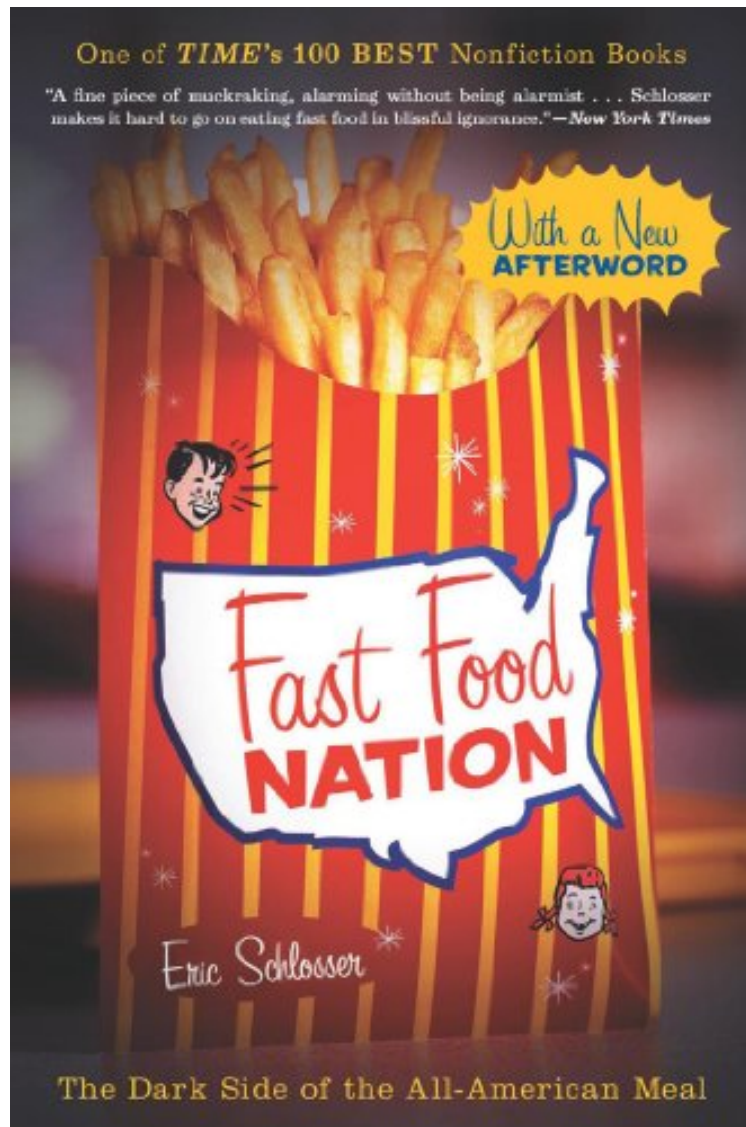


## Fast Food Nation: The Dark Side of the All-American Meal

*Eric Schlosser*

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**Eric Schlosser : Fast Food Nation: The Dark Side of the All-American Meal** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fast Food Nation: The Dark Side of the All-American Meal:

6 of 7 people found the following review helpful. making the job easy to findBy CustomerFast food nation took an in depth look at the fast food culture that has been on the rise over the last 5-10 years. Unlike most books on fast food restaurants in the United States, Eric Schlosser focusrsquo; his attention on the behind the scenes look at fast food. Schlosser brings up a valid argument about the trap business that fast food restaurants create. These restaurants are lead by business men and women who are willing to sell anything as long as they are profiting off of it. They are hiring young kids, teenagers, and illegal immigrants who are desperate for money. They operate their employees as

