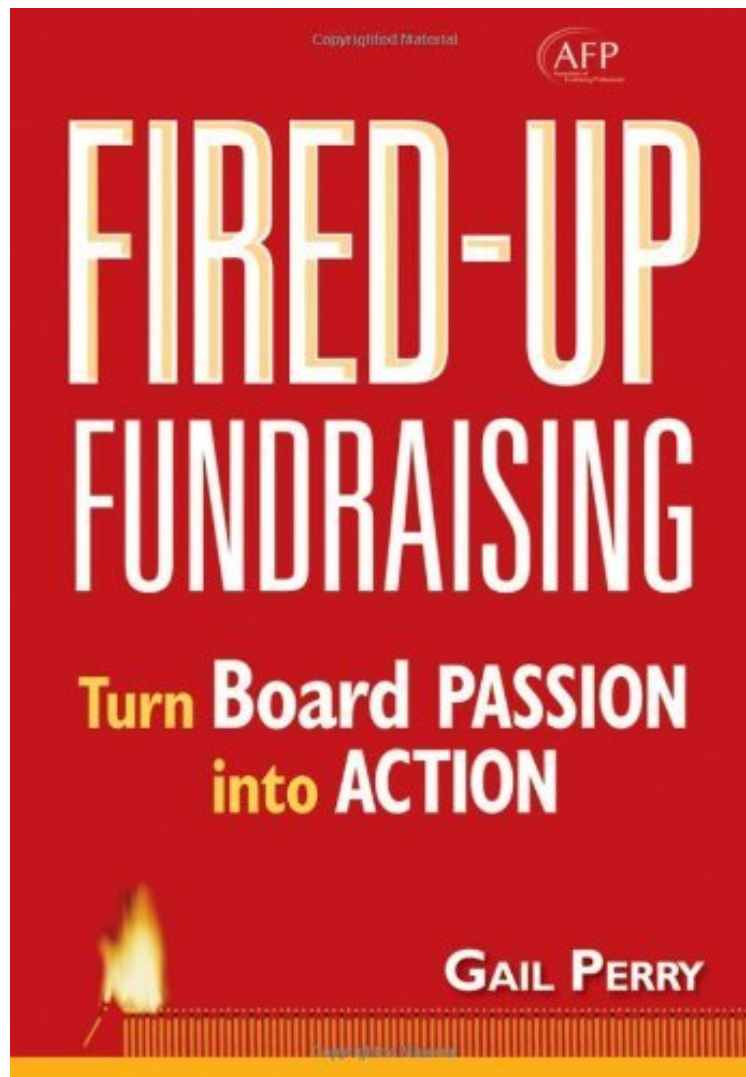


(Read free) Fired-Up Fundraising: Turn Board Passion Into Action (AFP Fund Development Series) (The AFP/Wiley Fund Development Series)

Fired-Up Fundraising: Turn Board Passion Into Action (AFP Fund Development Series) (The AFP/Wiley Fund Development Series)

Gail A. Perry

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#1383518 in eBooks 2009-05-18 2009-05-18 File Name: B001BMDEF4 | File size: 53.Mb

Gail A. Perry : Fired-Up Fundraising: Turn Board Passion Into Action (AFP Fund Development Series) (The AFP/Wiley Fund Development Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fired-Up Fundraising: Turn Board Passion Into Action (AFP Fund Development Series) (The AFP/Wiley Fund Development Series):

0 of 0 people found the following review helpful. The most current and essential guide to the present frontier of philanthropy. By Kell A. Peterson You need the most current and essential guide to the best fundraising and board

direction practices. Perfect. This book is immediately practical for anyone needing to spark or rekindle the fire in the heart (and in the belly) of an organization that must have philanthropic funding. Easy to access, frank, inspiring and fresh. Having just read everything I can find in the field, this is my number one essential pick. Gail Perry is a master of philanthropy, leadership, change-management, training, consulting, research and whatever else she puts her brilliant mind to. And, thankfully, that includes writing.

0 of 0 people found the following review helpful. Worth every penny!

By dallasoboe An incredibly helpful resource for both a nonprofit CEO and board!

0 of 0 people found the following review helpful. Easy read with good tips

By Paula Reidhaar Good read to help with inspiring your non-profit board.

