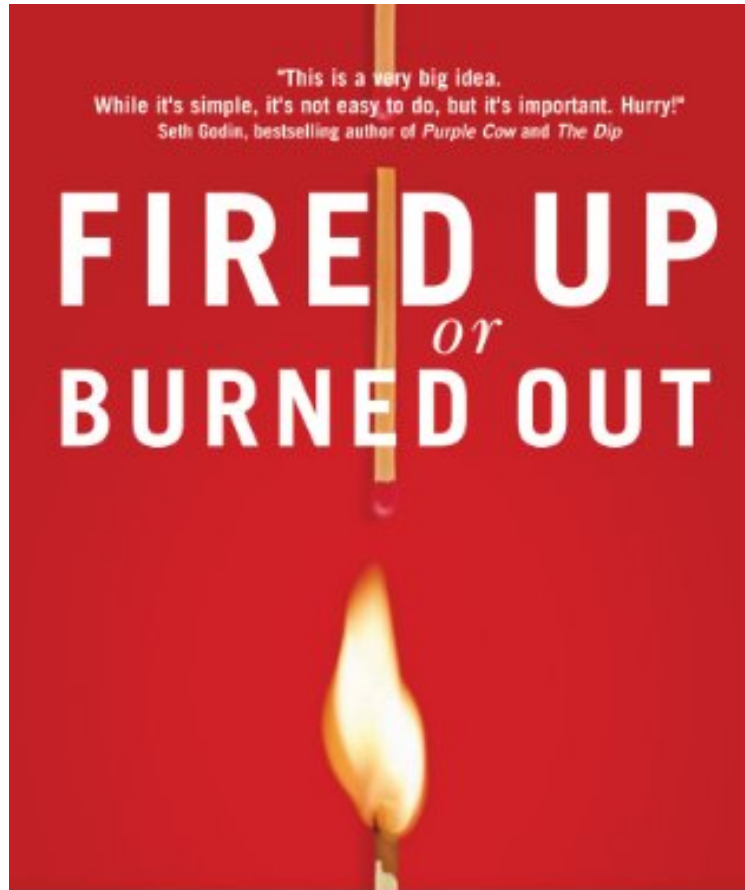


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## Fired Up or Burned Out

*Michael L. Stallard*

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How to Reignite Your Team's Passion,  
Creativity, and Productivity

MICHAEL LEE STALLARD

with Carolyn Dewing-Hommes  
and Jason Pankau

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**Michael L. Stallard : Fired Up or Burned Out** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fired Up or Burned Out:

1 of 1 people found the following review helpful. LIGHT YOUR FIREBy Alan D. CranfordFIRED UP OR BURNED OUTThe primary resource of management is PEOPLE.. All business, government and non-profit organizations are made up of people. People have their agendas, whether self-generated or borrowed. "How To" manuals on cat herding are instructions on getting other people to adopt your agendas, at least in part and for a while. "FIRED UP OR

"BURNED OUT" is a textbook on motivating people in organizations. So what did "FIRED UP OR BURNED OUT" do for me that my other hundred management textbooks didn't do? Why should you trade your cash for your very own copy of "FIRED UP OR BURNED OUT?" Authors Stallard, Dewing-Hommes and Pankau have three main messages: connect with others, create meaning for your work and treat others respectfully. "FIRED UP OR BURNED OUT" is a textbook on connections. Examples of connected organizations are as diverse as Pixar Studios and the United States Marine Corps. The book is organized in four parts: What fires us up? Three keys to connecting your team and lighting their fires. The fire starts with you. Learn from 20 great leaders over 20 days. Appendix A is a three-page assessment for evaluating organizations. I work with several organizations. I'm not fond of "management gimmicks of the week" but I do examine new management tool kits. Give "FIRED UP OR BURNED OUT" a look and see if it meets a need. I regard "FIRED UP OR BURNED OUT" as another useful management tool. 1 of 1 people found the following review helpful. A different kind of management book. By Larry Martin. The thing I appreciated about this book was its readability. I've read other books on management and team building but none had the same level of passion as Fired Up or Burned Out, I couldn't put it down. I'm currently writing a college research paper about the importance of workplace connectedness and of all the books and journal articles I've read thus far this book was the clearest and most comprehensive. It quickly became evident, to me, that Michael Stallard wasn't just writing a book - he truly believes what he's writing. The numerous examples of managers, CEOs, coaches, and others in leadership positions that have applied the principles taught in the book, made the concepts come alive for me and motivated me to strive for the same level of excellence. The book is laid out in a logical well thought out manner, as described in many of the other reviews here. Part IV of the book, where there are stories from twenty great leaders to read and meditate on - one each day for twenty days - really helped me to internalize the ideas set forth in the book. It's so easy to read a good book, get temporarily fired up about it and then fall back into old habits of thinking after a while. By the time you are done with the twenty stories in twenty days the principles set forth in the book will have permeated your own thinking and set you on a course for real change. If you buy this book you won't be disappointed and you'll never view the relationships in your workplace, church, club or other organization quite the same as before you read it. 1 of 1 people found the following review helpful. Thought Provoking, Inspiring and a Great Read. By E. Constantine. I love this book. I bought and read it last year and just re-read parts of it again. I've found the book to be very thought provoking and inspiring, and I pick up something new each time I read it. I've recommended it to friends and colleagues who have also loved it. I've worked for a few truly excellent bosses and a few horrible ones and know how the environment they created effected my work product. I'm always looking for ways to be the best leader I can be and encourage others to produce the best work they can. I've often struggled with the right balance of supportive, accommodating and nice, while getting what I need. This books does a great job of explaining how and why certain leaders have been successful, including the psychology behind why their tactics lead to success. It is more than just being nice and supportive, but understanding how and what approaches get the most out of people. I love the way the authors use a range of examples from leaders in history, to successful businesses, to personal stories. It makes it easy to relate to and find something that resonates (it also makes it really interesting to read). I've often found when reading other business management books that some of the examples feel like they are stretched to prove the point -- this pulls from traditional and non-traditional sources to put the pieces together. What struck me is that the leaders who were successful are not just the superkids with brilliant ideas, but those who provided consistent commitment to understanding what motivates their organization -- whether it's a sports team or a country. I think it is a great book and will be valuable for anyone who is interested in motivating their organization.