disposable assets, making the job easy to find, yet hard to maintain. These major fast food companies, like McDonalds and many more are all utilizing this method of business. They are taking advantage of the people who mostly wouldn't have a job anywhere else because they are either too young or unqualified. Schlosser referred to the fast food employees as the "batteries of the restaurant" because they are used to produce high quantities of low quality products and disposed when they are no longer needed. I thought this was an interesting point that Schlosser made. Another point that Schlosser touched on was the quality of food that is being served in the fast food restaurants. Majority of the meat served in fast food restaurants come from slaughterhouses around the nation. Some of the slaughterhouses provide meat nationwide. When slaughterhouses only income is from fast food chains, they are more willing to mass produce meats and process them to increase their profits. The fast food giants want the biggest profit possible, therefore, the cheaper the supplies, the greater the income. This is another example of how fast food giants are taking advantage of people with no other option for work. Throughout this book, Schlosser does not bash the businessmen behind the fast food nation. Instead, he paints a clear picture as to why fast food has become such a power house today. It is offering jobs for those who have nowhere else to go, it is cheap and affordable, quick service, and there are large profits that come with mass processed food. Unlike other books or articles that point at fast food as the number one cause for obesity, Schlosser goes behind the scenes and explains why fast food is such a growing industry. He also points out the target market for these restaurants being the youth. There are so many people to blame for this epidemic and Schlosser did a fantastic job dissecting each level of the industry to make us better understand why it has become so popular and why it will keep growing.

9 of 9 people found the following review helpful.  
Everyone needs to know about the information in this book. By ... It doesn't matter what your diet is, you should still know how food stuff gets made in America. I have intentionally not eaten hamburgers or hot dogs made outside of the home before this book and don't intend to have anything with ground beef that I haven't ground up myself. This book wasn't as graphic as I expected (yes, I am disappointed.) I have heard stories about cereal factories and tomato sauce plants so I know that basically rats are everywhere and UNWRAPPED on The Food Network won't be showing you that stuff. I didn't really zip through it and the writing style didn't charm me so my recommendation is about the information - if you know all about meat processing in America and already are turned off and wary, then you do not need to spend money on this book. I recommend this book because everyone needs to know but I thought this book would have been better with more details. The best thing I got out of this book was the Lasater Grassfed Beef recommendation.

2 of 2 people found the following review helpful. Excellent Book and weight loss program! By Joel Comm  
I read this book about 10 weeks ago and I am recommending it to friends and family. Politically, I lean heavily towards the right. Mr. Schlosser is obviously a liberal. However, he makes many excellent points in regard to runaway corporations doing as they please despite the public interest. His solutions for more regulation are flawed, though. That said, this work provides an excellent birds-eye view of the effects that the fast food industry has had on our culture, as well as the world. I did not expect to learn so much from this title. Schlosser ventures from sector to sector (the family farm, the factory, the slaughterhouse, the franchise, the laboratory, etc...) in search of stories that represent the norm as well as the extreme. Highly entertaining and very sobering. My doctor has told me to lose weight. My wife has told me to lose weight. But this book was truly an inspiration to do so! Since reading, I have lost 40 pounds. So, put away Atkins, Sugarbusters and the other diets. Read Schlosser! - Joel Comm, author of The AdSense Code: What Google Never Told You About Making Money with AdSense

New York Times Bestseller "Schlosser has a flair for dazzling scene-setting and an arsenal of startling facts . . . Fast Food Nation points the way but, to resurrect an old fast food slogan, the choice is yours." —Los Angeles Times  
In 2001, Fast Food Nation was published to critical acclaim and became an international bestseller. Eric Schlosser's expose revealed how the fast food industry has altered the landscape of America, widened the gap between rich and poor, fueled an epidemic of obesity, and transformed food production throughout the world. The book changed the way millions of people think about what they eat and helped to launch today's food movement. In a new afterword for this edition, Schlosser discusses the growing interest in local and organic food, the continued exploitation of poor workers by the food industry, and the need to ensure that every American has access to good, healthy, affordable food. Fast Food Nation is as relevant today as it was a decade ago. The book inspires readers to look beneath the surface of our food system, consider its impact on society and, most of all, think for themselves.

"As disturbing as it is irresistible . . . Exhaustively researched, frighteningly convincing . . . channeling the spirits of Upton Sinclair and Rachel Carson." —San Francisco Chronicle  
Schlosser shows how the fast food industry conquered both appetite and landscape." —The New Yorker  
Eric Schlosser is a contributing editor for the Atlantic and the author of Fast Food Nation, Reefer Madness, and Chew on This (with Charles Wilson).