Praise for *Fired-Up Fundraising: Turn Board Passion into Action* "Fired-Up Fundraising is honest, realistic, practical, and inspiring. It transforms the whole concept of fundraising from obligation and drudgery into passion and fun. Every CEO, development director, development consultant, and board chair needs to have and use this book." -Charles F. (Chic) Dambach President and CEO, Alliance for Peacebuilding Former Senior Consultant, BoardSource "A breakthrough! *Fired-Up Fundraising* takes the mystery out of engaging your board in the ongoing work of fundraising. In this well-organized little book, Gail Perry lays out a commonsense, four-step process that will fire up your board and help you meet your fundraising goals, year after year." -Mal Warwick author of *How to Write Successful Fundraising Letters* "Fired-Up Fundraising: Turn Board Passion into Action is by far the best book I have ever read on how to involve board members in the entire process of fundraising, from identifying prospects, cultivating them, and finally making 'the ask.' Just as important, it is an invaluable guide on how to select, enlist, train and especially inspire board members so they take ownership of their institutions. Every nonprofit CEO and development officer should read this book." -Robert L. Gale President Emeritus, Association of Governing Boards of Universities and Colleges and founder of BoardSource (formerly known as the National Center for Nonprofit Boards) "This is the book for which EVERY nonprofit chief executive has been yearning since time immemorial. Every nonprofit needs money to survive and thrive, and every nonprofit has a board of trustees to help raise it, but few nonprofits come anywhere near using their boards to maximum benefit. *Fired-Up Fundraising*, a reader-friendly, realistic, and practical playbook written by a richly experienced, highly literate fundraiser turned consultant, takes readers by the hand and leads them step-by-step through eminently doable ways of inspiring the greatest possible engagement of-and return from-their trustees. It will instantly become the gold-standard guide for building successful boards." -Joel Fleishman Professor of Law and Public Policy and Director, The Foundation Research Program, Duke University

From the Inside Flap

FIRE-UP FUNDRAISING: Turn Board Passion into Action

What goes on in the minds of dedicated board members when the word "fundraising" is mentioned? Why does their excitement for the cause suddenly disappear when they are confronted with even the idea of fundraising? *Fired-Up Fundraising: Turn Board Passion into Action* enthusiastically lays out a clear series of steps that help you introduce your board to a new perspective on fundraising. Straightforward in tone and filled with simple tips to put into practice, this insightful book shows you how to create engaged, passionate board members actively involved in supporting fundraising, and even enjoying it! Written by nonprofit authority Gail Perry, *Fired-Up Fundraising: Turn Board Passion into Action* presents

Passion-Driven Fundraising

trade; fundraising that engages board members, leads change, and achieves unprecedented results for your organization. How will *Fired-Up Fundraising: Turn Board Passion into Action* revolutionize the way your organization sees fundraising? This seminal book:

- Renews readers' passion for the change they want their nonprofit to make in the world
- Discusses proper selection of board members and the establishment of clear, early expectations
- Clearly walks you through the process of creating a fundraising board
- Introduces a system of clear and workable steps to fire up your board and turn them into the "Dream Team" you want
- Includes examples of easy ways for board members to get involved in fundraising as well as sample board commitment letters
- Provides a special chapter presenting all of the book's exercises for your use as a powerful retreat designed to motivate, inspire, and empower board members

Encouraging readers to rediscover their vision and passion in their organization and work, *Fired-Up Fundraising: Turn Board Passion into Action* uniquely activates you to introduce reluctant board members to fundraising in ways that make them feel comfortable. Readable and enthusiastic, this book will get you and your board members fired up about raising money and becoming more productive fundraisers.

From the Back Cover

Praise for *FIRE-UP FUNDRAISING: Turn Board Passion into Action* "Fired-Up Fundraising is honest, realistic, practical, and inspiring. It transforms the whole concept of fundraising from obligation and drudgery into passion and fun. Every CEO, development director, development consultant, and board chair needs to have and use this book." mdash;Charles F. (Chic) Dambach President and CEO, Alliance for Peacebuilding Former Senior Consultant, BoardSource "A breakthrough! *Fired-Up Fundraising* takes the mystery out of engaging your board in the ongoing work of fundraising. In this well-organized little book, Gail Perry lays out a commonsense, four-step process that will fire up your board and help you meet your fundraising goals, year after year." mdash;Mal Warwick author of *How to Write Successful Fundraising Letters* "Fired-Up Fundraising: Turn Board Passion into Action is by far the best book I have ever read on how to involve board members in the entire process of fundraising, from identifying prospects, cultivating them, and

finally making 'the ask.' Just as important, it is an invaluable guide on how to select, enlist, train and especially inspire board members so they take ownership of their institutions. Every nonprofit CEO and development officer should read this book." —Robert L. Gale President Emeritus, Association of Governing Boards of Universities and Colleges and founder of BoardSource (formerly known as the National Center for Nonprofit Boards) "This is the book for which EVERY nonprofit chief executive has been yearning since time immemorial. Every nonprofit needs money to survive and thrive, and every nonprofit has a board of trustees to help raise it, but few nonprofits come anywhere near using their boards to maximum benefit. *Fired-Up Fundraising*, a reader-friendly, realistic, and practical playbook written by a richly experienced, highly literate fundraiser turned consultant, takes readers by the hand and leads them step-by-step through eminently doable ways of inspiring the greatest possible engagement of—and return from—their trustees. It will instantly become the gold-standard guide for building successful boards." —Joel Fleishman Professor of Law and Public Policy and Director, The Foundation Research Program, Duke University

About the Author
GAIL PERRY is a noted fundraising consultant who helps organizations reconnect with the passion of their leadership, staff, and donors inspiring action. With over twenty years and \$100 million in fundraising success behind her, Gail now brings her Passion-Driven Fundraising approach to national audiences through training, speaking, and writing. Gail holds an MBA and a BA with honors in English from the University of North Carolina at Chapel Hill, where she was elected to Phi Beta Kappa. She is the founder and principal of Gail Perry Associates, based in Raleigh, North Carolina.