Indisputable evidence has revealed the greatest threat to America's economy. Is it off-shoring labor? Unethical corporate practices? A turbulent market that forces downsizing? No. A Gallup Organization survey of more than one million Americans show that nearly 75 percent of all workers are disengaged. Employee disengagement is a widespread malady in American organizations, causing the loss of billions of dollars, hours of dissatisfaction, and work lives lacking true value. In his book, *Fired Up or Burned Out*, Michael Stallard shares the three key actions necessary to transform even a lethargic, disconnected organization or office into an impassioned, innovative, and thriving workplace.

"A fabulous book, a must read!" -- Jack Mitchell, Chairman and CEO of Mitchells/Richards/Marshs, Author of *Hug Your Customers: The Proven Way to Personalize Sales and Achieve Astounding Results* "An enthralling and impressive work. It shows how to empower people and create great societies, corporations and cultures. I'm giving it to everyone at my own firm." -- Russell Reynolds, Jr., Founder and Former CEO, Russell Reynolds Associates; Chairman, The Directorship Search Group "In our turbulent times, leaders who are searching for ways to develop the healthy work environment that releases the energy of their people, releases the human spirit, could not find a more inspiring support than this great new resource for leaders in the corporate, government and social sectors. *Fired Up or Burned Out* will be the indispensable leadership guide for leaders everywhere." -- Frances Hesselbein, Chairman and Founding President, The Peter Drucker Foundation (Renamed the Leader to Leader Institute) "Reading this book is like

having a great conversation; new and interesting people join in along the way, adding their own personal and varied insights, and encouraging an increasingly smart and useful dialogue. Readers are compelled to emerge smarter, more thoughtful, and more energized and engaging with this book." -- Regina Fazio Maruca, former Senior Editor, Harvard Business Review, Coauthor Your Leadership Legacy "Stallard's strategy gives business owners the tools to energize and strengthen their employees. Fired Up or Burned Out is a must-read for leaders who are looking for new ways to inspire spirit in the workplace." -- Shep Ian Murray, Co-Founders and CEOs of vineyard vines "Through fascinating stories, Fired Up or Burned Out convinced me of the power of connection, in life and in work. It helped me see what is missing in so many organizations. Just as important, I learned what to do about it." -- Marian Chapman Moore, Professor, Academic Director, Darden MBA for Executives, Darden Graduate School of Business, University of Virginia "Pragmatic...not Pollyannaish...The soft stuff counts and Stallard's book helps fluff the pillows...It's impossible not to find some example that will make you rethink your own approach to other people in your working life." -- Michael Fitzgerald Columnist, The New York Times (on BNet) "This is a very big idea. While it's simple, it's not easy to do, but it's important. Hurry!" -- Seth Godin, Author, The Dip About the Author Michael Lee Stallard is cofounder and president of E Pluribus Partners, a think tank and consulting firm helping organizations increase employee and customer engagement. As former chief marketing officer at Morgan Stanley and Charles Schwab, he was a thought leader on the topic of engaging people on the front lines of business. He has taught these principles to Fortune magazine, The World Presidents Organization, the American Bankers Association, and more. Carolyn Dewing-Hommes, co-founder and partner at E Pluribus Partners, spent 15 years at Citibank where she led a global team identifying companies worldwide whose practices successfully engaged their employees. Jason Pankau, co-founder and partner at E Pluribus Partners, is an associate pastor in Greenwich, Connecticut. He serves as a consultant and life coach to many corporate executives and pastors.