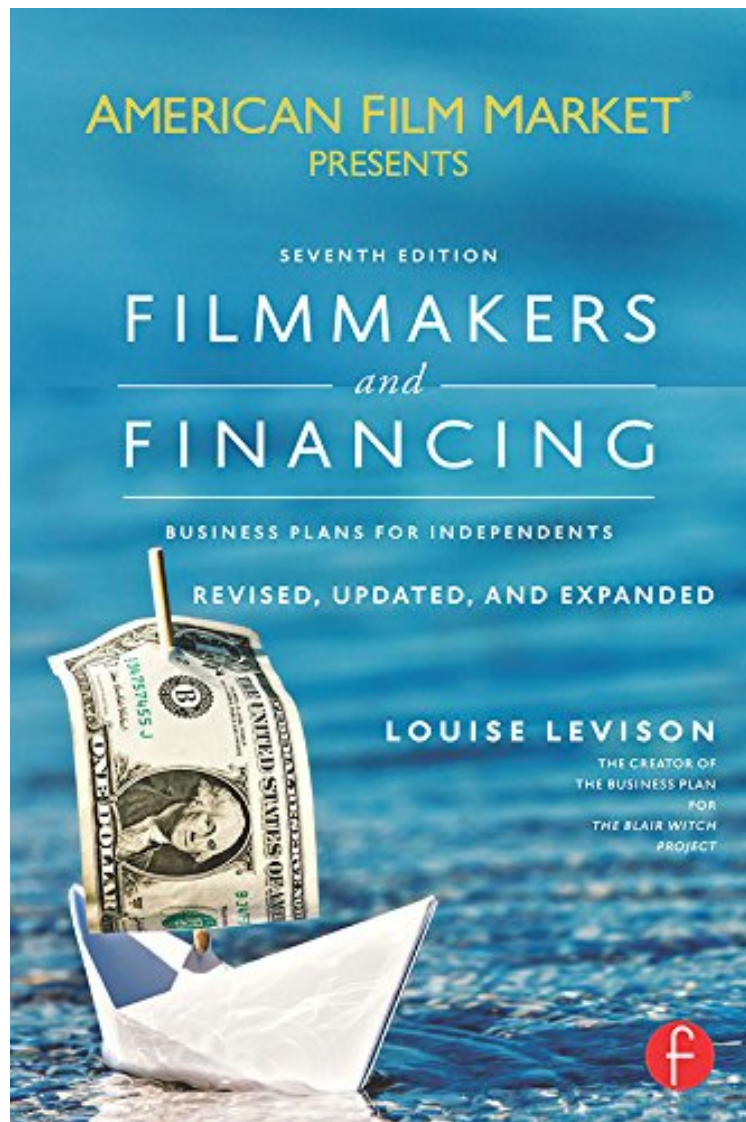


(Mobile ebook) Filmmakers and Financing: Business Plans for Independents (American Film Market Presents)

## Filmmakers and Financing: Business Plans for Independents (American Film Market Presents)

Louise Levison

ePub | \*DOC | audiobook | ebooks | Download PDF



DOWNLOAD



+

READ ONLINE

#775395 in eBooks 2013-01-17 2013-01-17 File Name: B00B3SISEI | File size: 25.Mb

**Louise Levison : Filmmakers and Financing: Business Plans for Independents (American Film Market Presents)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Filmmakers and Financing: Business Plans for Independents (American Film Market Presents):

0 of 0 people found the following review helpful. Must have for future indie producersBy MK McFaddenAn informative read that breaks down how to create a business plan to get film funding. Easy to read and follow.0 of 0

people found the following review helpful. The Absolute Authority On Film Financing By C. Tovar BUY THIS BOOK. If you are an independent filmmaker and want to learn about film financing from a truly accomplished expert, then by all means, purchase this book and every new edition that comes out. Louise is a fantastic mentor and her book has become a mainstay... I had the opportunity to attend two workshops featuring her, as well as a private consultation and she is definitely an experienced, grounded voice in the field of film finance. Her book clearly lays out everything you need to know about writing a business plan for your independent feature film and it provides clear examples and reasoning for why things are done the way they're done. By all means, this is a MUST-READ for every independent director, producer and filmmaker. 6 of 6 people found the following review helpful. better than basic/could be more specific By film book reader "Filmmakers and Financing..." is pretty good at helping you piece together a business plan for making a film (or creating a production company) and is better than a lot of the material on the web related to general business plans because it deals with issues specific to films and the filmmaking business. On the other hand, another reviewer has suggested that the book wasn't specific enough and that the example "fictional" business plan didn't seem to have enough substance. I agree with that comment. The author, who helped the "The Blair Witch Project" folks with their business plan, could have suggested some real-life examples (tough to walk the fine line drawn by naturally protected "proprietary information"). It's nice to see what a multi-million dollar production company business might look like, but I have to say that if I'm going to handle that kind of money, I'm probably going to retain a consultant to help prepare my business plan--maybe even the author! It's a good review of things you should know. Glad I read it. I think I'll pass it along to the next person.

The first, most crucial step in making a film is finding the funds to do it. Let Louise Levison, who wrote the innovative business plan for "The Blair Witch Project," show you how. This unique guide teaches you not only how to create a business plan, but also how to avoid common business plan mistakes, so that you can attract and secure an investor. In jargon-free terms, the author leads you through every step. Each chapter concentrates on a different section of the business plan, including the industry, marketing, financing, and distribution. Large format films, new media and shorts are also discussed. The included companion web site features supplementary exercises and spreadsheets so that you get comfortable crunching the numbers--no math degree required! The sixth edition contains completely revised and updated industry data along with updated information on distribution including online and foreign markets. Plus, new interviews and case studies with filmmakers will show you real-world examples of equity investors and markets.

PRAISE FOR THE PREVIOUS EDITIONS: Levison's book helped me create a straightforward and thorough business plan that ultimately raised \$2 million for my new project. -Stu Pollard, Producer/Director, Keep Your Distance Buying this book is the first step to becoming a successful, independent filmmaker. It helped me launch my company. -Rick Pamplin, The Pamplin Film Company If Louise Levison's Filmmakers Financing were only about business plans, it would be worth more than its cover price. In addition, Levison gives sage, savvy, and clear introductions to every important aspect of film business--marketing, distribution, varieties of investors, financing options--it's all here, including a sample business plan. This book is a "must have" for any filmmaker's bookshelf. -Morrie Warshawski, Consultant, and author of Shaking the Money Tree: How to Get Grants and Donations for Film and Video, 2nd Edition A must-have educational and reference tool to help you conquer current industry practices regarding finance, production and distribution. Louise has consistently delivered a plethora of information that is easy for a beginning filmmaker to understand, while at the same time very useful to the entertainment veteran. No filmmaker's library would be complete without it. -J. David Williams, Distributor, Shiloh and The Omega Code Need money for a movie? Here's the road map every indie filmmaker needs to find it. It worked for me! -Paul Sirmons, Director/Producer, The First of May and Forevermore Films About the Author Louise Levison ([www.moviemoney.com](http://www.moviemoney.com)) has a 22-year track record creating business plans for films (both single and slates) and other entertainment companies. She teaches in the Extension Program at UCLA and is publisher and editor of The Film Entrepreneur: A Newsletter for the Independent Filmmaker and Investor. Her clients have raised money for individual films with budgets from \$100,000 to \$30 million and slates with budgets totalling up to \$300 million. She regularly conducts workshops on financing for organizations and at film festivals. Levison holds an MA in Asian Area Studies and an MBA in finance.